

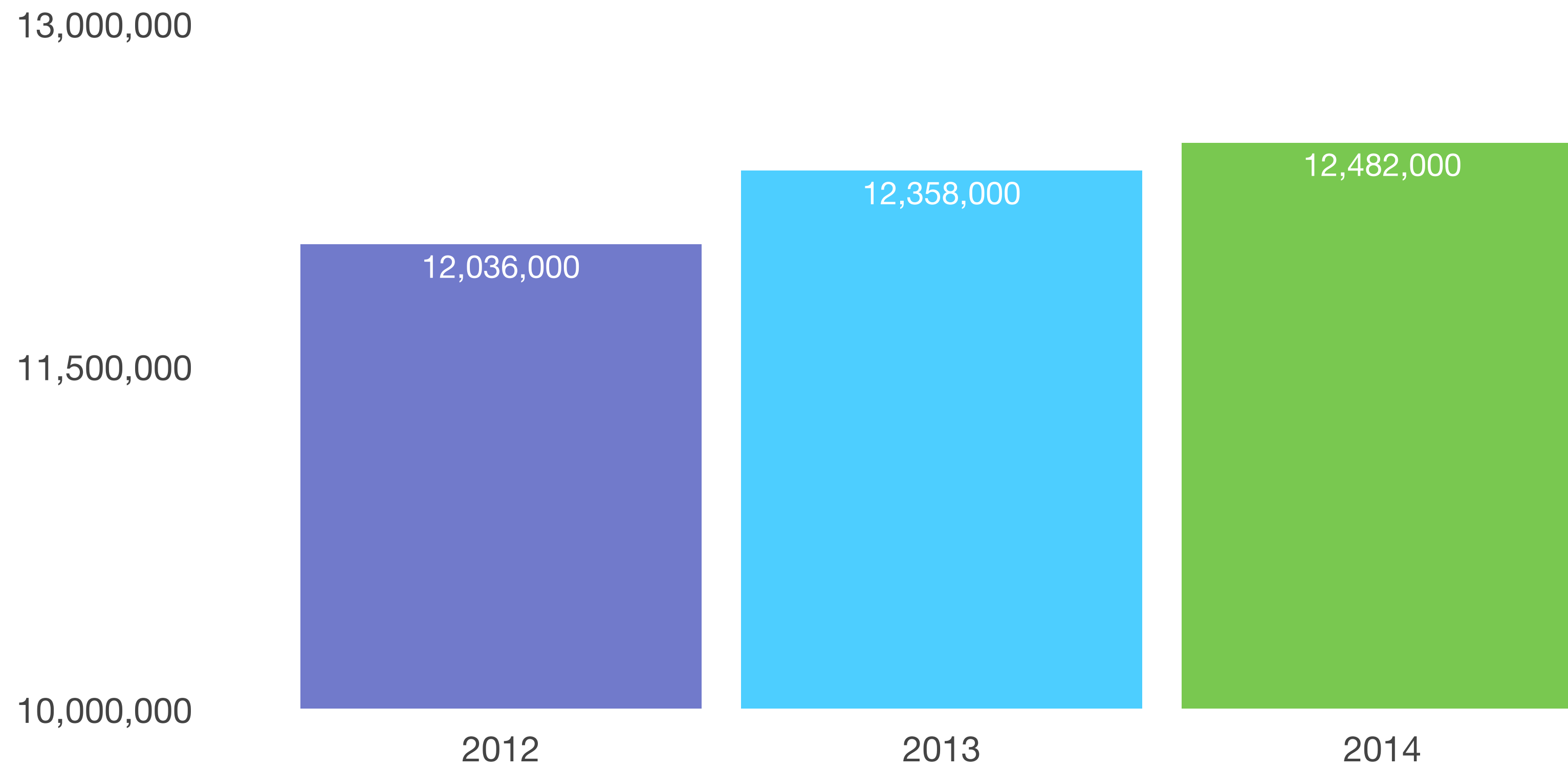
EVERY CHURCH IN THE SYDNEY DIOCESE NEEDS A GOOD WEBSITE

By Tim Stevens

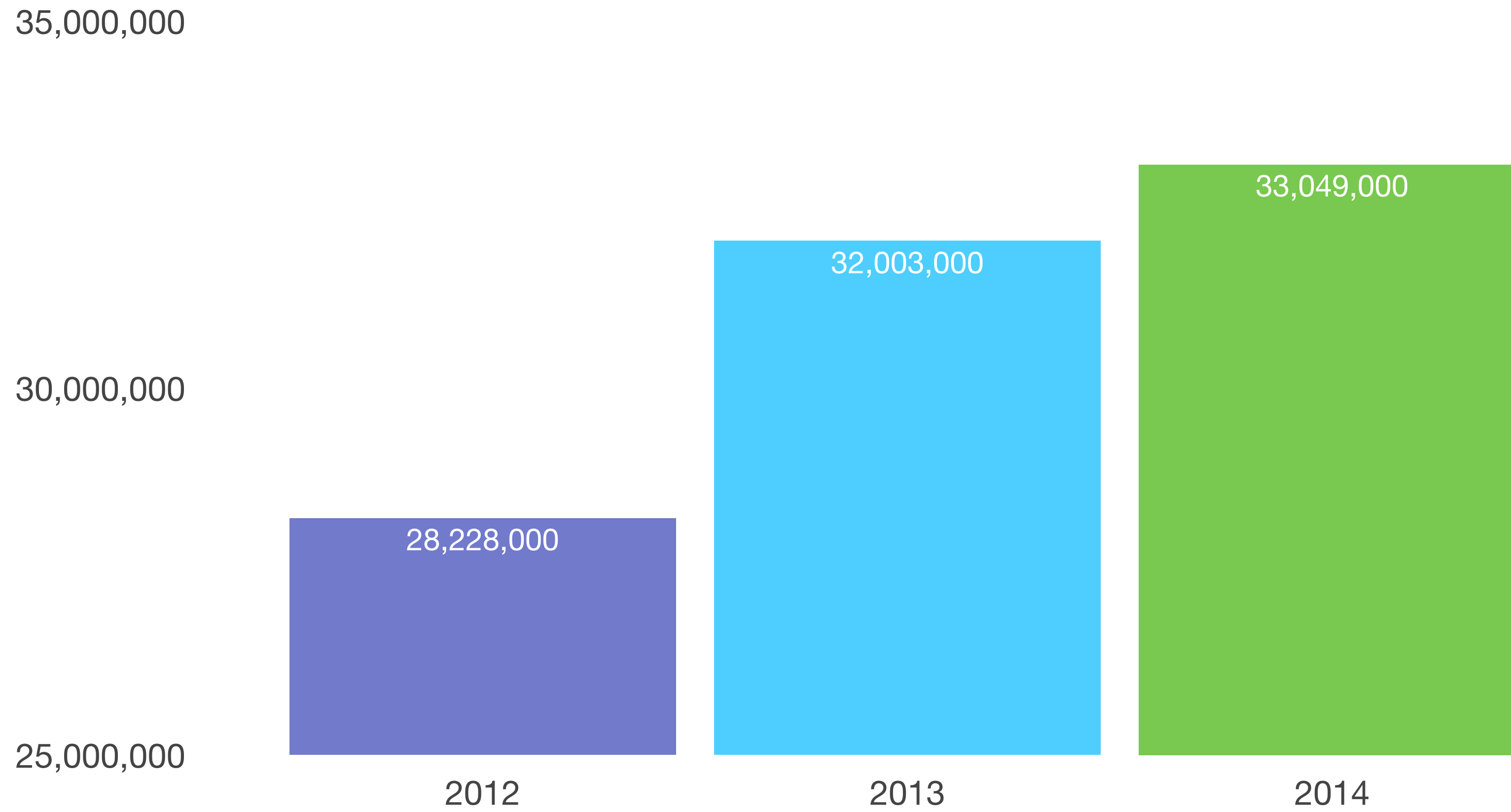
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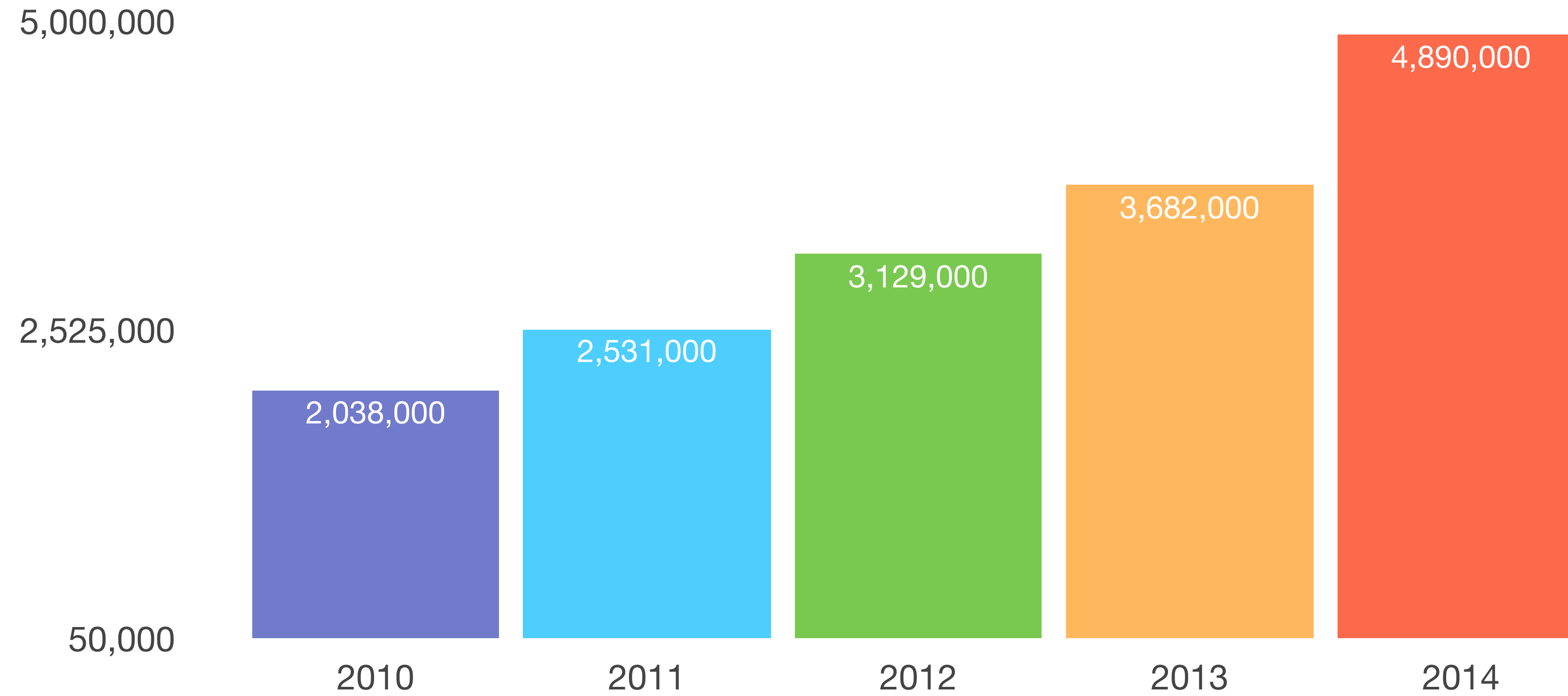
Total home internet services



Total internet services including mobile devices



Total volume of data downloaded during the June quarter 2014 (terabytes)



Australians are using the internet more often and for more and more things.

We're used to rich online experiences and our churches as a whole have not adapted to this changing space.

Anglican Parish of Mulgoa - Your Local Church

Search this site

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This website will appear most clearly if your browser window is extended the full width of your computer screen.

Silverdale - Warragamba - Luddenham - Mulgoa

Please click on the link in the left hand column for Weekly News Sheet

***2 ways to live
a summary of the
message at the heart
of Christianity - it's
the choice we all face
(see more)***

**Current Sermon
Series**

Term 1 2015: Matthew 1-8

**Sunday Church
Times**

**Sunday 8:30am at St
Thomas' Mulgoa**

*Contemporary Prayer Book Service
+ Morning Tea*

**Sunday 10:30am at
St Pauls' Warragamba**

Family Church - Kids' Church K-6

St James Luddenham ([see more](#))



St Thomas Mulgoa ([see more](#))



St. Mark's, Ermington

471 Kissing Point Road


[About](#)
[Events](#)
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[Sermons](#)

☰ [Hey you found us](#)

Posted by: [stmarkschurch](#) | December 8, 2008

We are glad you found us!

[Mark 10:45]

Our Lord's example: The son of man also came not to be served but to serve, and, to give his life as a ransom for many

*[Ephesians 6:6-7] — As **servants** of Christ do the will of God from the soul, **serv**ing with good will as to the Lord*

SERVE that's what **WE** do

SERVANTS that's what **WE** are

BROWSE

Monthly Archives ⌵



LINKS

- [Christian youth](#)
- [christianity.net.au](#)
- [Church Missionary Society](#)
- [Micah Challenge](#)
- [Moore College](#)
- [Regent College](#)
- [Society of Biblical Literature](#)
- [sydneyanglicans.net](#)
- [The Briefing](#)



QUAKERS HILL

STANHOPE

RIVERSTONE



**NEW
HERE?**
click for info ▶

SERVICE TIMES

... Quakers Hill Riverstone Stanhope

Select a church location



SERVICES &
LOCATIONS



WHERE YOU
BELONG



UPCOMING
EVENTS

A place for *you* to belong.



Groups

- Children's Ministry
- Youth Ministry
- Young Adults Ministry
- Women's Ministry
- Men's Ministry
- Seniors Ministry
- Small Groups
- Missions

On the Road with Jesus in Term 2

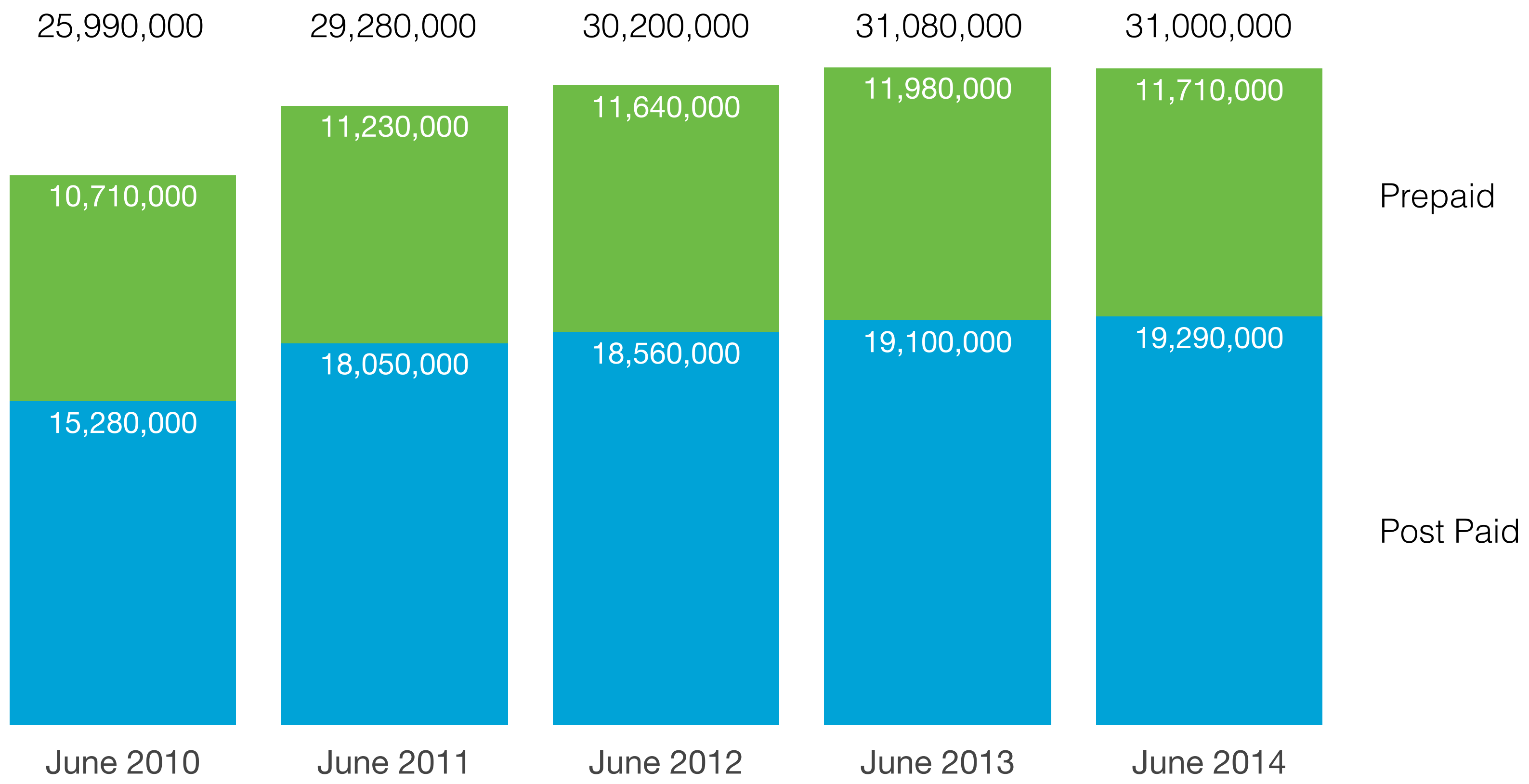
There is a turning point in Luke's gospel when Jesus' identity as the Messiah is made known to his closest followers. From Luke 9 onward, Jesus sets his face towards Jerusalem and speaks about the cost of following him. This call to discipleship will affect every aspect of our lives but most of all it ... [Continue Reading »](#)

Benchmarking exercise

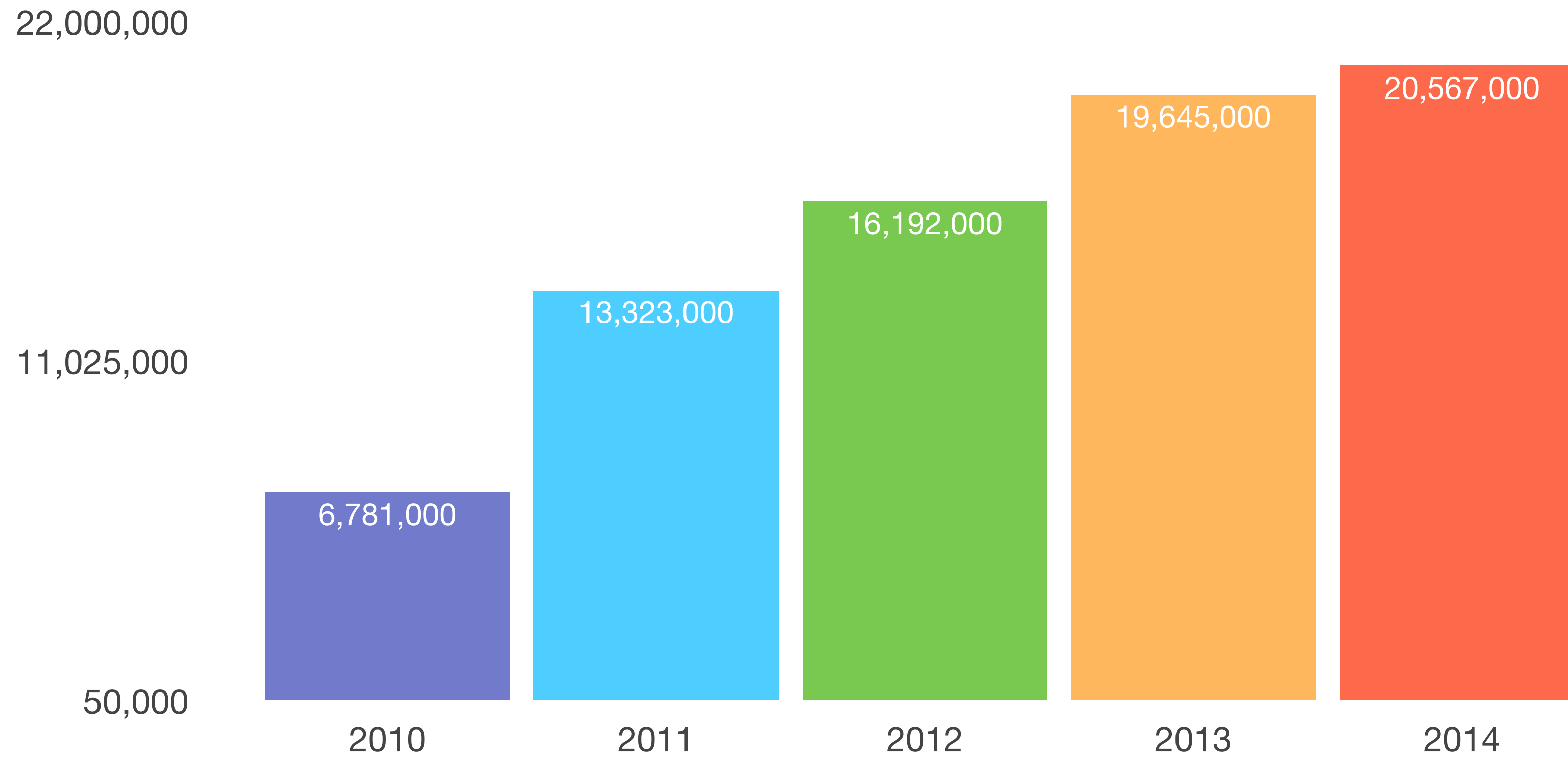
Site Technical Performance

Churchname	Suburb	WebsiteURL	Page load time (seconds)	Page size (kb)	Performance grade score (mb loaded per second)	Is it a responsive website?
	A					
Abbotsford Anglican	Abbotsford	www.abbotsfordanglican.org	1s 940ms	1.100	0.567	0

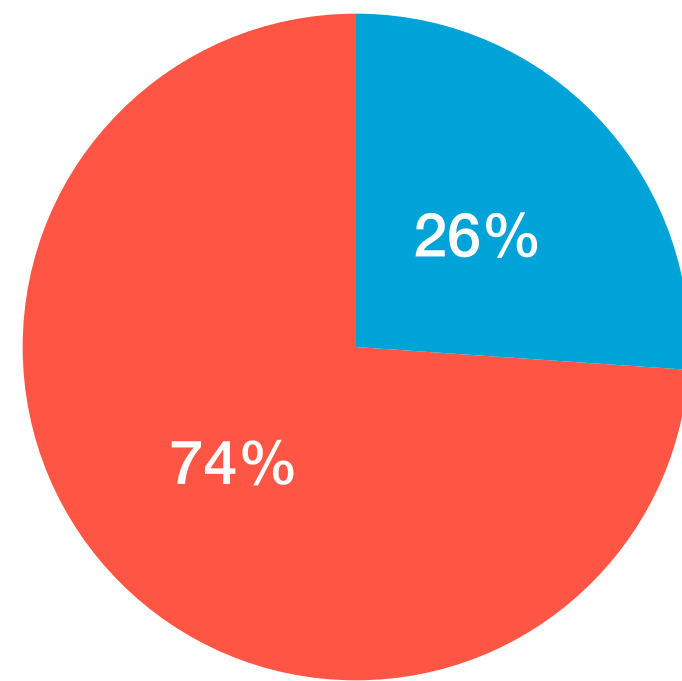
Total mobile services



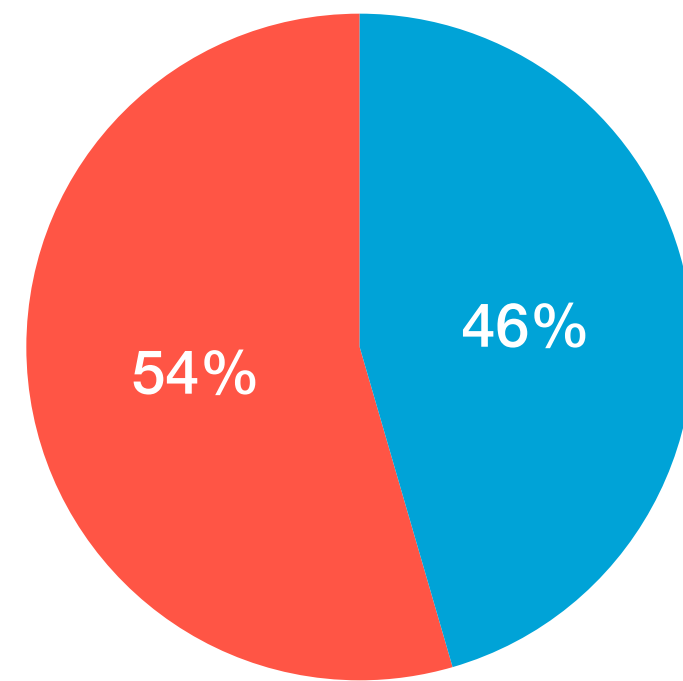
Internet enabled mobile devices



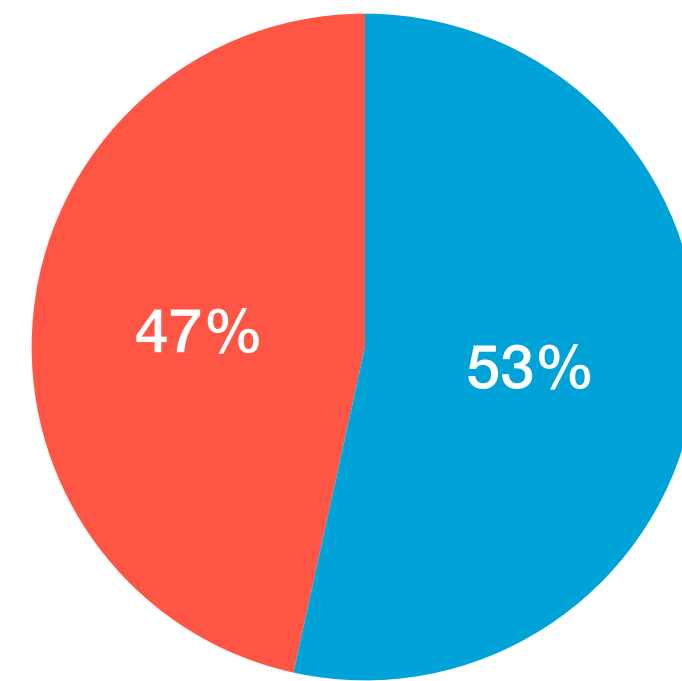
Internet enabled mobile devices



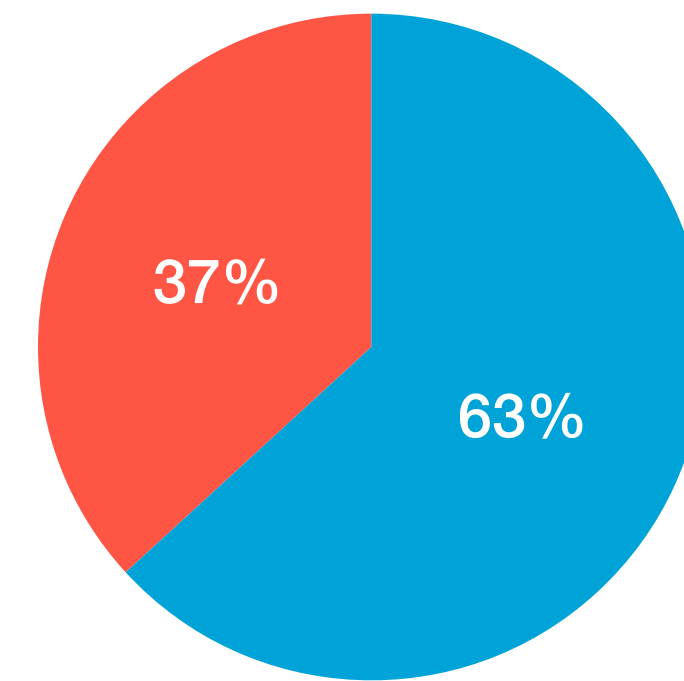
2010



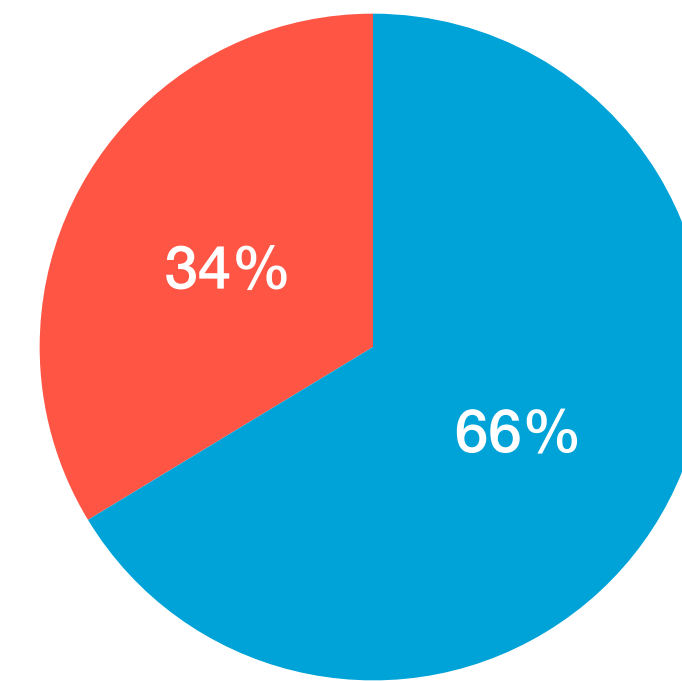
2011



2012



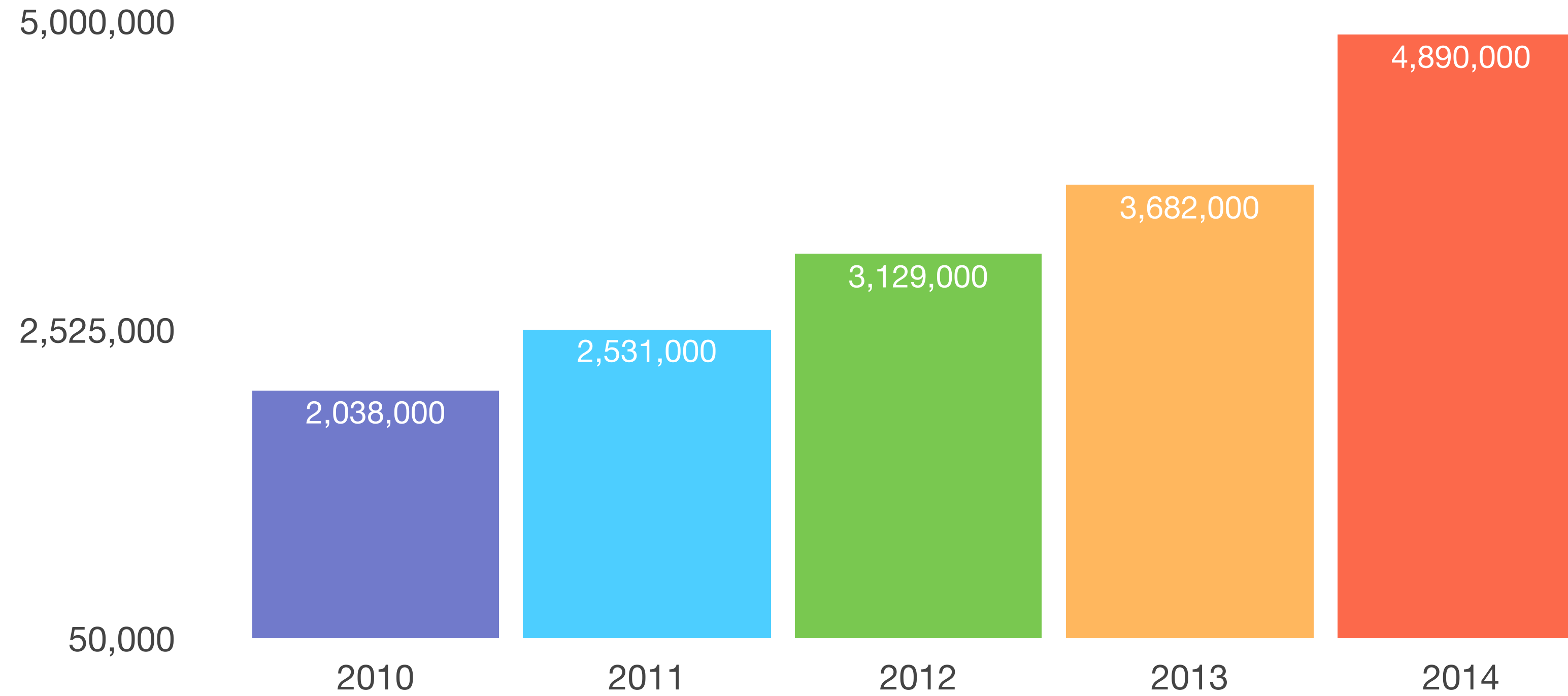
2013



2014

NOT INTERNET ENABLED
INTERNET ENABLED

Population with a mobile phone and no fixed-line telephone



What this means for websites

*“Much has been said about the growth of mobile in the past few years. **There’s only one data point that matters: your site needs to be 100% mobile.**”*

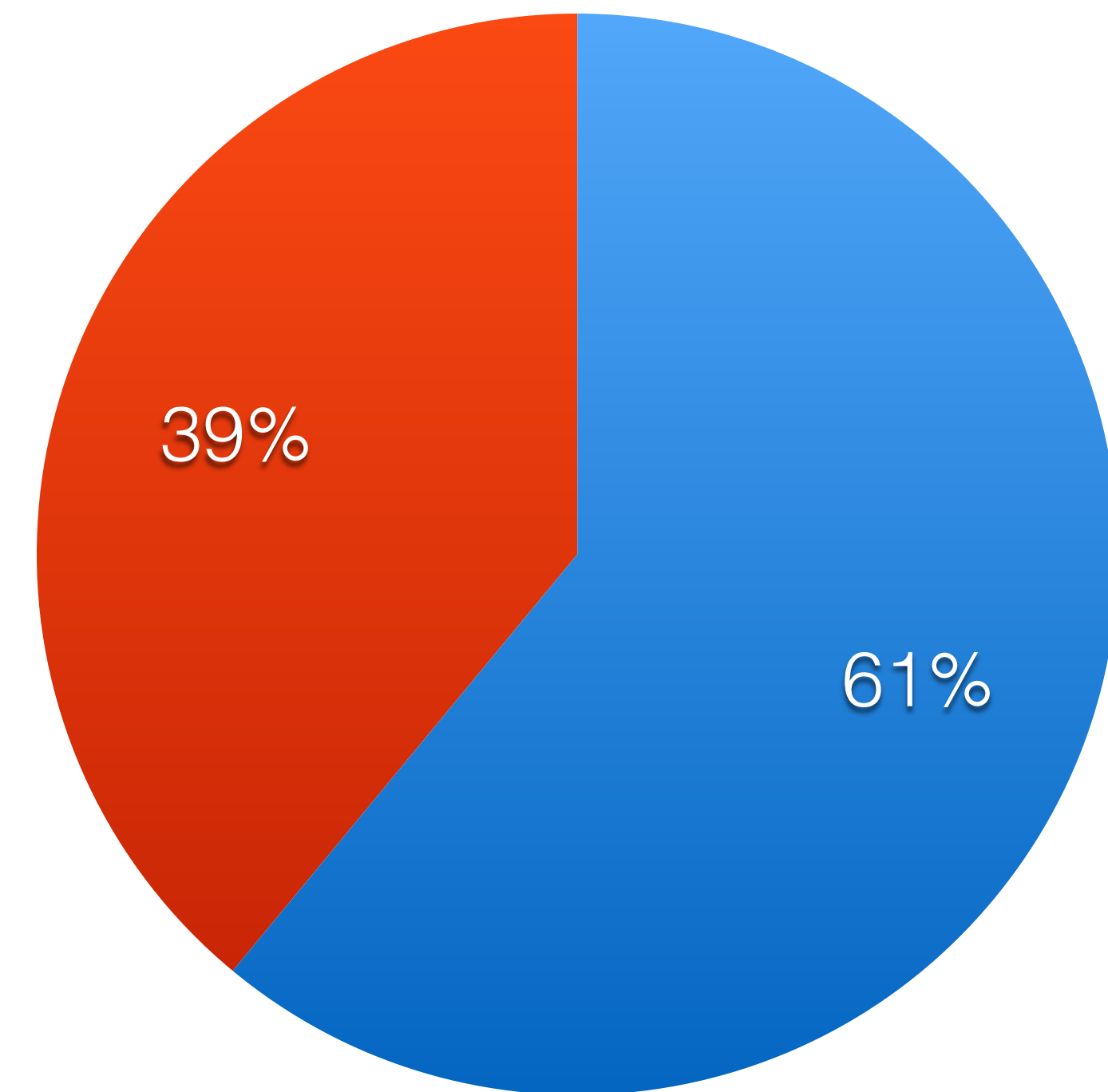
- Mike Monteiro

*“Your audience just doesn’t only check you out on a desktop in the office or at home. They check you out on mobiles [and] tablets. **You may have a great design, but if your church website isn’t mobile friendly they will leave.**”*

- Steve Fogg

Responsive design

Only 98 (39%) out of 252 churches have a responsive website

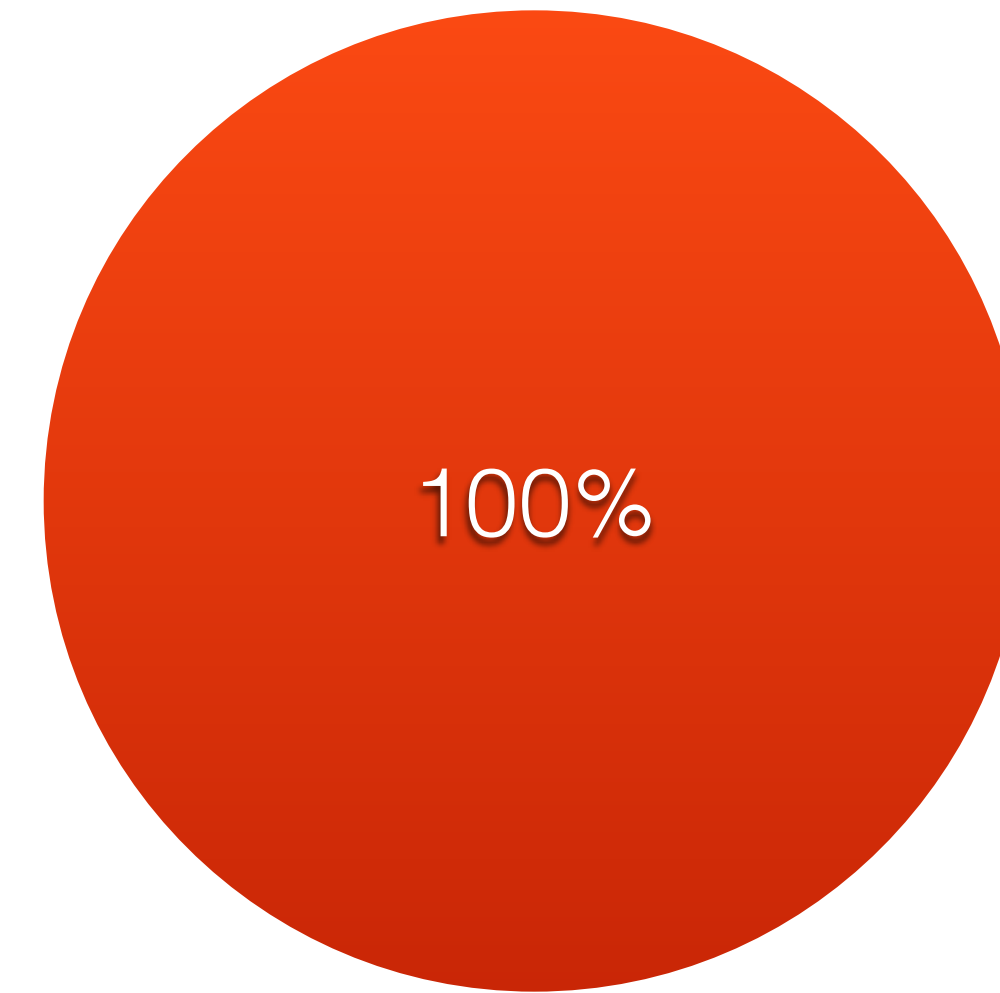


Site Content

	Service times	Clicks?	Location	Map	Clicks?	Sermons	Playable within website?	Clicks?	Upcoming events / News	Clicks?	Staff details	Clicks?	Ministries	Clicks?	Contact form	Clicks?		Information score (?/9)	Average clicks to find information	
	1	2	1	1	2	1	0	2	1	2	0	NA	0	NA	1	2		6	2.00	

Service times

100% (249) of churches have their service times available on their site

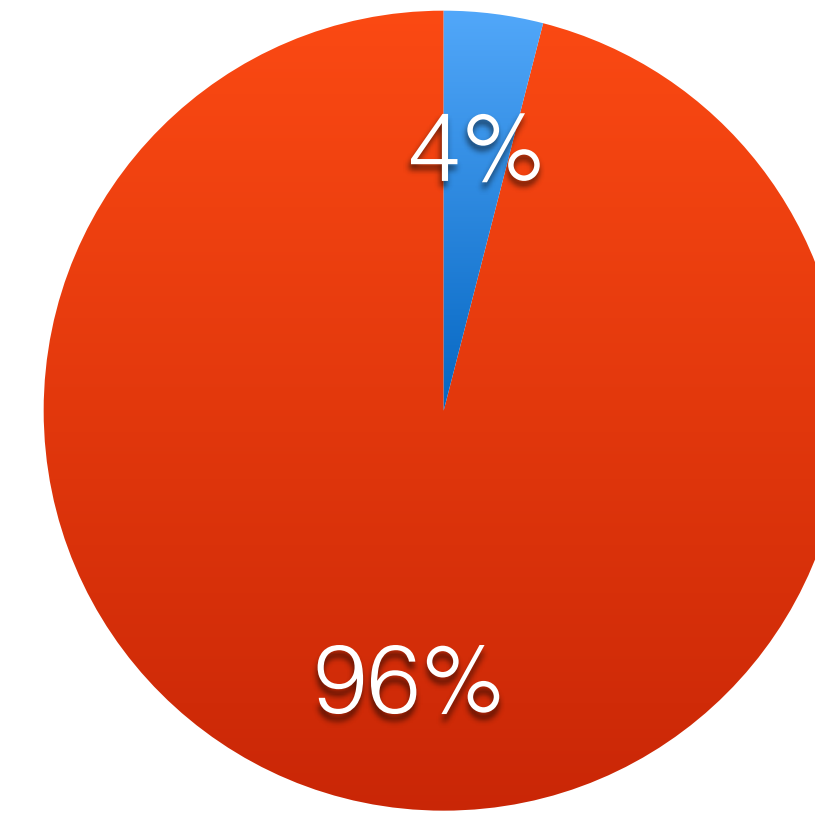


Average number of clicks to get information

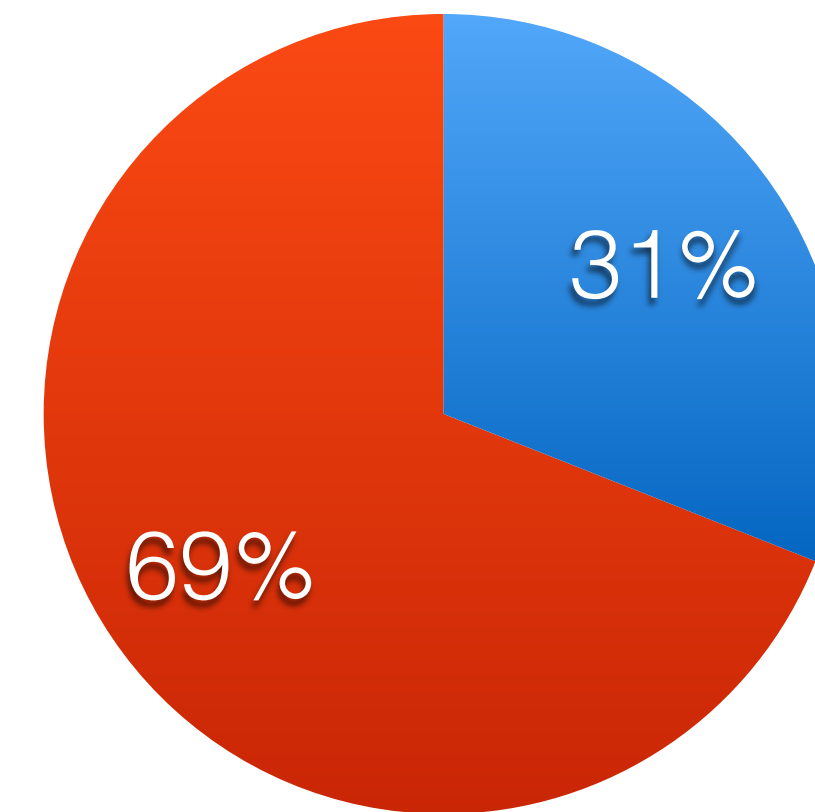
0

Location

96% (239) of churches have their location available on their site



69% (166) of those churches have a map available on their site

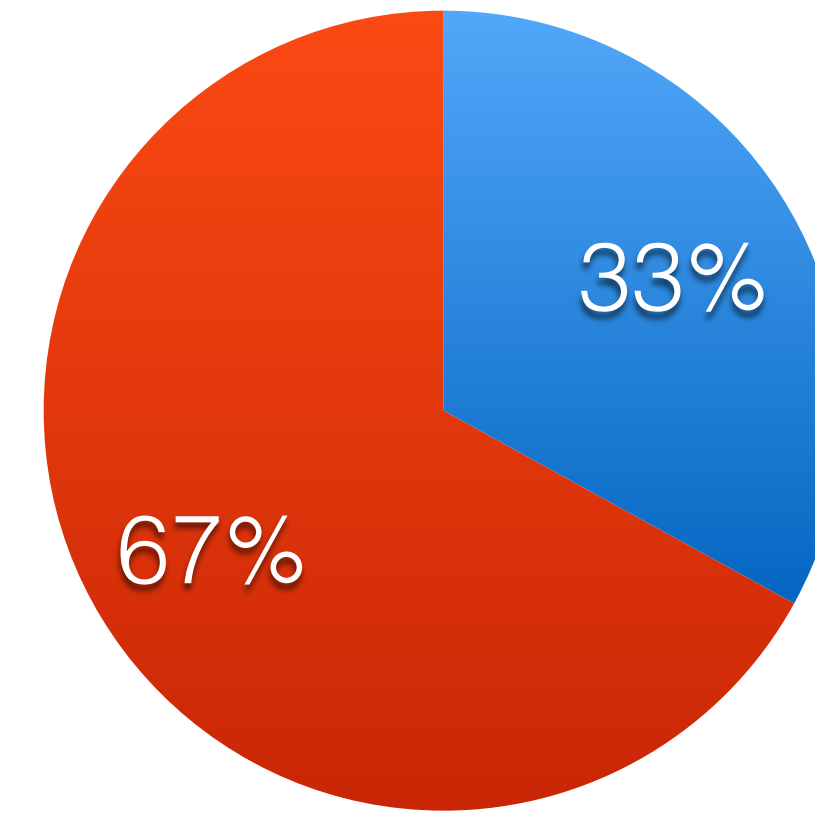


Average number of clicks to get information

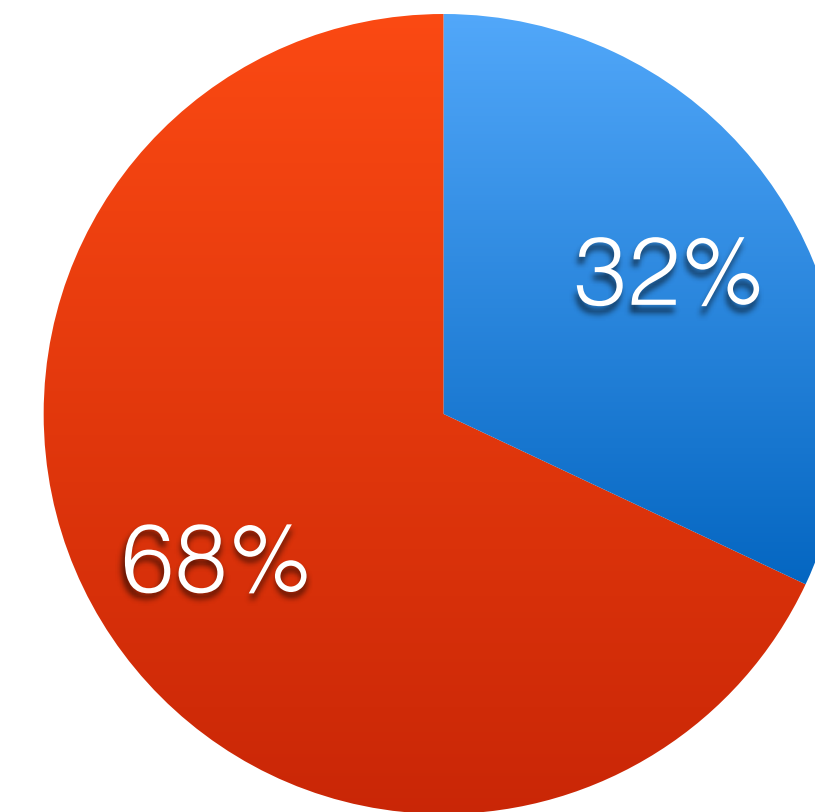
1

Sermons

67% (167) of churches have sermons available on their site



68% (110) of those churches have sermons that are playable within the site

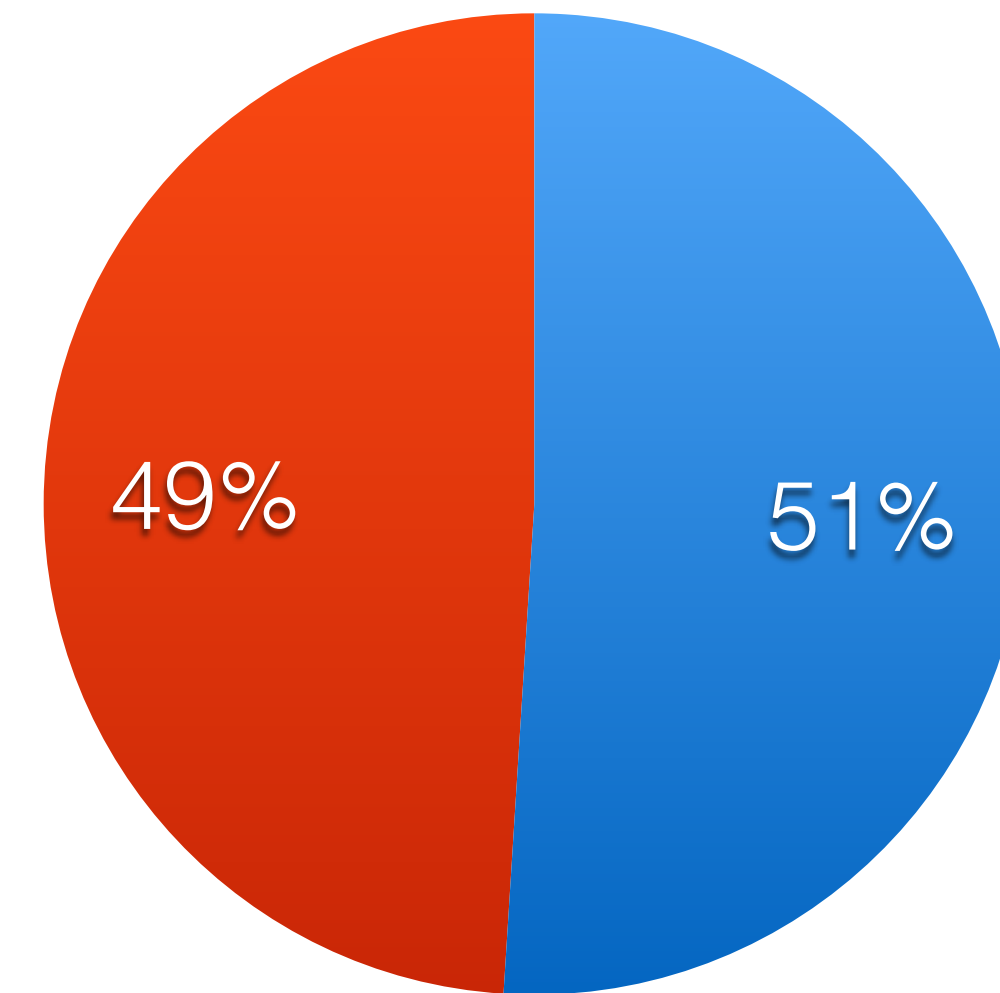


Average number of clicks to get information

1

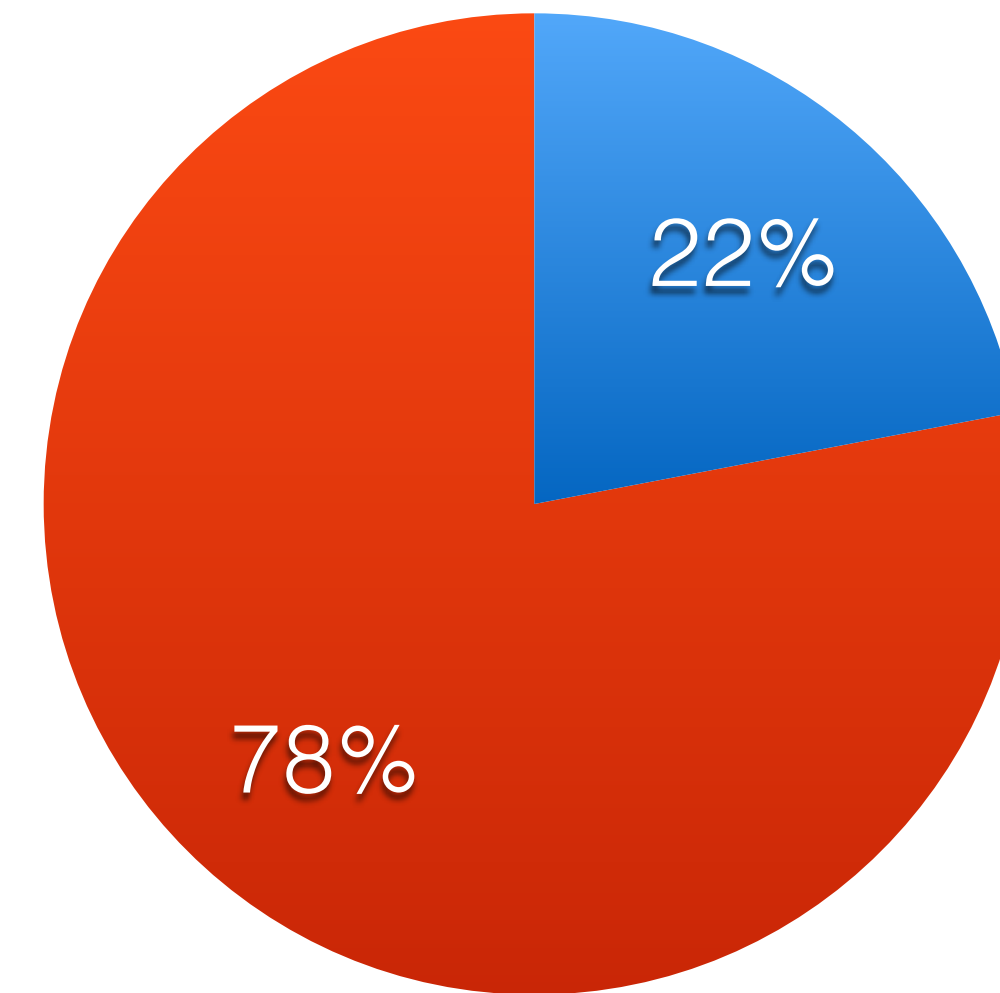
Upcoming events

49% (123) of churches have information about upcoming events on their site



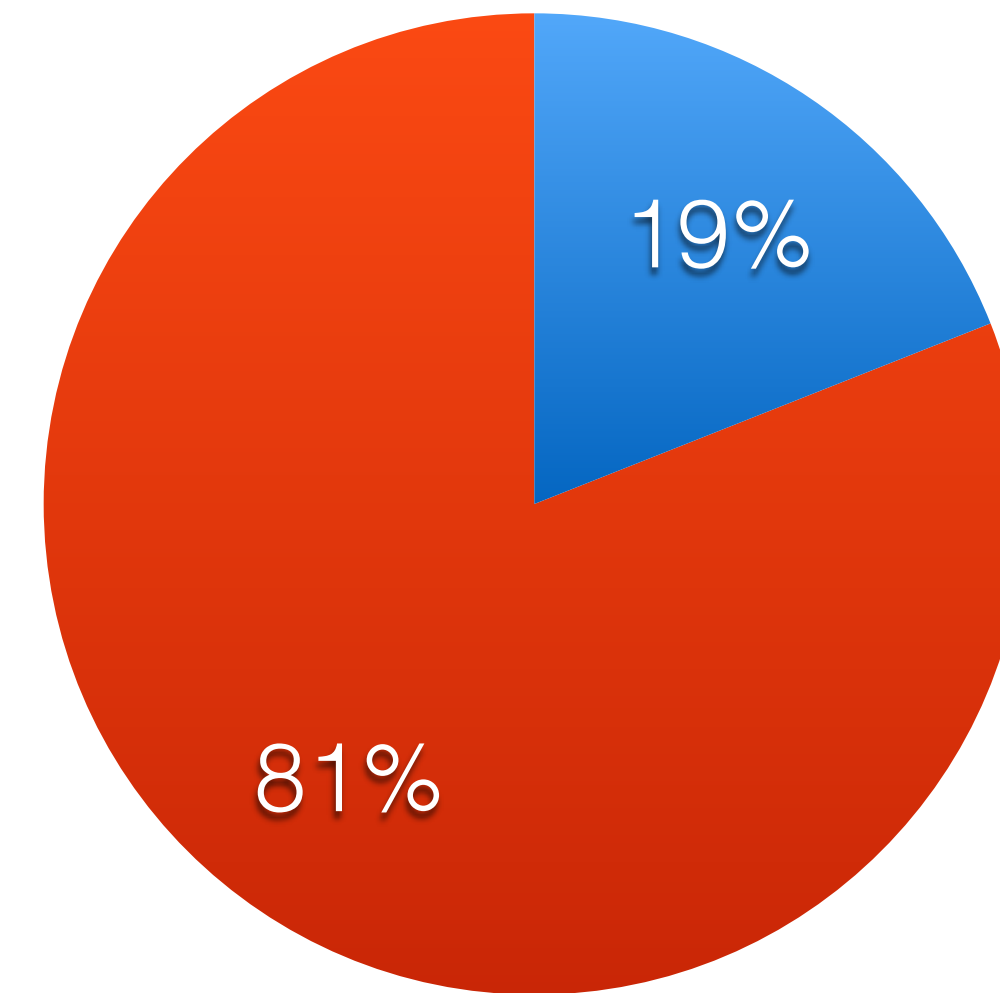
Staff details

78% (194) of churches have information about staff on their site



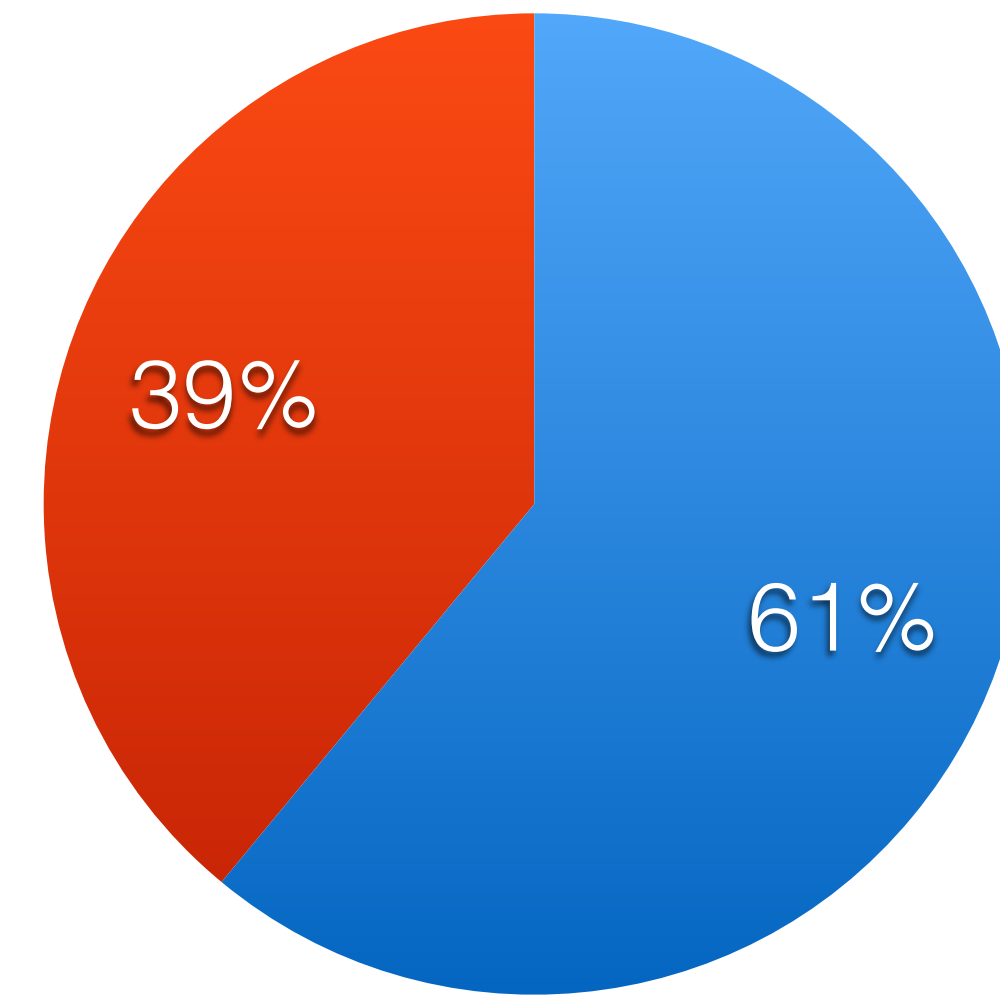
Ministries

81% (202) of churches have information about their ministries on their site



Contact form

39% (98) of churches have a contact form on their site



Content scores

6/9

Average information score

9/9 Maximum

1/9 Minimum

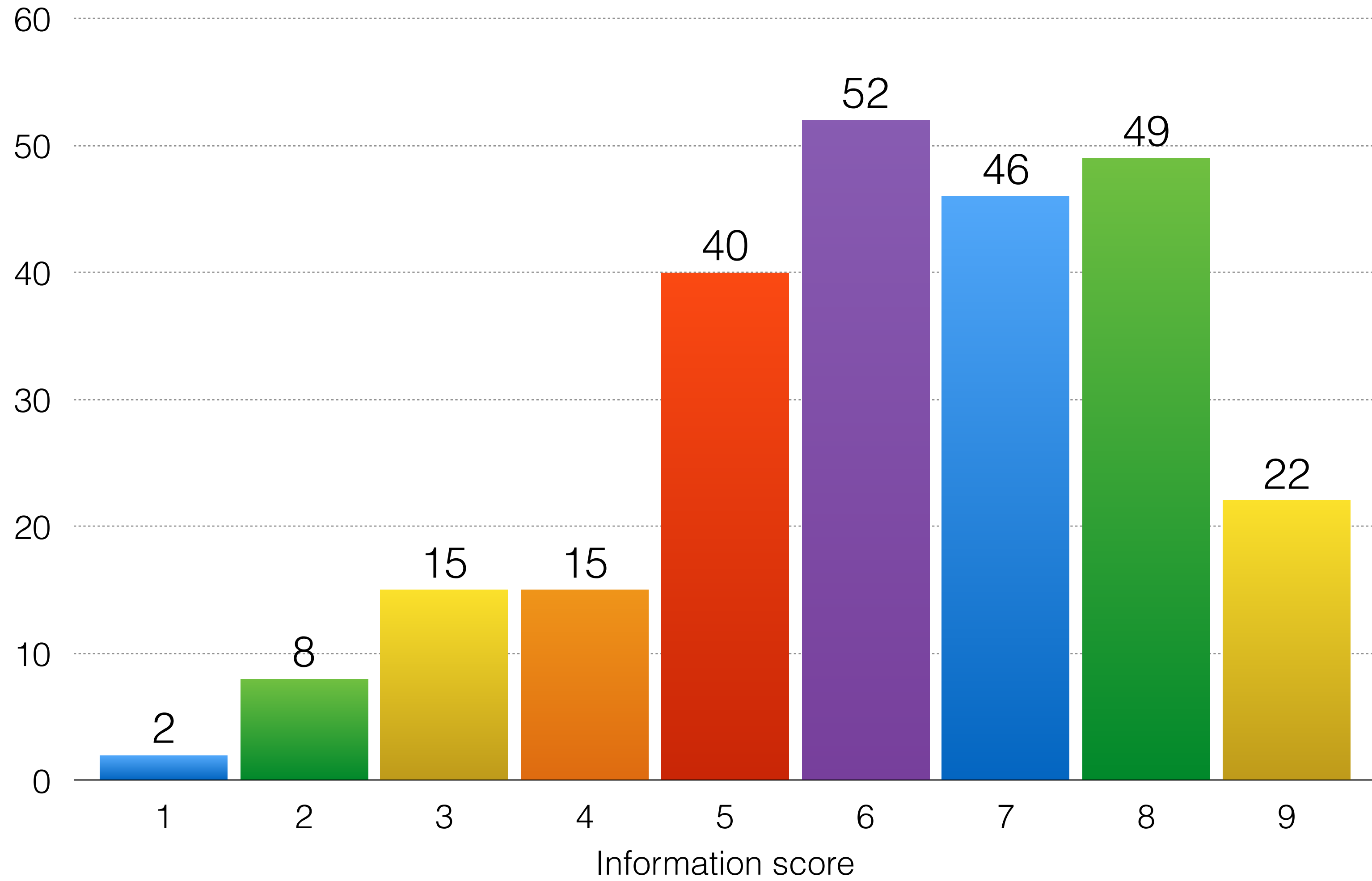
0.86

Average clicks to get
information

2.0 Maximum

0.00 Minimum

Content scores



What this means for websites

“Did you know that 50% (on average) of the visitors to your website will leave after seeing only one page? That metric, in web speak, is called the bounce rate. Almost every website experiences at least a 50% bounce rate. It’s normal.”

- Jonathan Malm

“But make sure you’re answering your guests’ questions first and foremost. Your regulars aren’t afraid to call the office to get more information. Your first-time guests are.

Don’t make a guest guess about the information they need, and don’t make them guess where the information is. Make it simple and intuitive to find.”

- Jonathan Malm

Wollondilly Anglican Churches



[St Paul's Anglican, Bargo](#)
[Holy Trinity Anglican, Tahmoor](#)
[St Stephen's Anglican, Thirlmere](#)
[Wollondilly Anglican Community Church, Tahmoor](#)

[Home](#) [About](#) [News](#) [Prayer Points](#) [Calendar](#) [Photo Gallery](#) [Links](#) [Churches](#) [Contact](#) [Connect09](#)

Kevin's Kolumn

New TV Ad Screens Tonight

Hey Jesus thanks for everything. Like, thanks for sunshine, but what about sunburn? How come the more you have, the more you want? We've got more friends, but less friendship; more convenience but less patience; more hope, but more uncertainty. A healthy body still isn't good enough. And how come the best things always have to end? Jesus has answers.

These are the words of the new *Jesus All About Life* TV ad that will be screened tonight and for the next four weeks. You'll notice that it's different to the three TV ads we seen in some of our churches. Focus group research indicated that those ads would not hit the target when communicating to a Sydney audience. It goes to show that wise communicators of the gospel need to be discerning in how they present the saving message of Jesus. The timeless gospel message never changes but the way it's communicated will vary depending on audience and circumstances. The apostle Paul exemplified this as he spoke to the gathering of Greek (non-Jewish) philosophers in Athens ([Acts 17:16-34](#)).

Sunday Services

9:00 [Tahmoor](#)
[WACC](#)
10:00 [Thirlmere](#)
10:15 [Bargo](#)
11:00 [Tahmoor](#) 3rd Sundays Only
17:00 [Bargo](#) (1700)

[See Prayer Focus](#)

News

Can you help with **Jesus All About Life?**

In order to capture the raised interest about Jesus we will be running three short seeker courses in our parish, one by Tahmoor, Thirlmere and WACC. Tahmoor's will be on a Tuesday nights, WACC's will be on a Wednesday nights and Thirlmere's on Thursdays. Advertising for these courses will be multifaceted.

- Letterbox drops in Bargo and Thirlmere
- Doorknocking around Tahmoor

St John's Sutherland

Connecting our Community with Christ

[Our Vision](#)

[Services](#)

[Events](#)

[Ministries](#)

[Sermons](#)

[Bulletin](#)

[Members](#)

[Give](#)

[Contact Us](#)



Welcome to St John's Sutherland

We thank you for visiting our website and look forward to meeting you at one of our [services](#) or [events](#).

We are a local Christian church in [Sutherland](#), with a [vision to 'connect our community with Christ'](#). We aim to teach the bible in the context of a warm and loving family, and to engage in practical ways with our community to reflect the love of Christ.

If you are looking for a church family to belong to, you'd like to serve the wider community, you want to join a small group, or get involved in some other way, please [contact the office or the pastor](#).

Members, please use the Members' menu link and Log-in. If you have not registered on the new site, please do so on the [Registration Page](#).

Thanks for stopping by and we look forward to see you soon. God bless!

strong ^{as} death

The story of love in the Song of Songs • Term 2 HEAC 2015

JESUS

[EXPLORE MORE →](#)

KIDS

[PROGRAMS FOR KIDS →](#)

YOUTH

[PROGRAMS FOR YOUTH](#)



TALKS

[BIBLE TALKS →](#)

Site findability

	Google rank for Church name	Google rank for churches in location	
	1	3	

Site findability

1

Google rank for church name

'Suburb' Anglican church

6 Maximum

1 Minimum

2

Google rank for church location

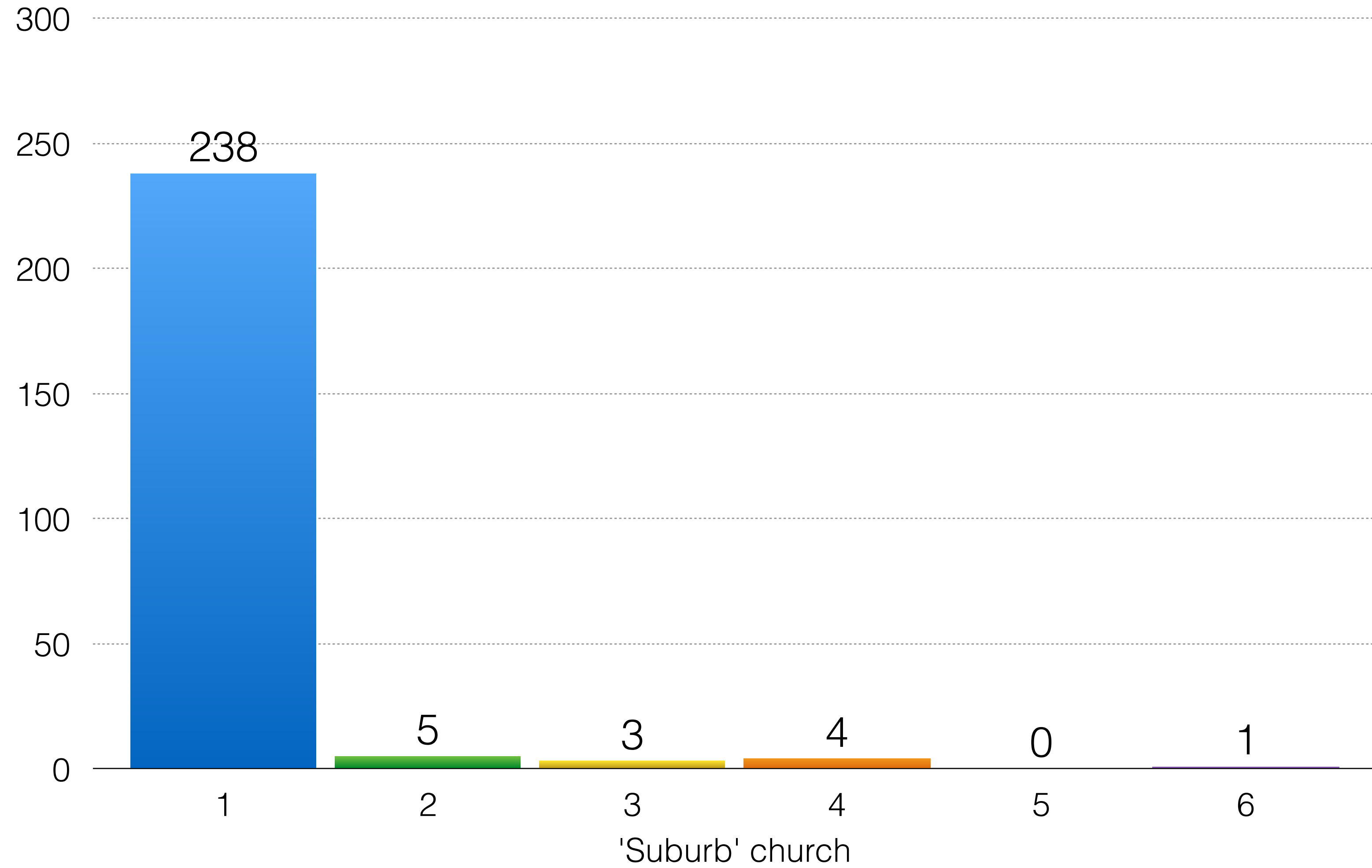
'Suburb' church

32 Maximum

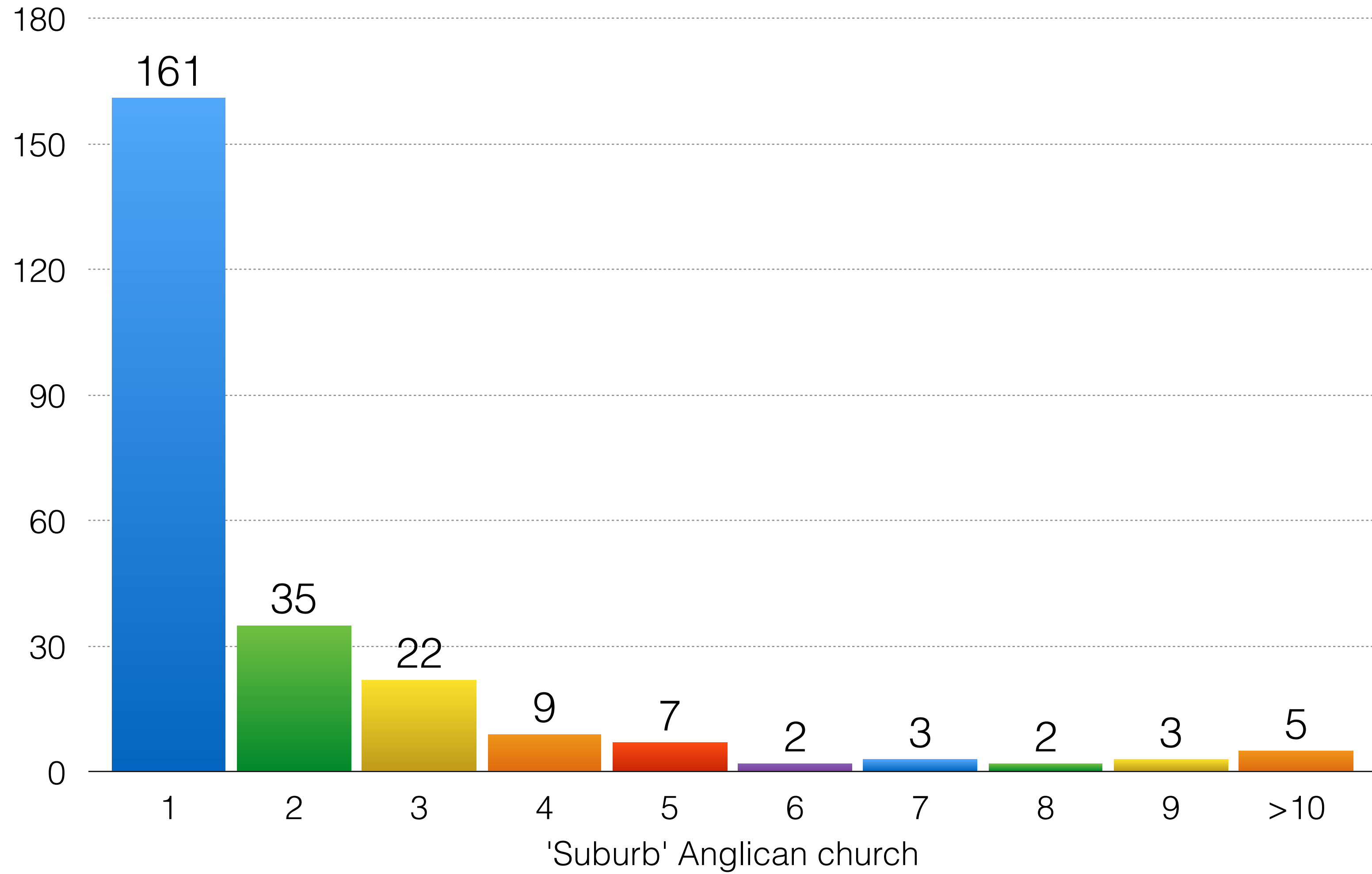
1 Minimum

1 couldn't be found

Site findability



Site findability



Social media

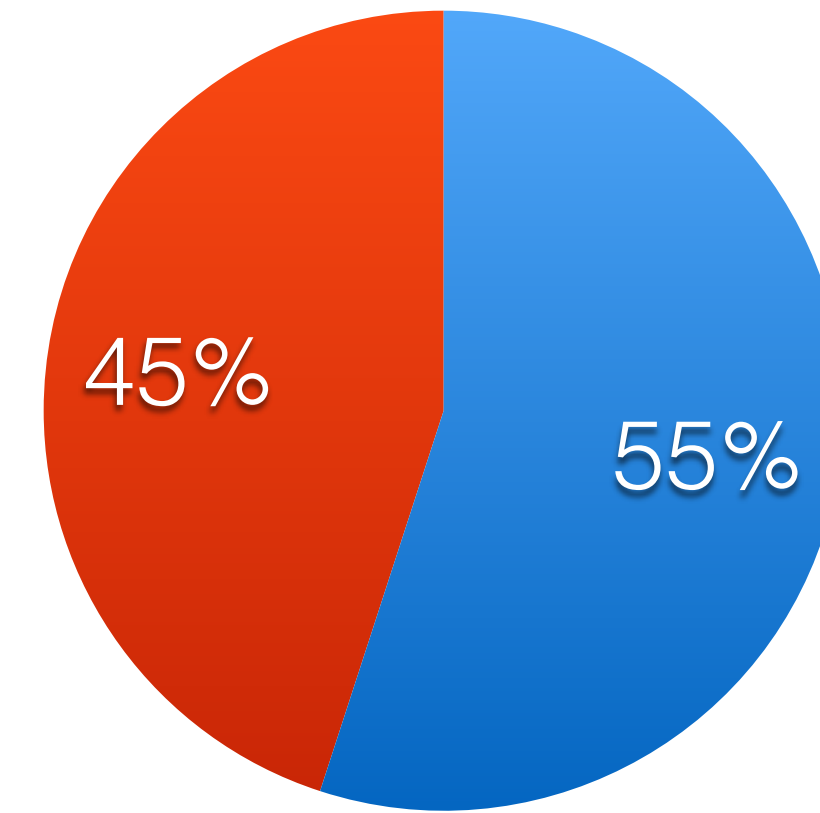
	Facebook link?	Open facebook group/page?	

Social media

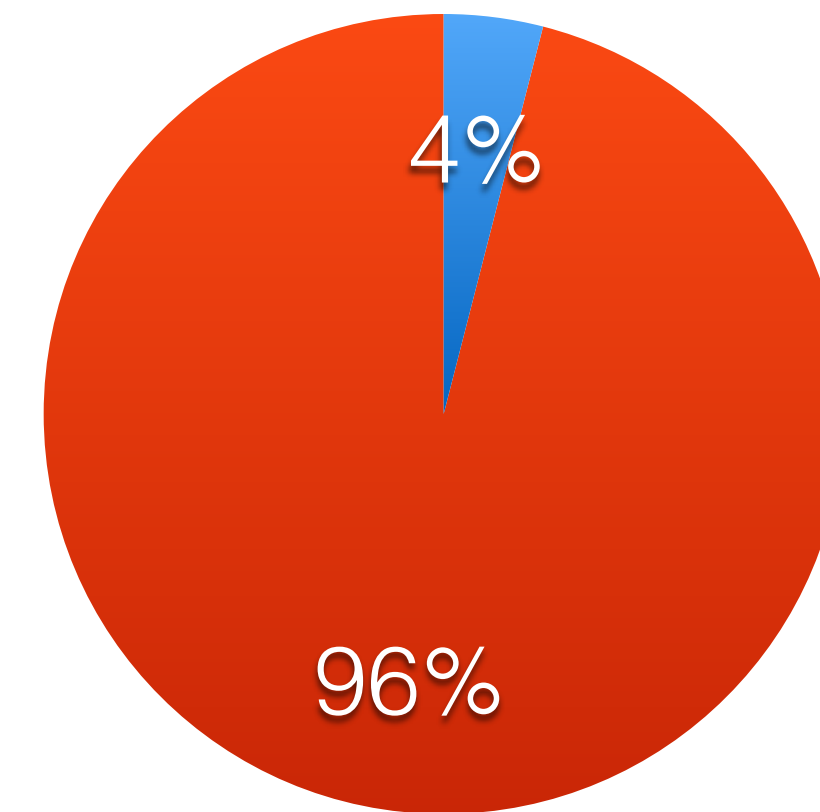
	Facebook link?	Open facebook group/page?	
	1	1	

Social media

45% (113) of churches have a facebook link on their website



96% (110) of those churches have a public facebook page/group



EVERY CHURCH IN THE SYDNEY DIOCESE NEEDS A GOOD WEBSITE

By Tim Stevens