





Raising Funds For Ministry & Mission

- effectiveministry.org -

Tim Sims



Reference Set

Examples

Secular

Ministry & Mission















Gramercy





Raising Funds

Working Questions

- 1. The Challenge: Why is this stuff difficult? [6]
- 2. Understanding: What do we need to know? [3]
- **3. Response**: What could an effective plan look like? [6]



4. What could that mean for me ... [3]



Scope of Challenges

Mission & Ministry

 Capital
 [1.2 – 4.6x]

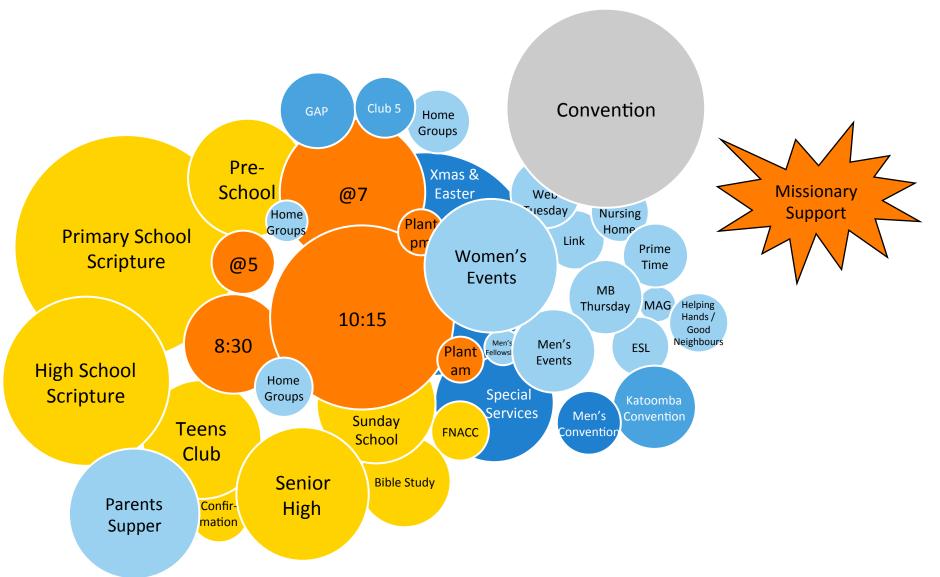
 Income
 ?

In Parish

Cross Church



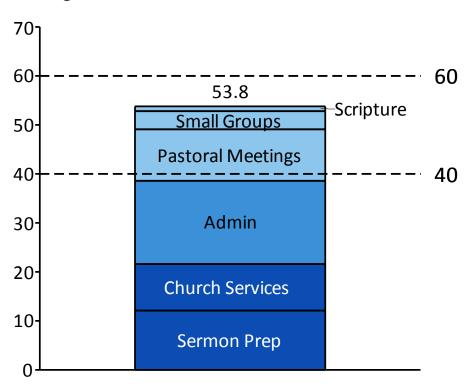
Activity





Diary

Average Hours Per Week

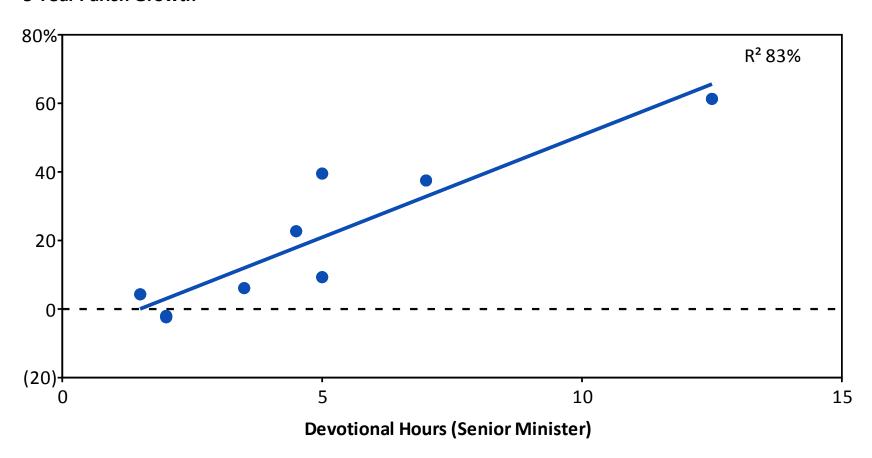


Source: Field Research



Devotional Time

5 Year Parish Growth





Training

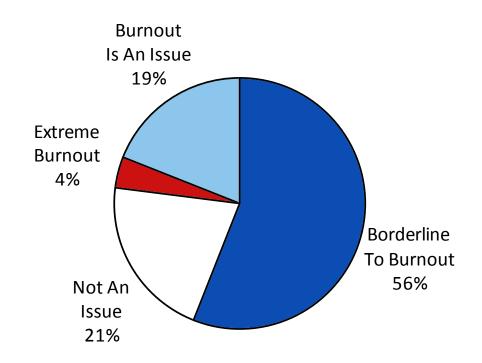
Percent Who	Agree Or Strong	gly Agree That	This Is An	Issue For Them

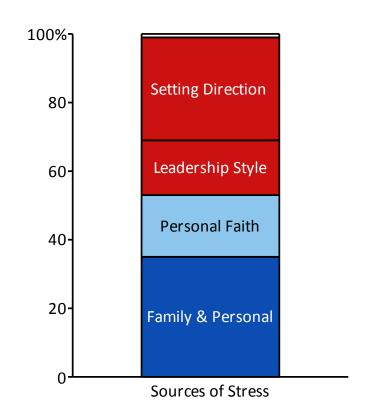
	9.000							
Denomination	Church Finance / Admin	Equipping Laity	Mission / Outreach	Biblical Or Theological Study	Pastoral Work	Work In Congregation	Teach / Preach	
Anglican	83	56	53	33	34	24	20	
Baptist	67	41	36	30	26	20	13	
C of Christ	67	35	36	35	22	17	7	
Lutheran	47	50	60	39	23	12	4	
Pentecostal	52	30	32	36	26	20	11	
Presbyterian	74	63	46	39	38	17	4	
Salvation Army	29	34	28	43	22	16	10	
Seventh-Day	47	41	20	26	36	15	4	
Uniting	76	48	60	34	20	20	13	
Total Anglican & Protestant	67	46	45	35	28	20	12	

Source: Taking Stock p122 NCLSLS



Stress







Drivers

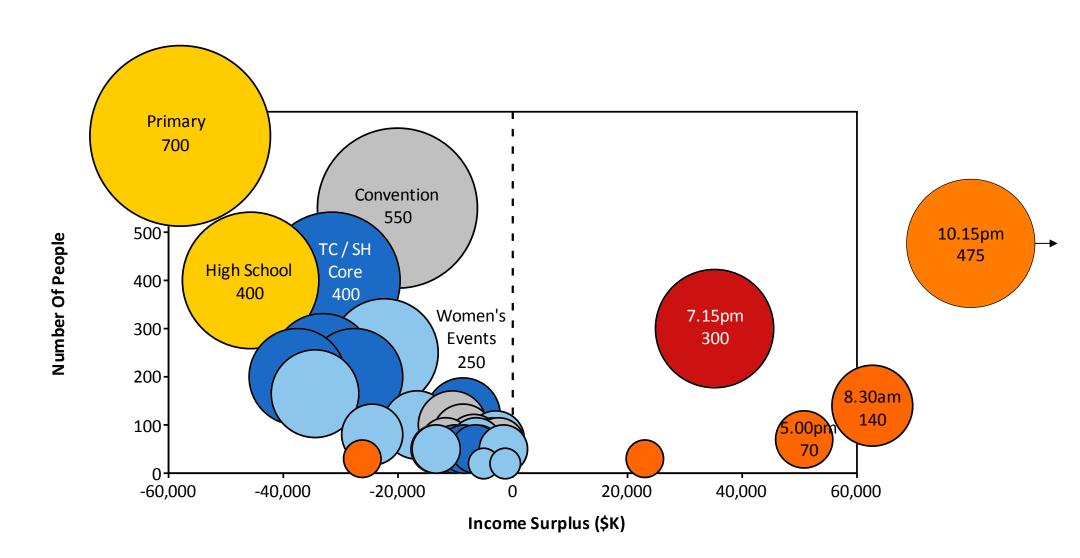
Felt Poorly Trained For:

•	Finance / Administration	75%
•	Equipping Laity	75 %
•	Mission / Outreach	2%
•	Teaching / Preaching	2%
•	Pastoring	2%



Understanding

Income / Cost

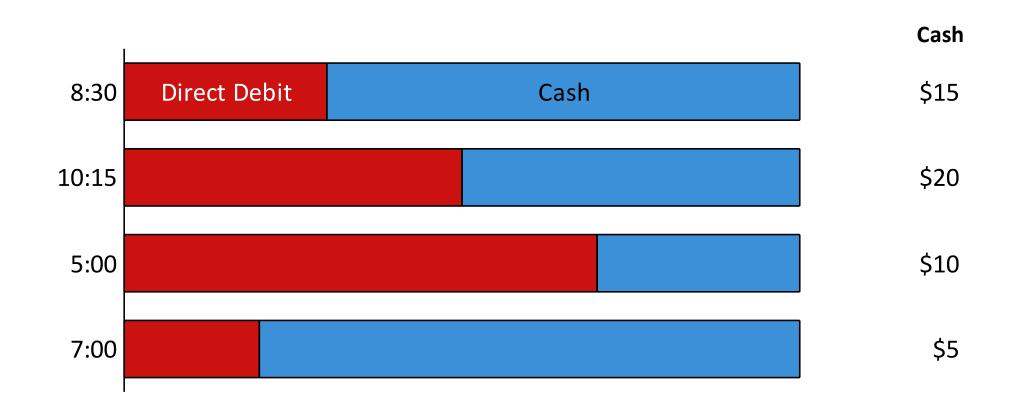




Understanding

Temporary Relief

Direct Debit Average @ \$75 / Week





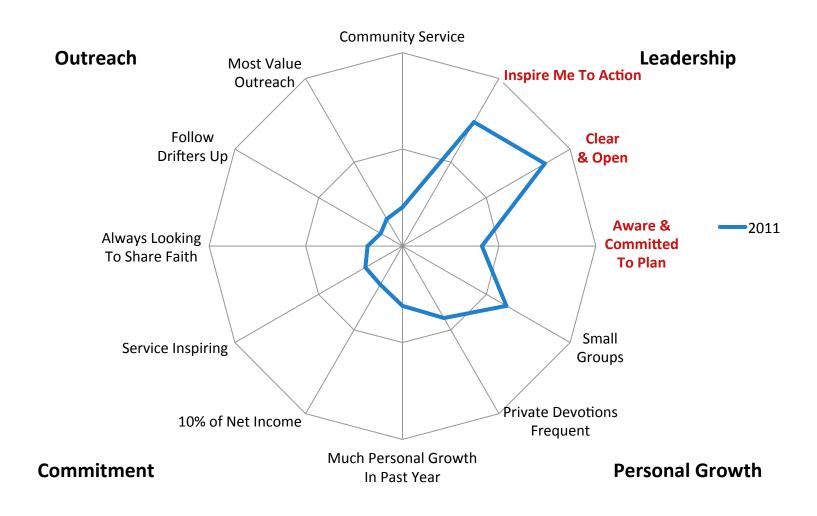
Understanding

Distraction

	Percent of Variance Explained	Personal Growth	Size Growth
	Local Context (Urban / Rural)	2.0%	8.0%
	Ethnicity	3.0%	1.0%
Community	Pop Growth	1.0%	4.0%
	Youth Mix	3.0%	3.0%
	Education	(9.0%)	(1.0%)
	Age	(0.6%)	(0.8%)
Leader	Ministry Years	(0.6%)	(1.3%)
	Congregation Years	0.1%	0.3%
Staffing	High Ratio	0.0%	(0.7%)



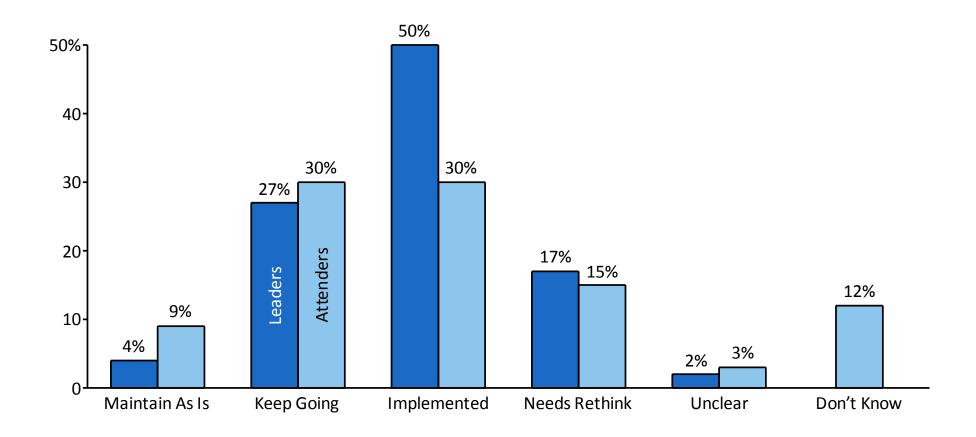
Typical Profile



Source: NCLS06, NCLS11, DYBOB



Mandate

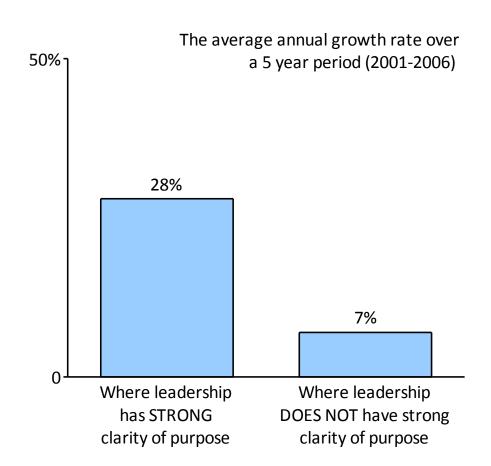




Encouragement

Clarity Of Purpose

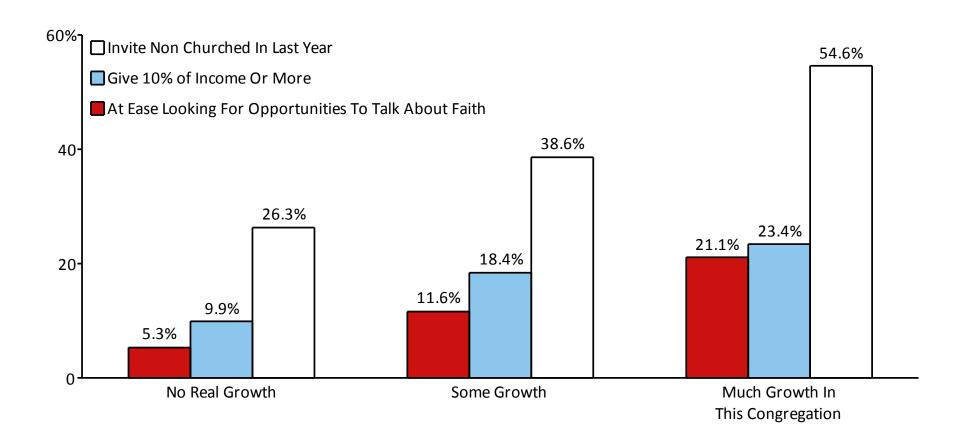
Move To Action







Growth / Commitment



Source: NCLS06, Anglicans only

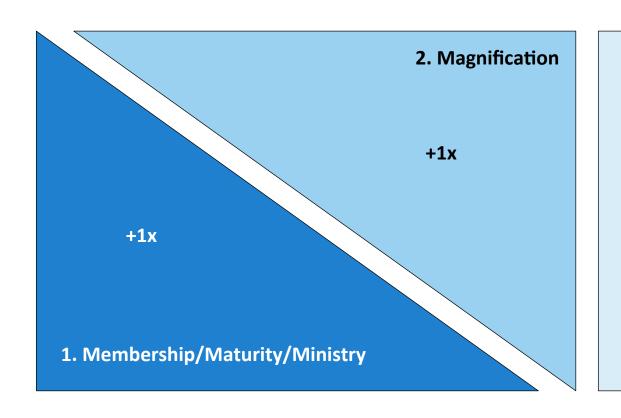


Resources / Accountability

	Magnification	Membership	Maturi	Ministry Recruit / Tra	Mission
Early Morning	0	0	0	0	0
Mid Morning	0	0	0	0	0
Evening	0	0	0	0	0
Youth	0	0	0	0	0
Plant 1	0	0	0	0	0
Plant 2	0	0	0	0	0
		O Volunteer	O Part Time	O Full Time	



3 x 3 x 4 Initiatives



3. Mission:

Transition Relocation Invitation

+2.5x



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Working Questions

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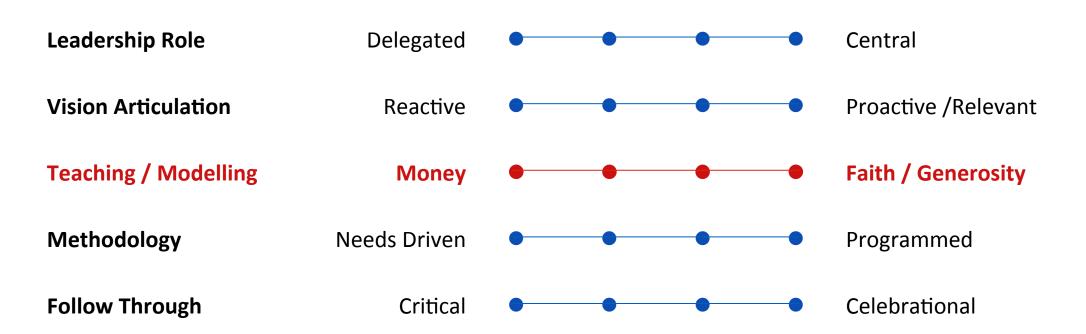
4. What could that mean for me ... [3]



What Could That Mean For Me

Approach

Effective Stewardship





Capital

Income

What Could That Mean For Me

Projects

Challenges

In Parish

Cross Church



What Could That Mean For Me

Tools

Leaders → **Vision** → **Methodology** → **Follow Through**

Cash Matched Funds

Assigned Interest / PIK

Direct Debit

Patrons

Life Insurance

Deductible Funds

Multi-Year Pledges

Bequests