



## **Raising Funds For Ministry & Mission**

- [effectiveministry.org](http://effectiveministry.org) -

Tim Sims

**Secular**

**Ministry & Mission**



1. **The Challenge:** Why is this stuff difficult? [6]
2. **Understanding:** What do we need to know? [3]
3. **Response:** What could an effective plan look like? [6]



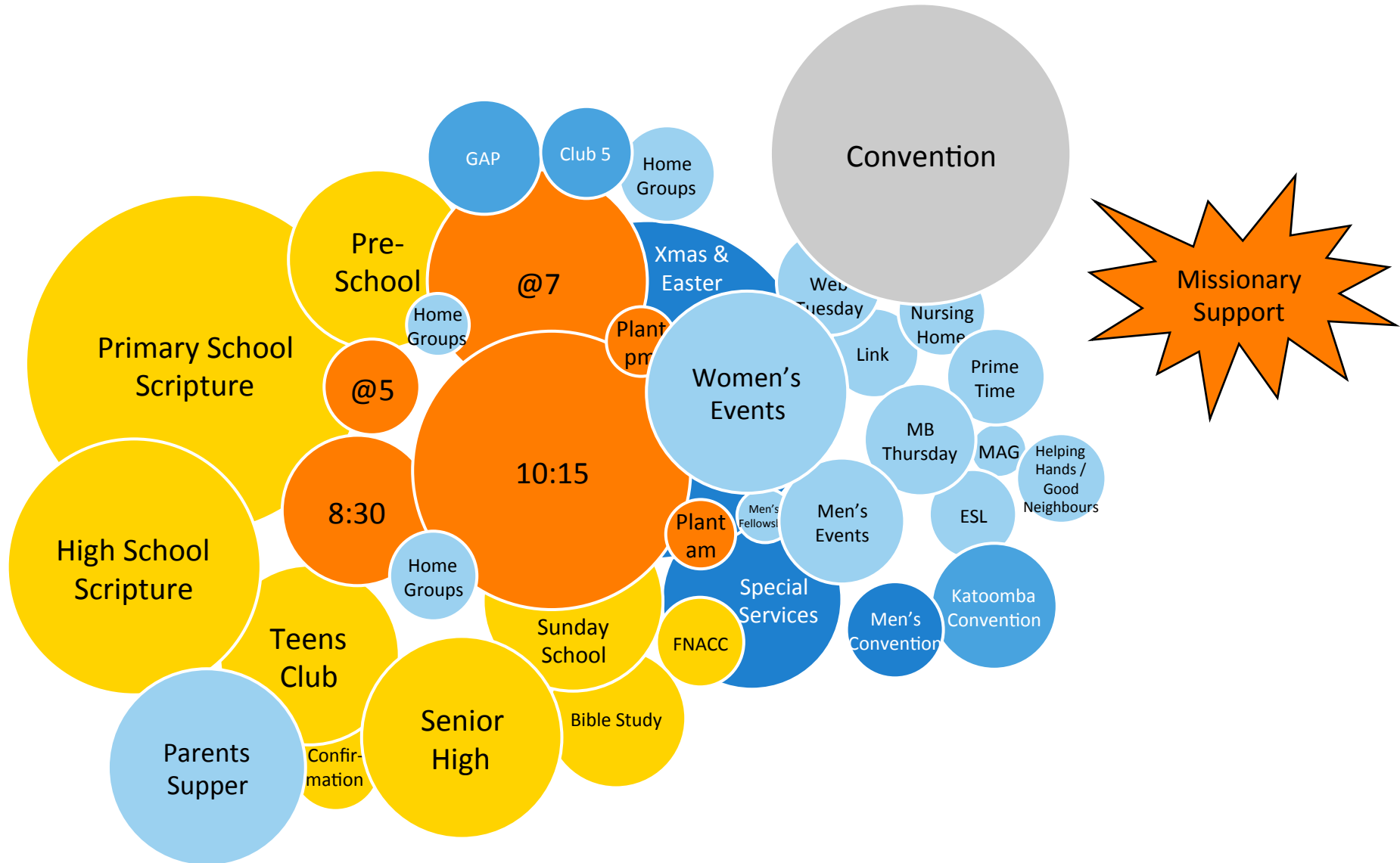
4. **What could that mean for me ... [3]**

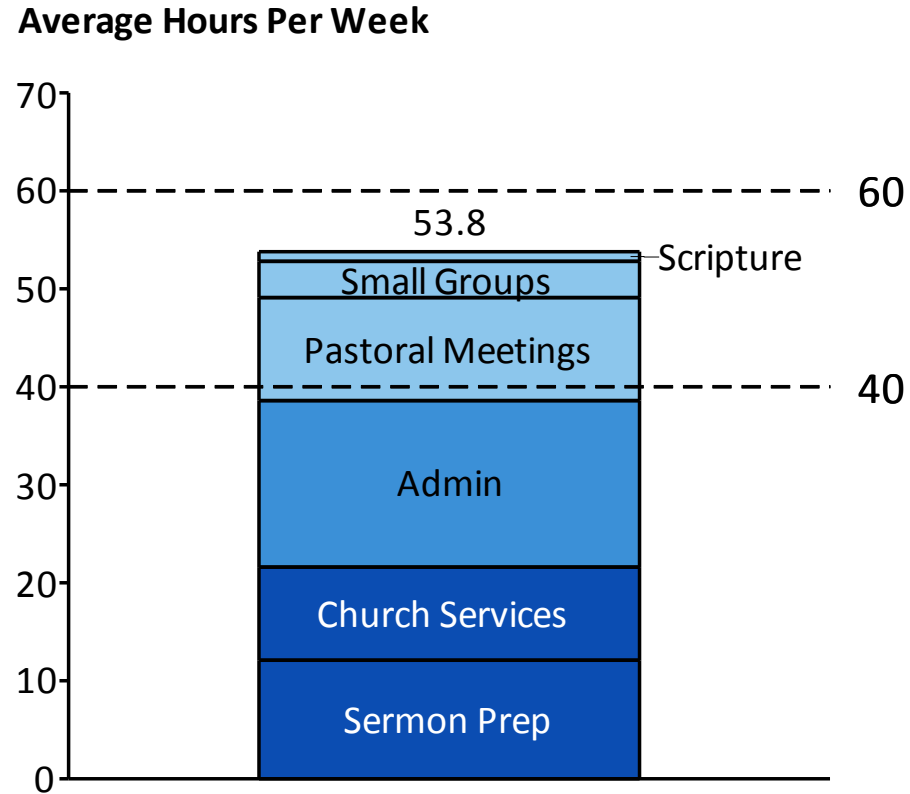
## Mission & Ministry

Capital	[1.2 – 4.6x]	
Income	?	
	In Parish	Cross Church

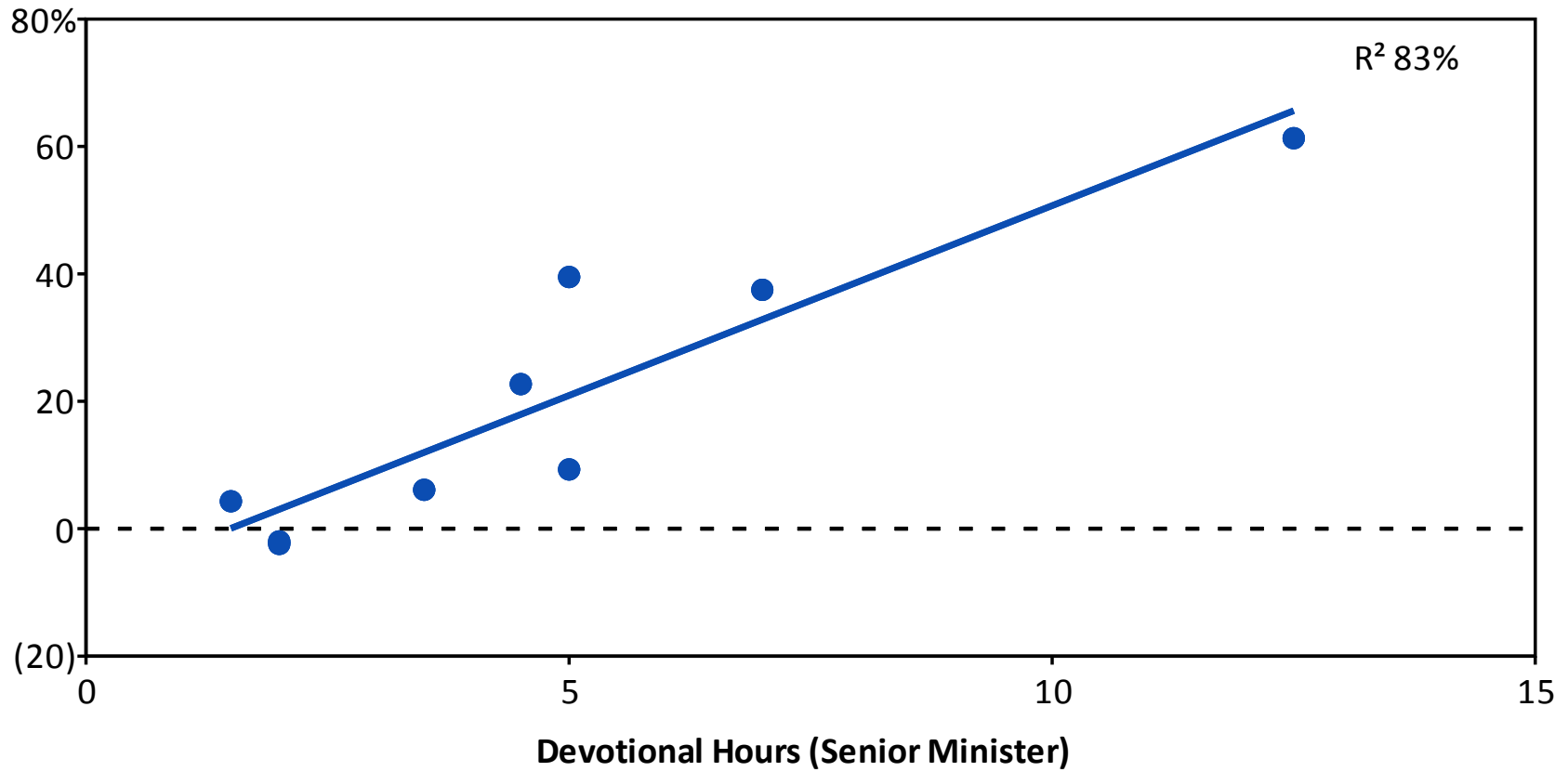
# The Challenge

## Activity



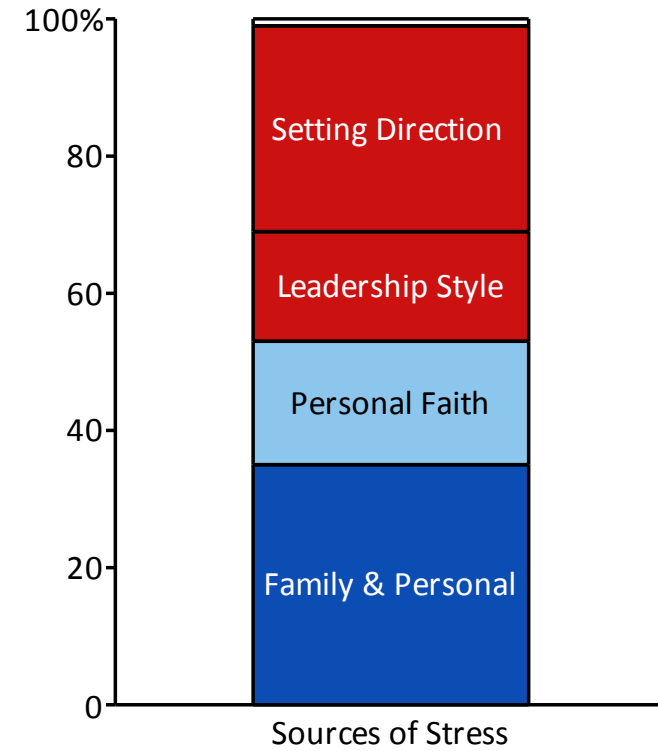
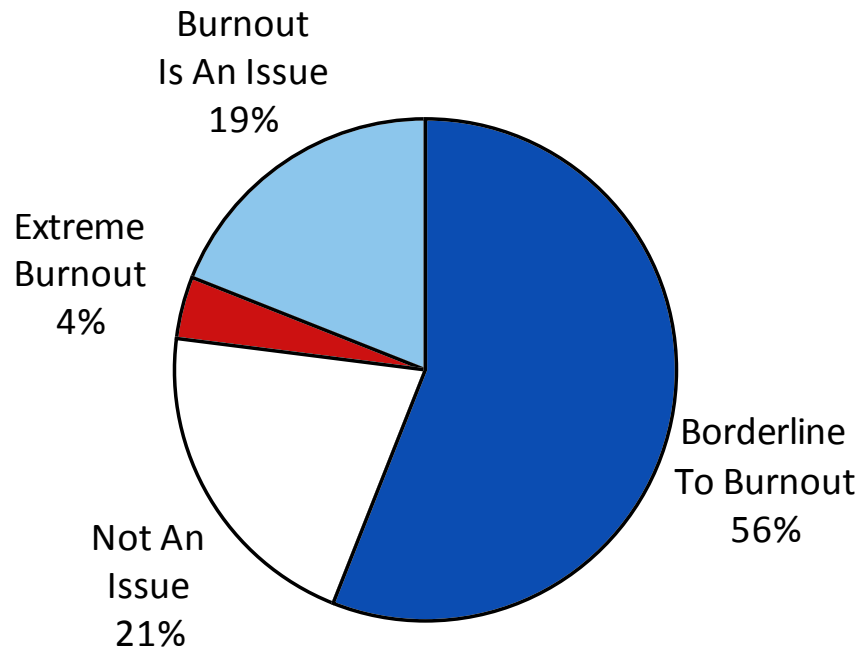


### 5 Year Parish Growth



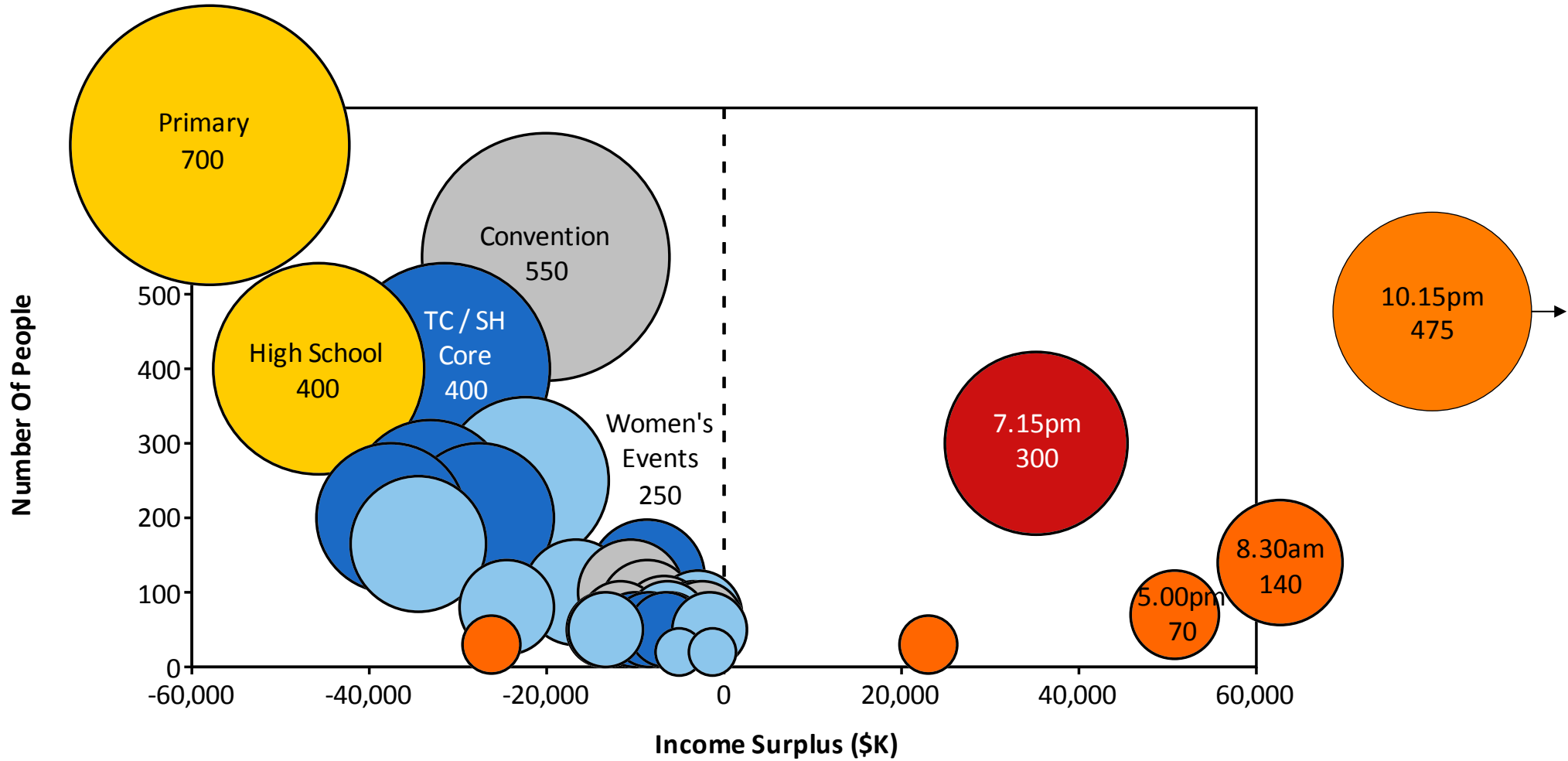
	Percent Who Agree Or Strongly Agree That This Is An Issue For Them						
Denomination	Church Finance / Admin	Equipping Laity	Mission / Outreach	Biblical Or Theological Study	Pastoral Work	Work In Congregation	Teach / Preach
Anglican	83	56	53	33	34	24	20
Baptist	67	41	36	30	26	20	13
C of Christ	67	35	36	35	22	17	7
Lutheran	47	50	60	39	23	12	4
Pentecostal	52	30	32	36	26	20	11
Presbyterian	74	63	46	39	38	17	4
Salvation Army	29	34	28	43	22	16	10
Seventh-Day	47	41	20	26	36	15	4
Uniting	76	48	60	34	20	20	13
<b>Total Anglican &amp; Protestant</b>	<b>67</b>	<b>46</b>	<b>45</b>	<b>35</b>	<b>28</b>	<b>20</b>	<b>12</b>



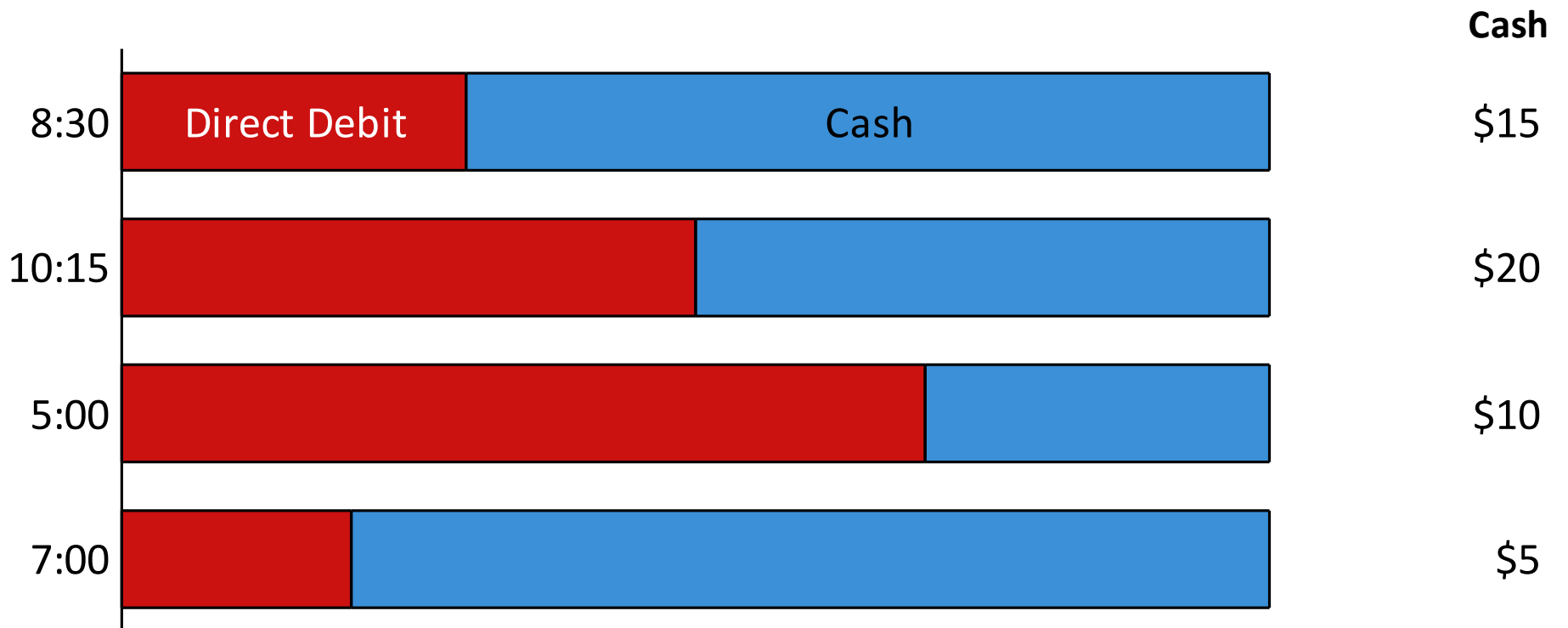


### Felt Poorly Trained For:

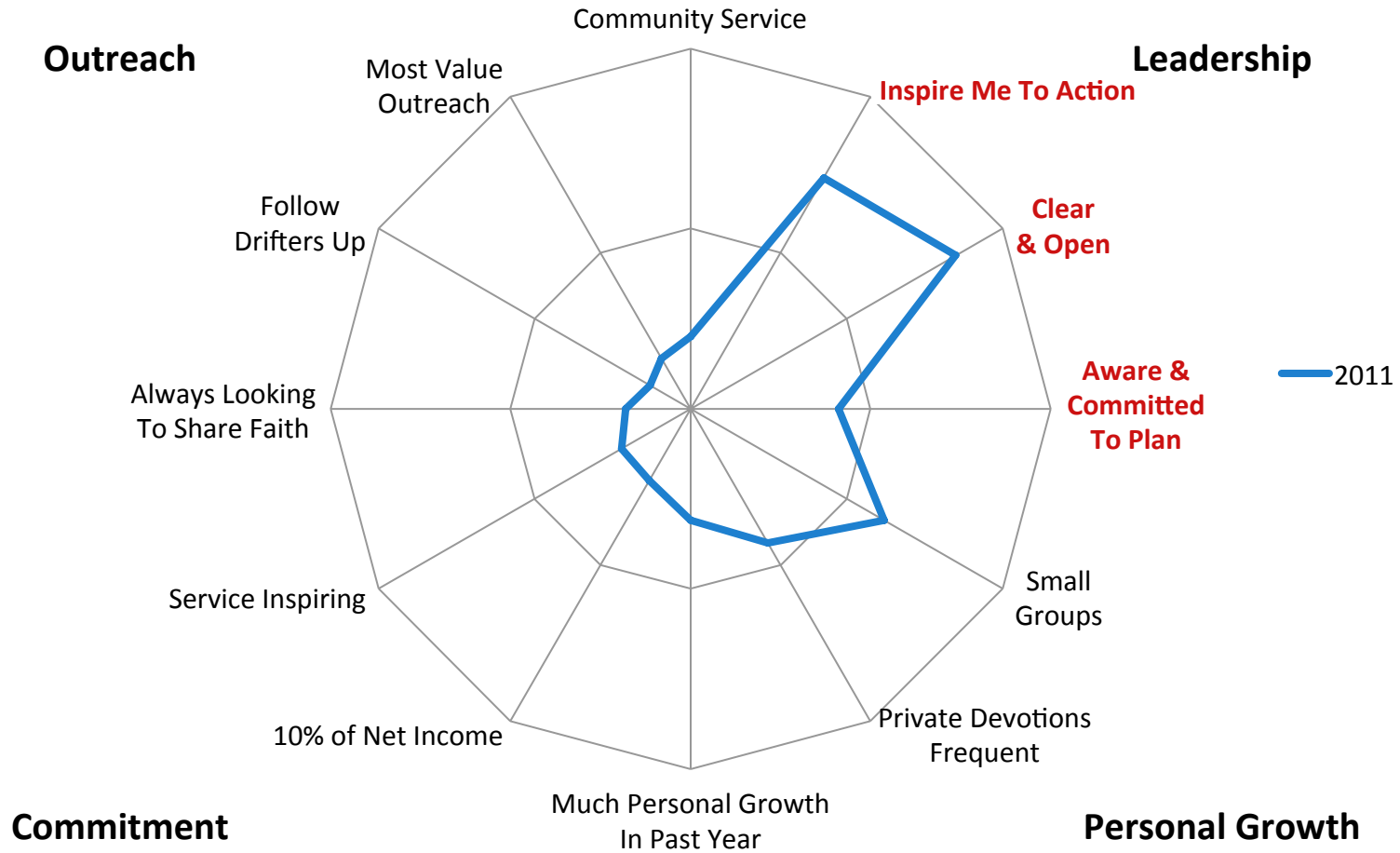
- Pastoring 2%
- Teaching / Preaching 2%
- Mission / Outreach 2%
- **Equipping Laity 75%**
- **Finance / Administration 75%**

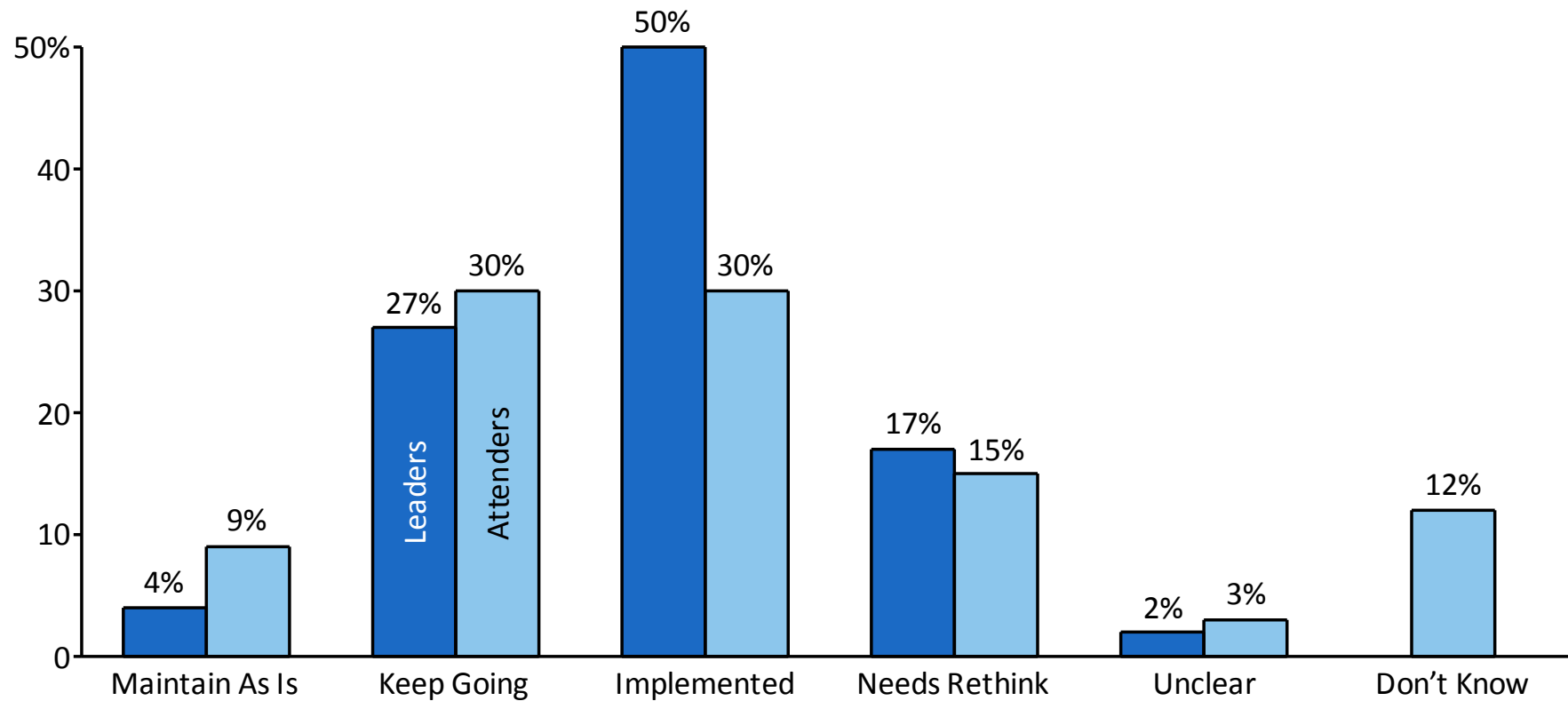


**Direct Debit Average @ \$75 / Week**



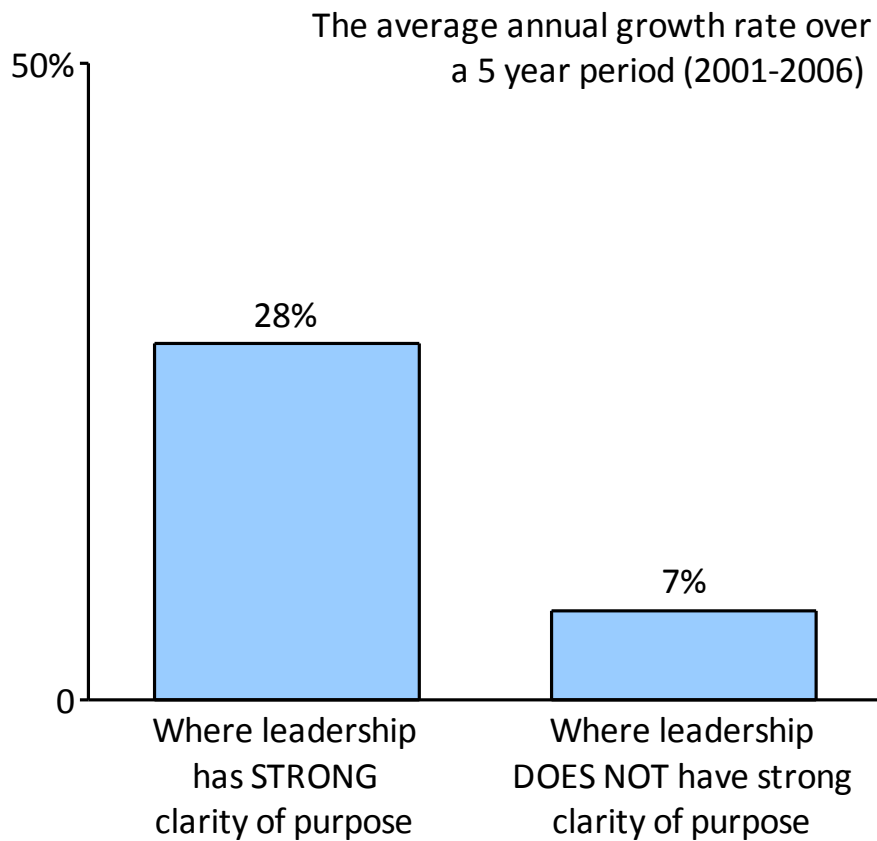
	Percent of Variance Explained	Personal Growth	Size Growth
<b>Community</b>	Local Context (Urban / Rural)	2.0%	8.0%
	Ethnicity	3.0%	1.0%
	Pop Growth	1.0%	4.0%
	Youth Mix	3.0%	3.0%
	Education	(9.0%)	(1.0%)
<b>Leader</b>	Age	(0.6%)	(0.8%)
	Ministry Years	(0.6%)	(1.3%)
	Congregation Years	0.1%	0.3%
<b>Staffing</b>	High Ratio	0.0%	(0.7%)



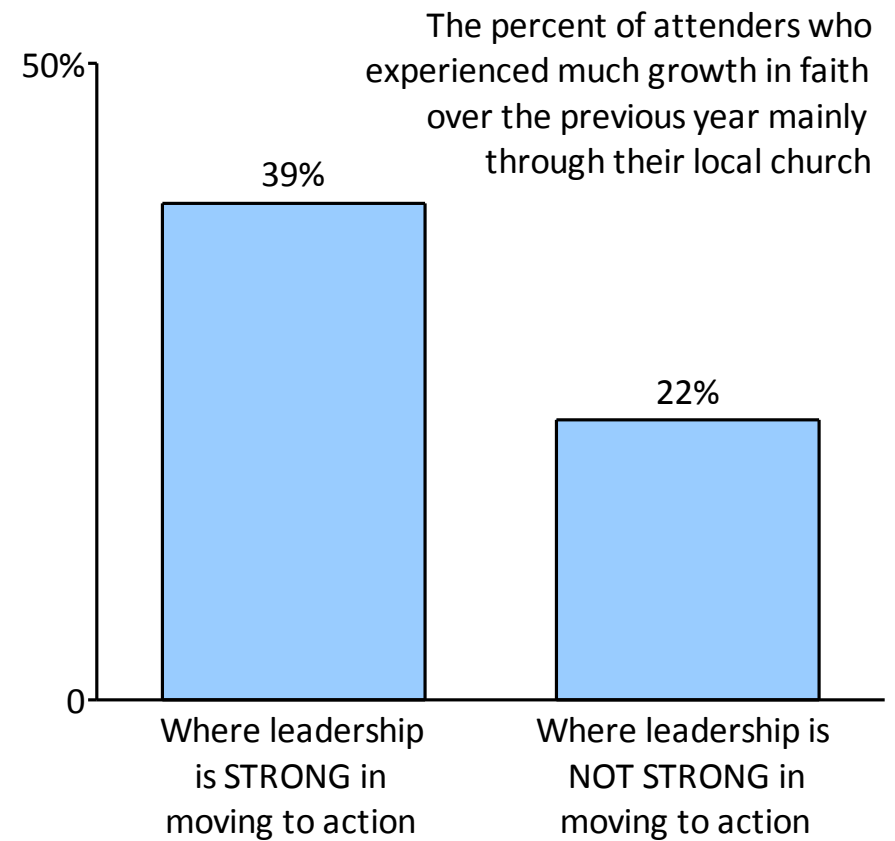


NCLS only 6% report there has been significant conflict with people and/or leaders  
Source: NCLS, Taking Stock

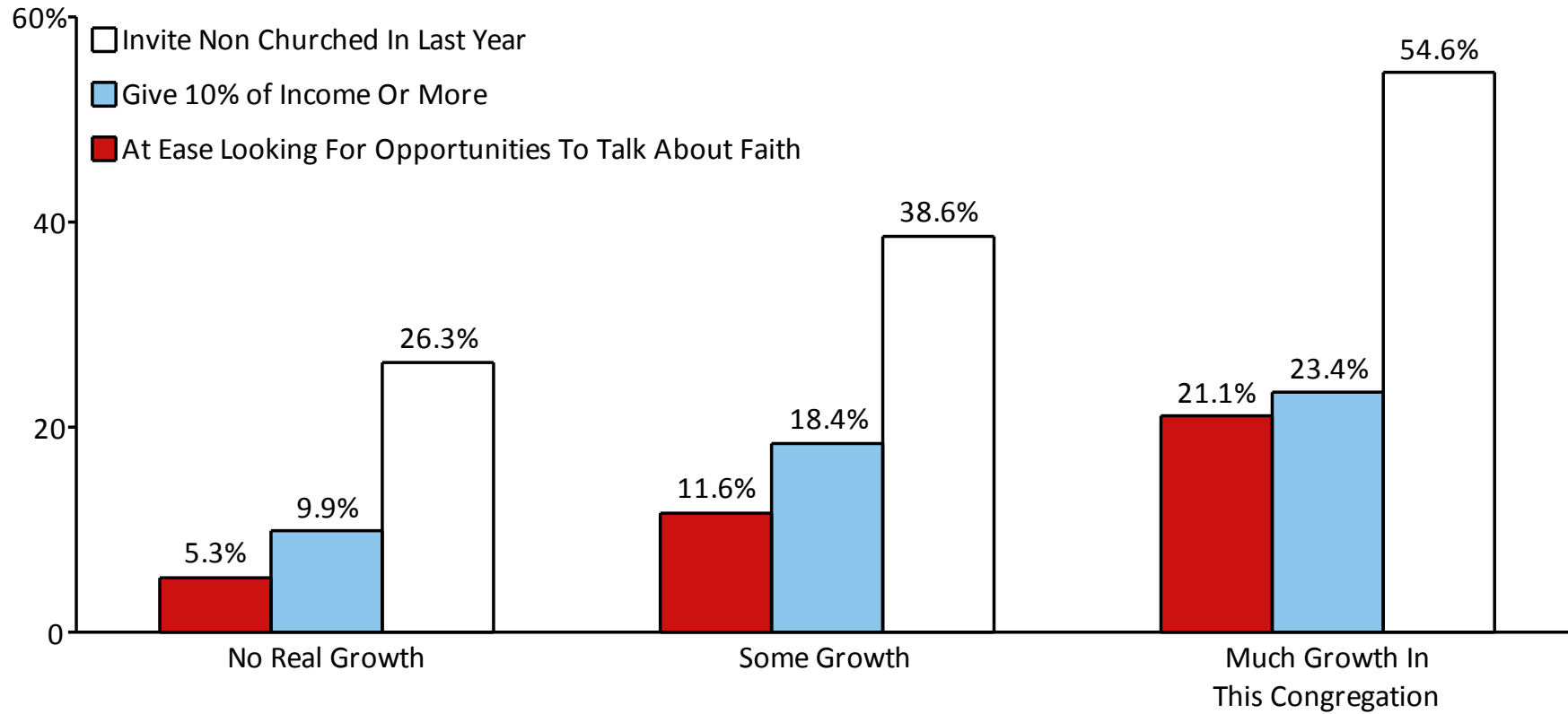
### Clarity Of Purpose



### Move To Action









Early Morning






Mid Morning






Evening






Youth






Plant 1






Plant 2

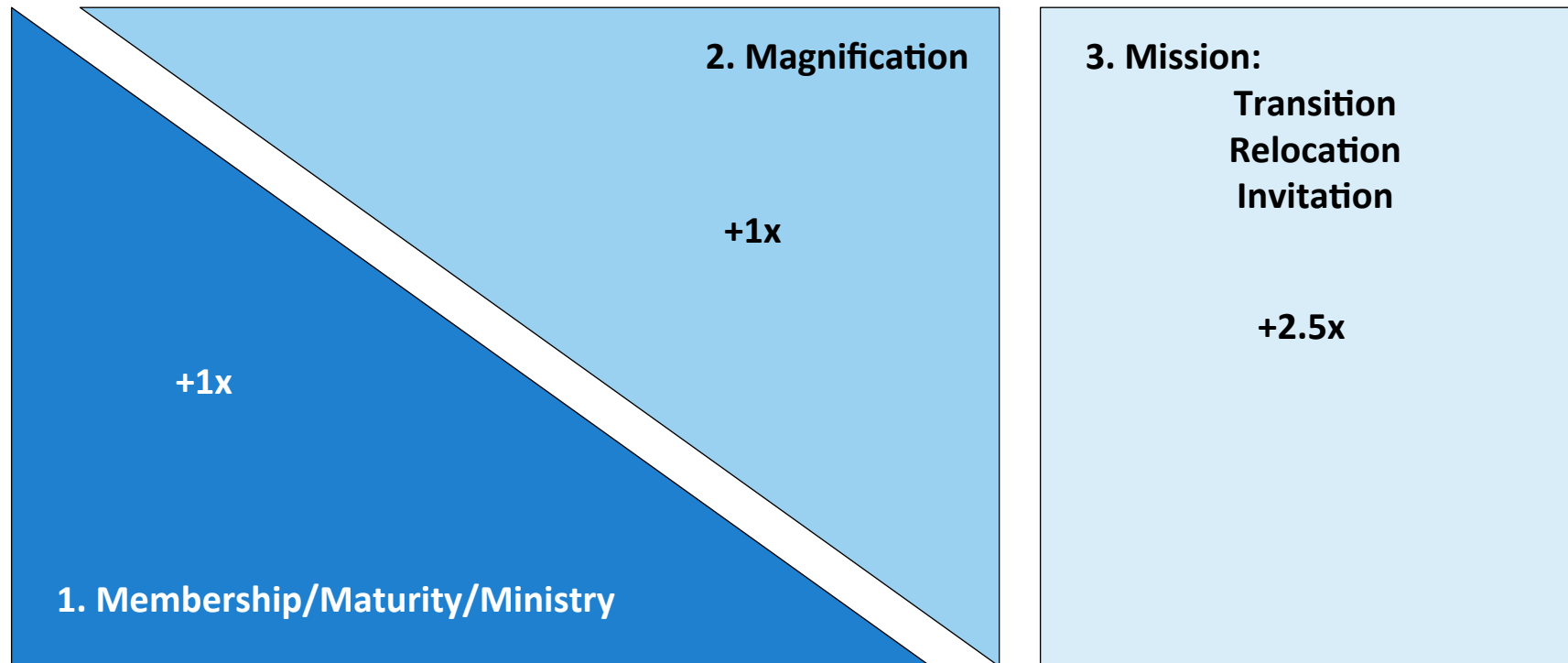





Volunteer

Part Time

Full Time

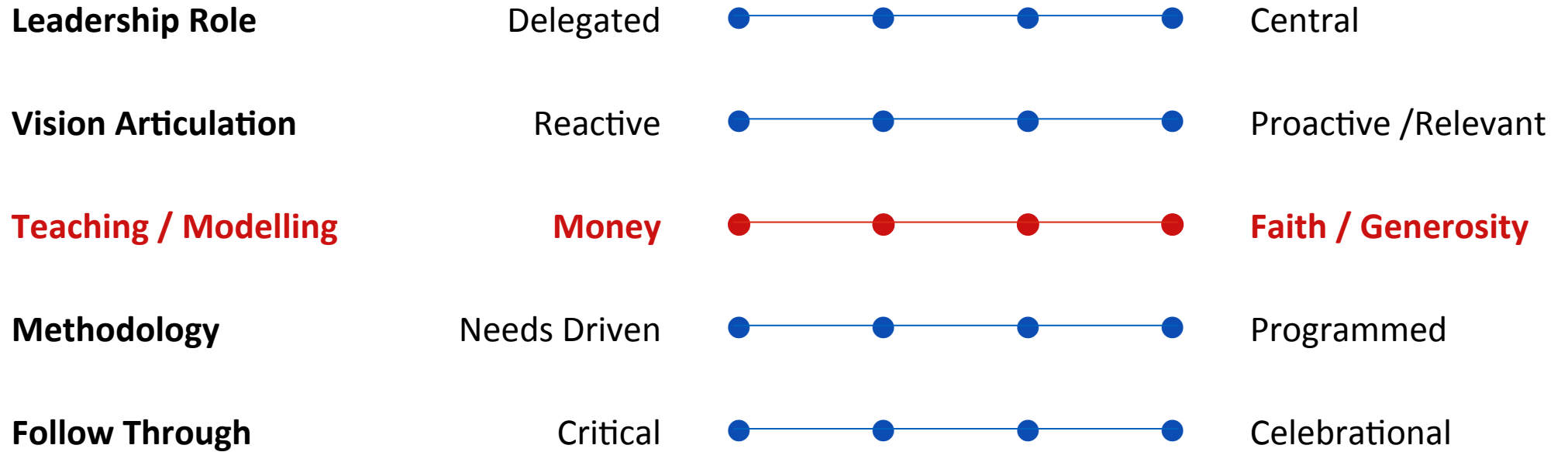


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4. **What could that mean for me ... [3]**

**Effective Stewardship**



### Challenges

Capital

Income


In Parish

Cross Church

Leaders → Vision → Methodology → Follow Through

Cash

Matched Funds

Assigned Interest / PIK

Direct Debit

Patrons

Life Insurance

Deductible Funds

Multi-Year Pledges

Bequests