

EFFECTIVEMINISTRY



# ‘Building an EVANGELISING church’

TIM SIMS/SARIE KING

Wednesday 2<sup>nd</sup> September

FIEC CONFERENCE: STANWELL TOPS CONFERENCE CENTRE 2015

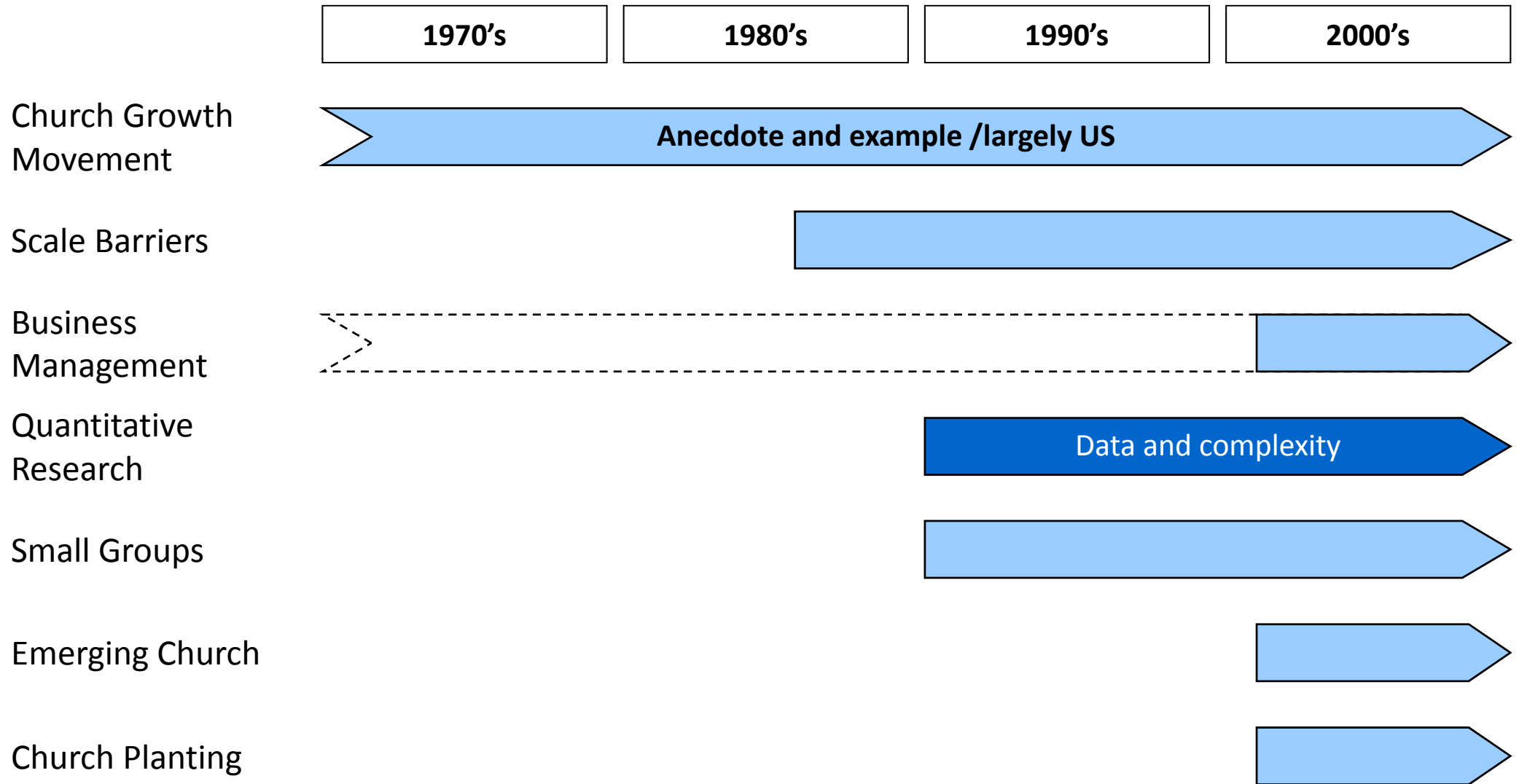
# Building Blocks

## Stanwell Tops Conference 2015

	Monday 31 <sup>st</sup> August	Tuesday 1 <sup>st</sup> September	Wednesday 2 <sup>nd</sup> September	Thursday 3 <sup>rd</sup> September
<b>B'fast 8:00am</b>	_____			
		<b>BIBLE STUDY AND PRAYER</b> Gary Millar	<b>BIBLE STUDY AND PRAYER</b> Gary Millar	<b>BIBLE STUDY AND PRAYER</b> Gary Millar
<b>M/Tea 10:30am</b>				
	<b>FIEC ASSESSMENTS And INTERVIEWS</b>	<b>'Building a DISCIPLING church'</b> Tony Payne	<b>'Building an EVANGELISING church'</b> Tim Sims	<b>'Building a GROWING church'</b> Andrew Heard
<b>Lunch 12:30pm</b>				<b>CLOSING LUNCH</b>
	_____			
<b>A/Tea 3:30pm</b>		<b>SEMINARS (1)</b>	<b>SEMINARS (3)</b>	<b>CHECK OUT</b>
	<b>CHECK IN</b> Room allocations	<b>AGM (Senior Pastors)</b> <b>SEMINARS (2)</b>	<b>SEMINARS (4)</b>	_____
<b>Dinner 6:30pm</b>	<b>WELCOME DINNER</b>			
	<b>The Challenge: 'GROWING the KINGDOM'</b> Andrew Heard	<b>'EVANGELICALISM in Australia'</b> The challenge we face Phillip Jensen	<b>GENDER/SEX – a fresh look</b> The challenge for gospel workers Patricia Weerakoon & Greg Lee	_____

# Growth Literature

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# Common Distractions 1

% of Variance Explained	Personal Growth	Sense of Belonging	Sharing Faith	Community Involvement	Size Growth
<b>Community Measures</b>					
Urban / Rural	2.0%	4.0%	1.0%	9.0%	8.0%
Ethnicity	3.0%	1.0%	2.0%	(5.0)%	1.0%
Population Growth	1.0%	1.0%	1.0%	(1.0)%	4.0%
Youth Mix	3.0%	2.0%	2.0%	(8.0)%	3.0%
Education	(9.0)%	(5.0)%	(5.0)%	9.0%	(1.0)%
<b>Church Practice</b>	<b>68%</b>	<b>56%</b>	<b>68%</b>	<b>36%</b>	<b>24%</b>

Percents are the importance of that factor measure out of 100%  
 Source: NCLS analysis, Shaping a Future p 198, 212

# Common Distractions 2

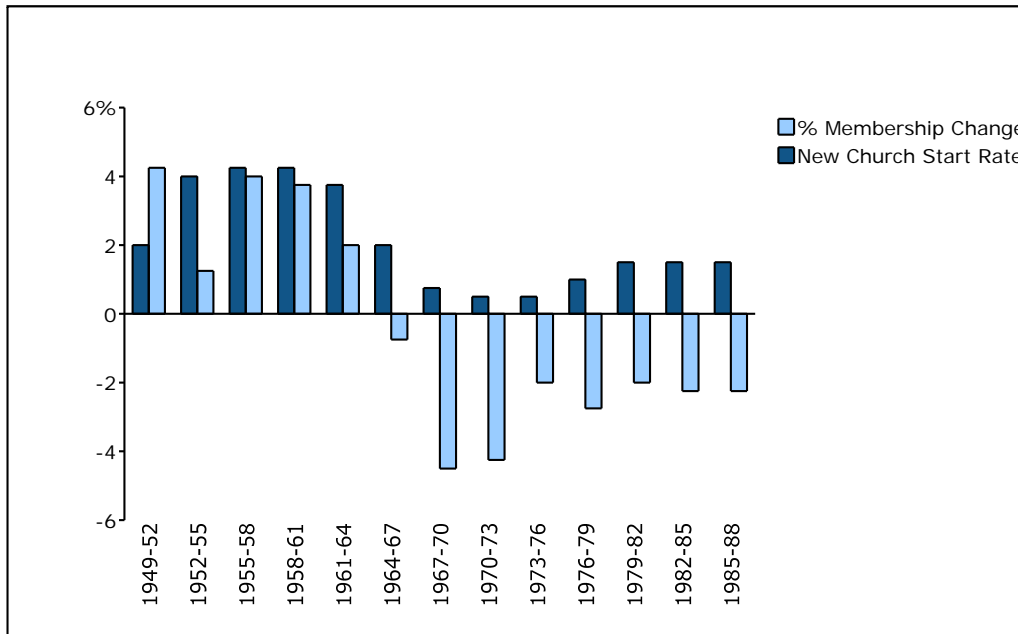
% of Variance Explained	Personal Growth	Sense of Belonging	Sharing Faith	Community Involvement	Size Growth
<b>Leader</b>					
Age	(0.6)%	0.2%	0.1%	0.1%	(0.8)%
Ministry Years	(0.6)%	0.4%	0.2%	0.0%	(1.3)%
Congregation Years	0.1%	(0.8)%	0.4%	0.1%	0.3%
<b>Staffing</b>					
High Ratio	0.0%	0.0%	0.0%	0.1%	(0.7)%
Cross Cong.	(1.4)%	0.4%	(0.7)%	0.0%	(0.6)%
Women Ministers	1.6%	0.5%	1.1%	0.2%	0.2%
<b>Church Practice</b>	<b>68.0%</b>	<b>56.0%</b>	<b>68.0%</b>	<b>36.0%</b>	<b>24.0%</b>

# Church Planting

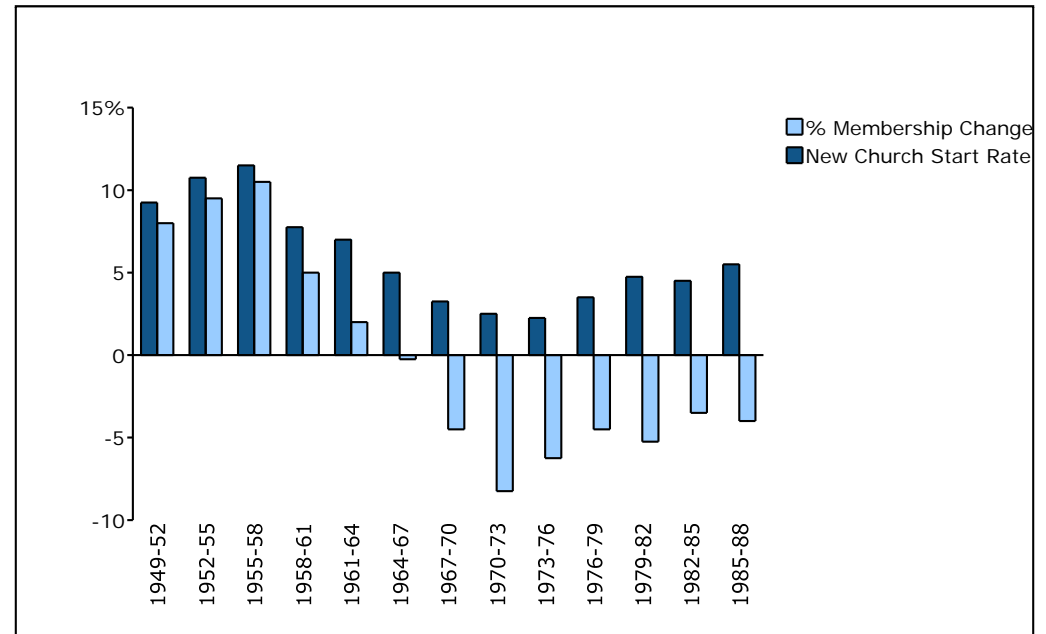
## Growth Impact

### Church planting no panacea ...

#### Presbyterian



#### Methodist



# Discussion Framework

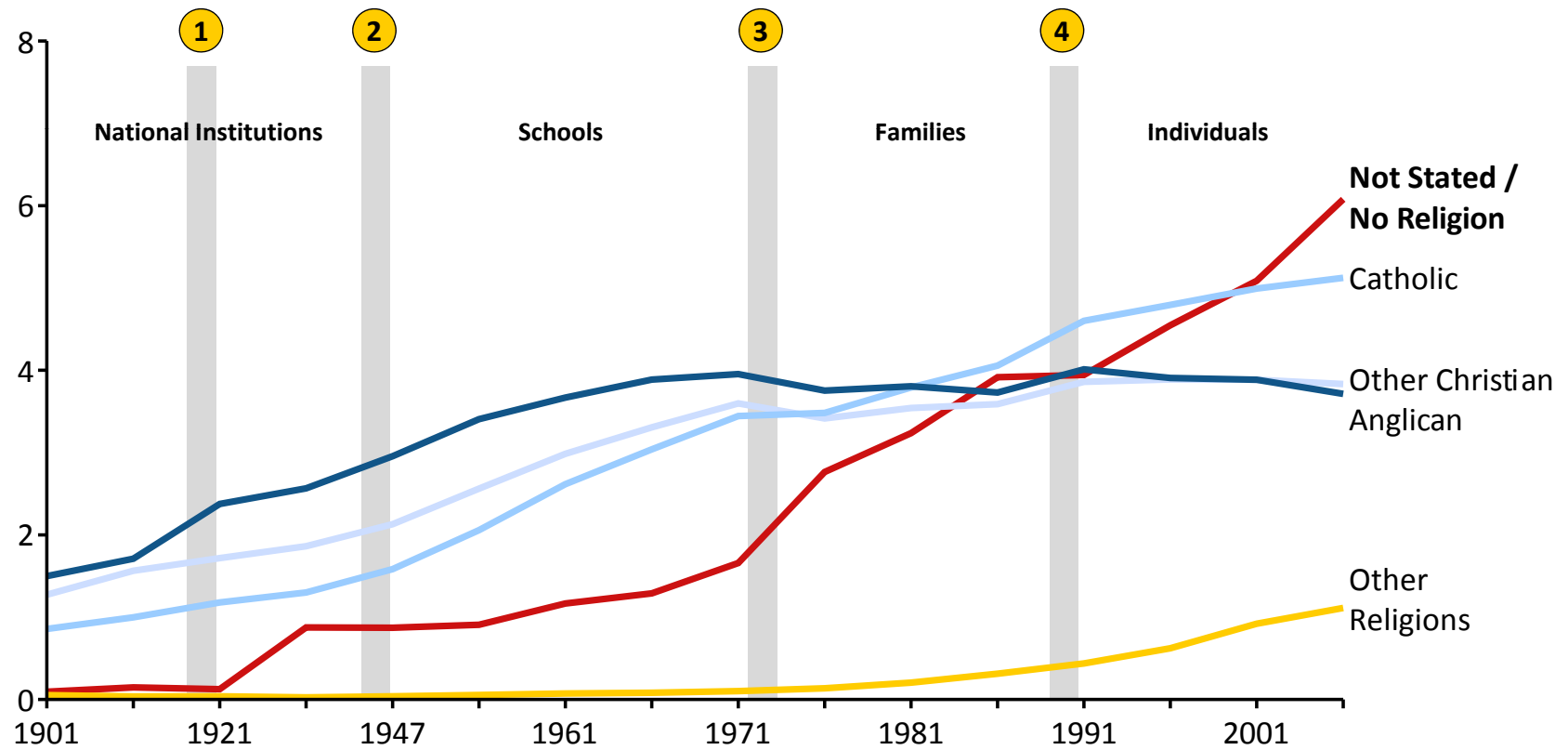
## 'Building an EVANGELISING church ...'

1. What is the nature of the **challenge**?
2. What seems to be an **effective response**?
3. What **practical steps** need to be taken to put this in place?

# Long Term Attrition

1901-2006

Millions Of People



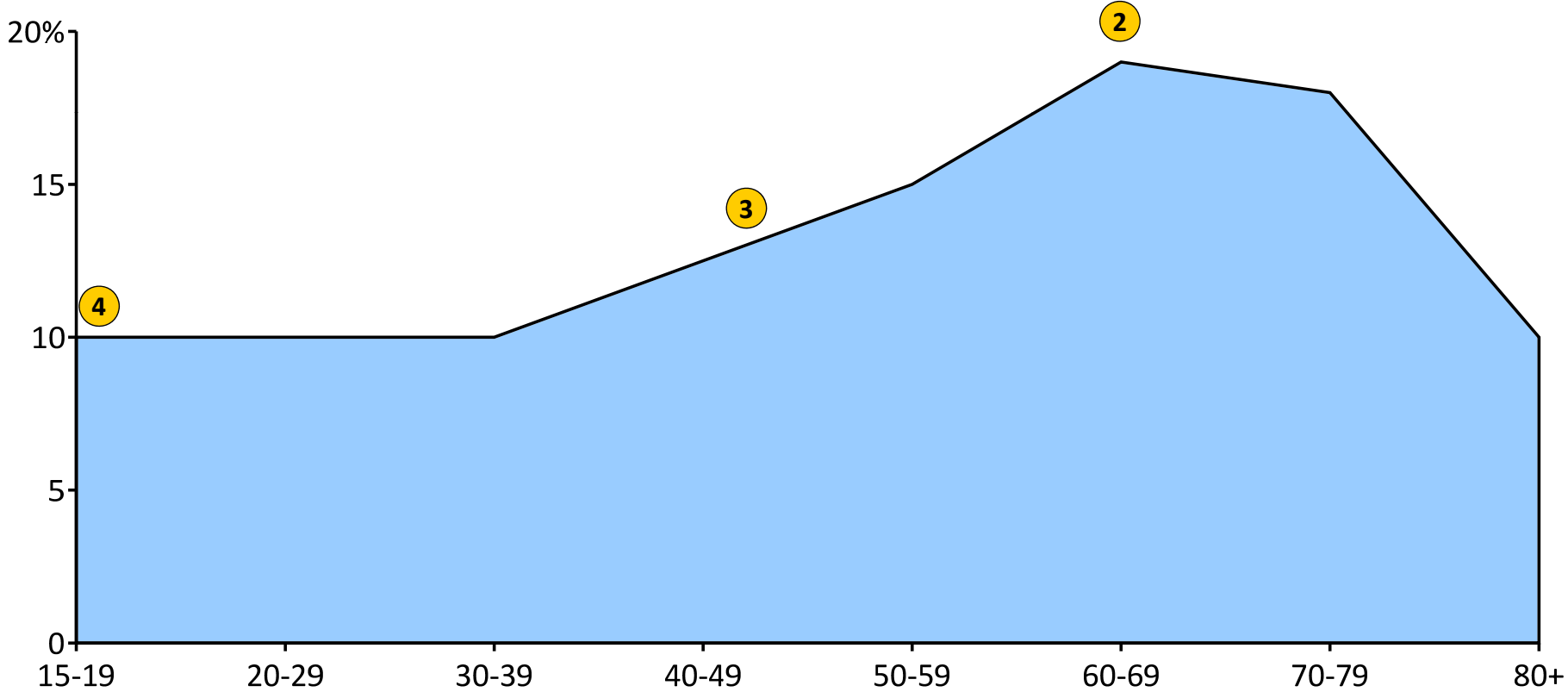
Source: ABS Census Data



# Generational Impact

Anglicans

Attendees



Date Of Birth

@ 2006: 1991-87 1986-77 1976-67 1966-57 1956-47 1946-37 1936-27 <1927

Source: NCLS06

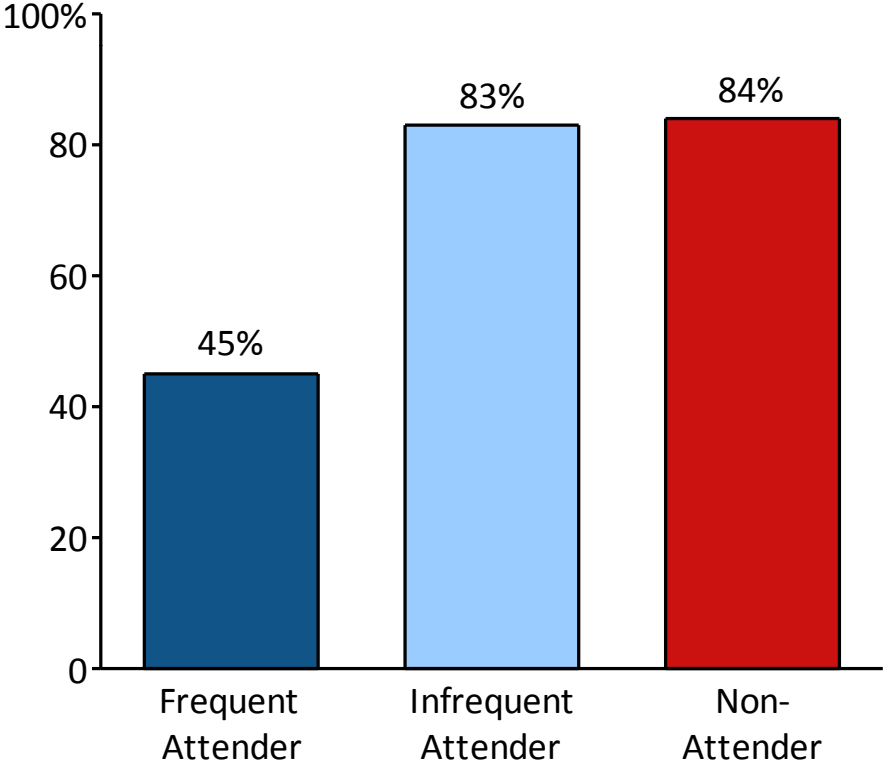
Note Australian average life expectancy 82, 15-19 normalised

# Vulnerable Indifference

**'Real Christians Don't Need To Go To Church ...'**

**Structural Collapse (1956-2006)**

Agree:

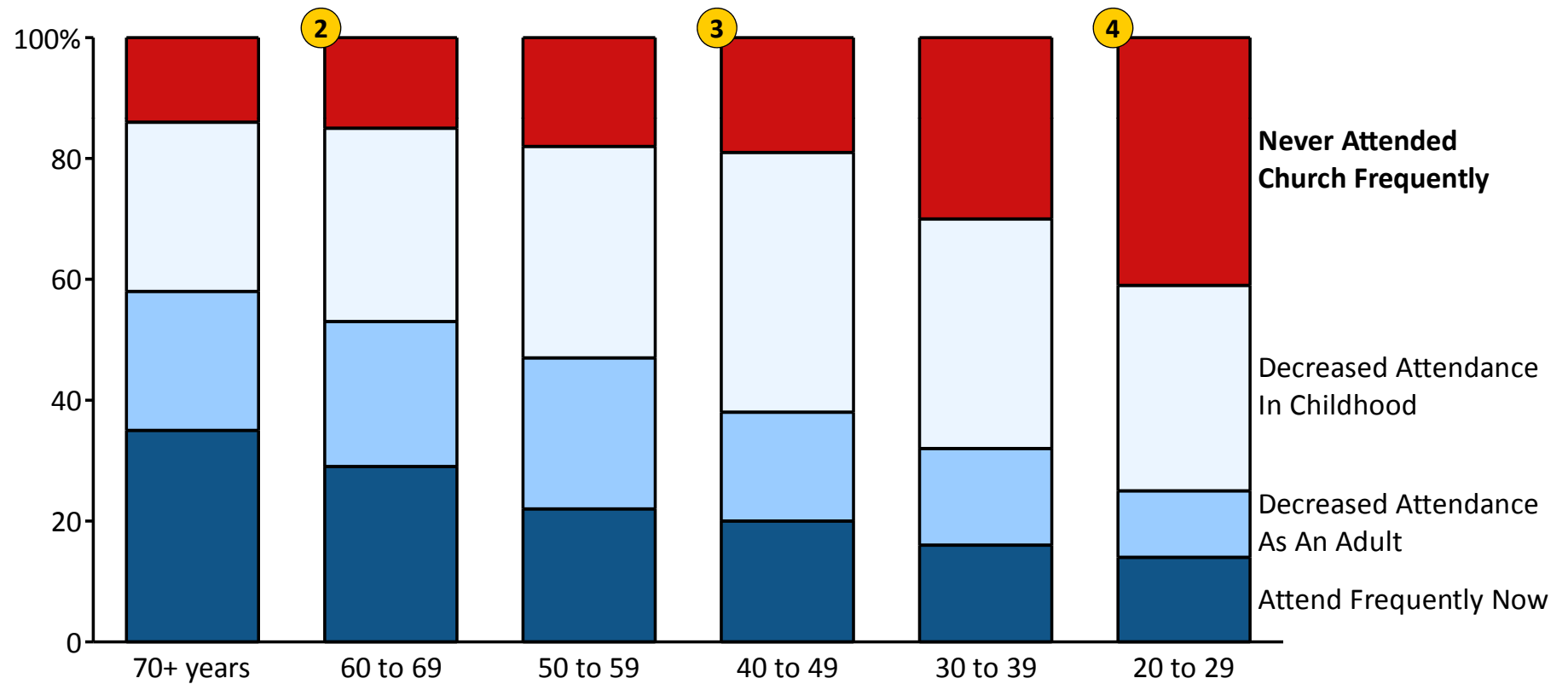


Births	↓	45%
Marriages	↓	30%
Divorces	↑	370%

Attendance	↓	70%
Birth / Stable Marriage	↓	60%
Correlation	R <sup>2</sup>	92%

Source: ACS Why people don't go to church, ABS

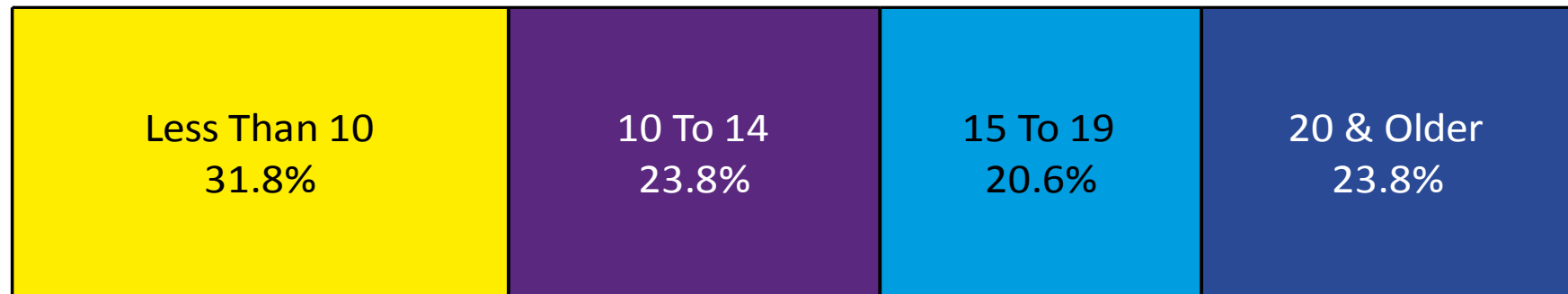
# Lost Generations



Source: ACS Mission under the Microscope

# Youth & Children's Challenge

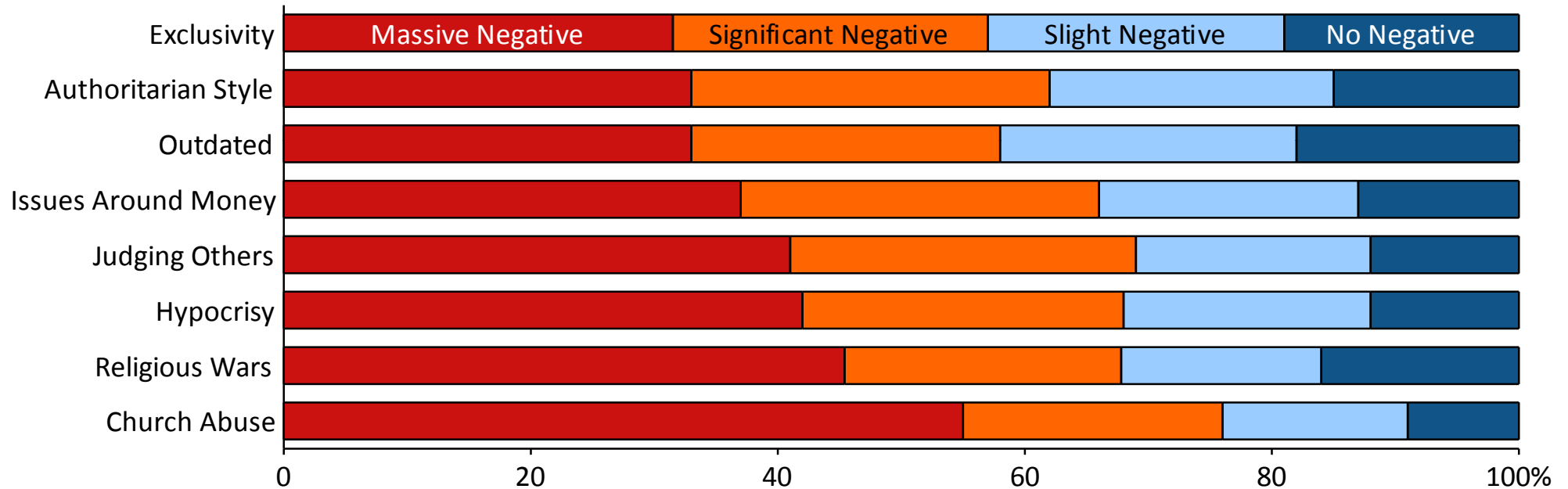
## Age of Conversion...



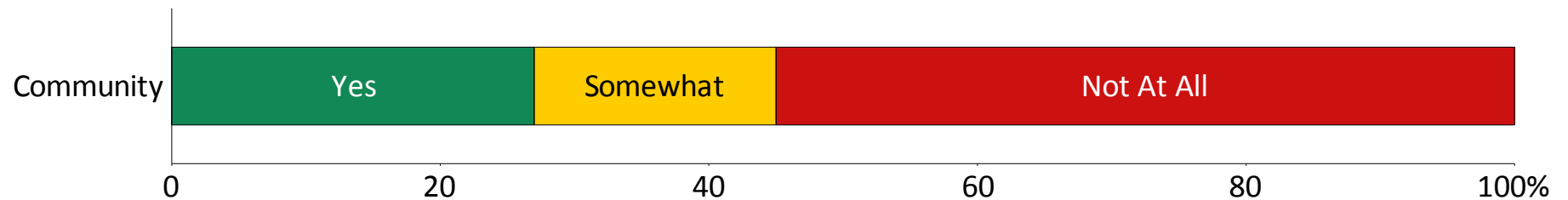
*See Effective Ministry Youth and  
Children's Forum March 2015*

# Church Profile 2011

## How Do You Perceive The Church As An Institution?

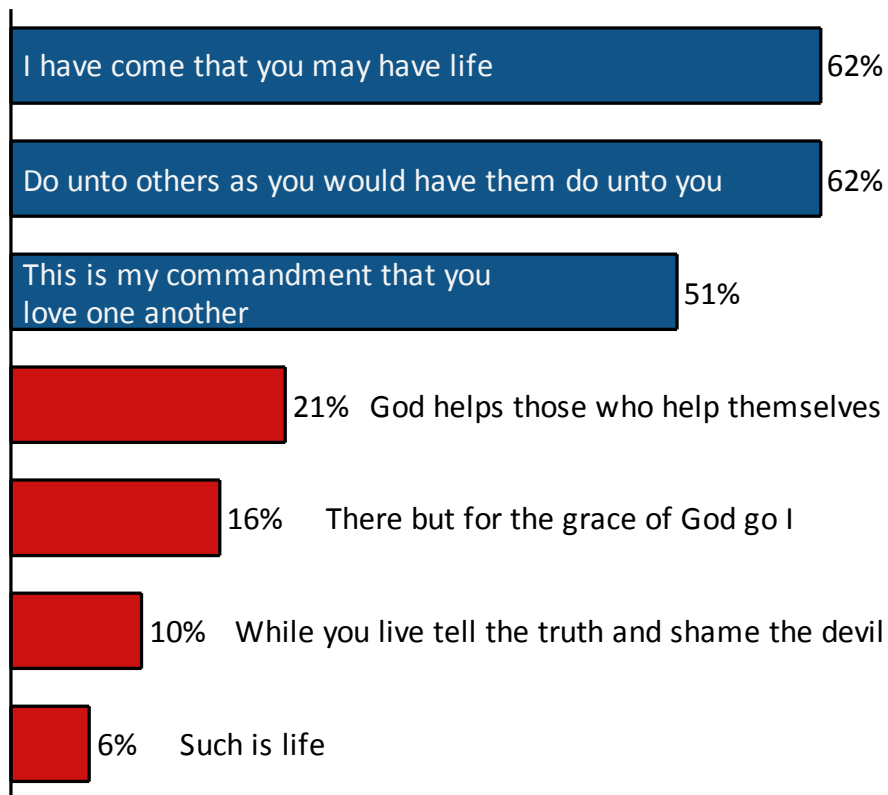


## Does The Church Community Assist Your Spiritual Life?

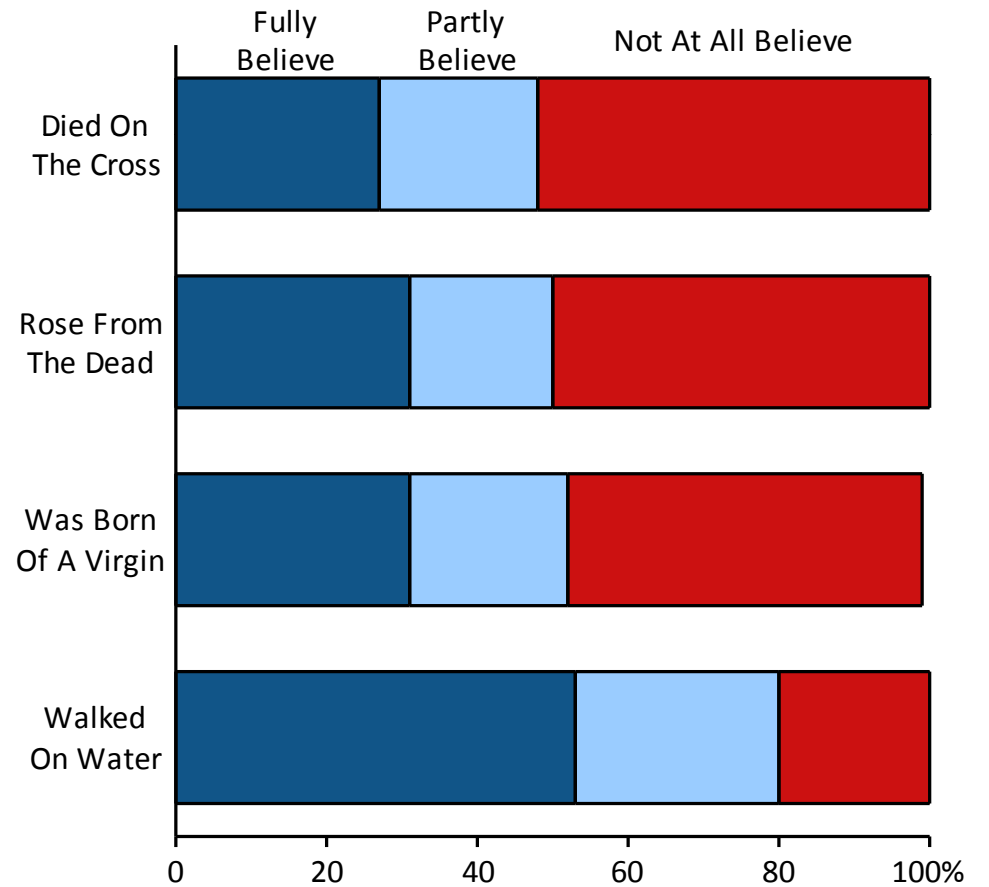


# The Person of Jesus

## Jesus – Knowledge



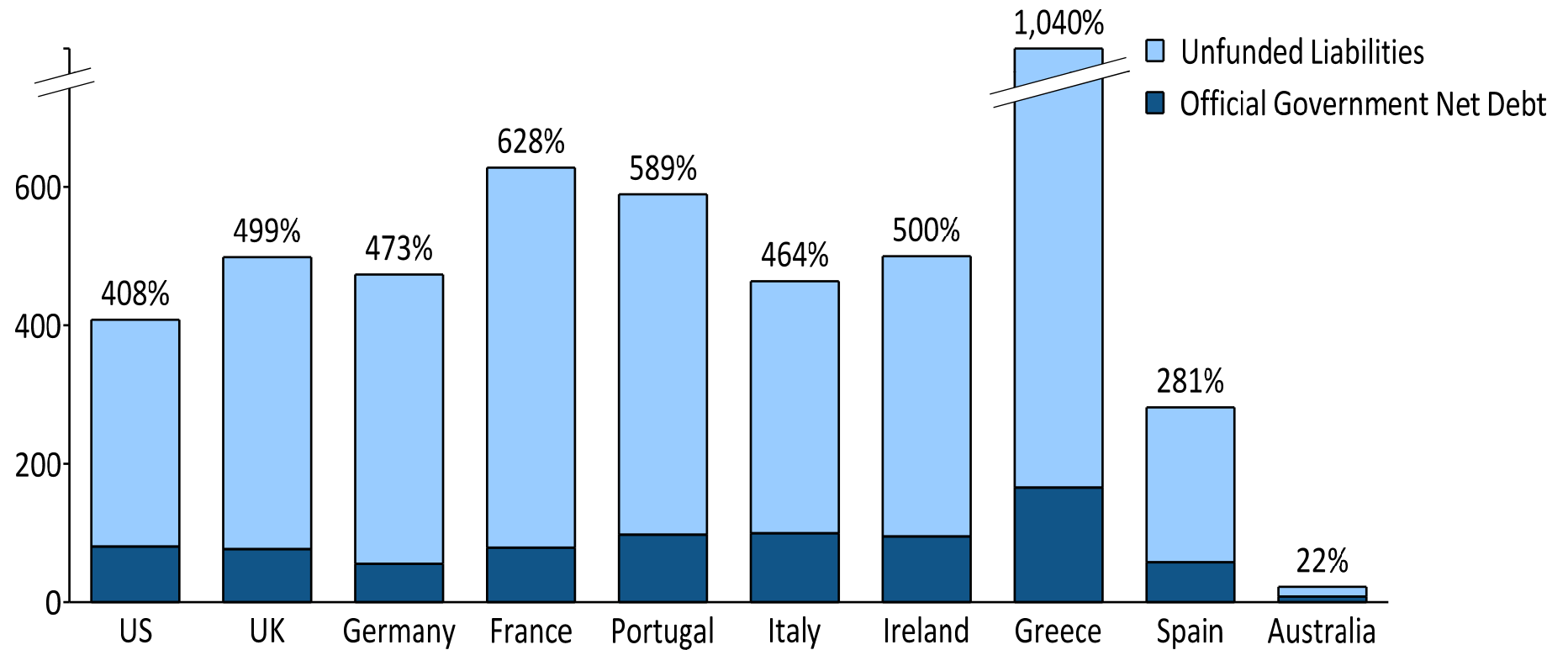
## Jesus - Divine Being



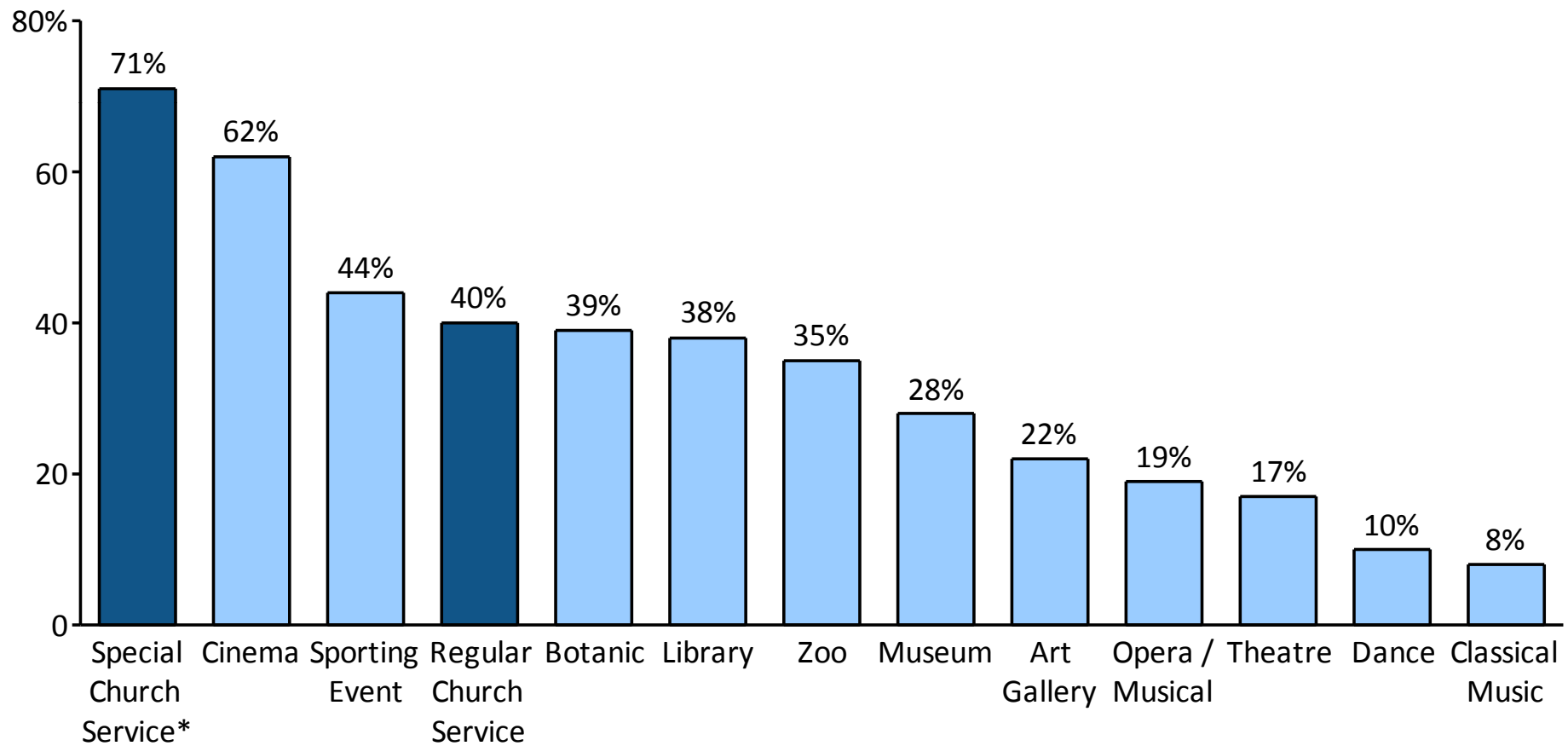
# False Gods

## A Day of Reckoning

### Unfunded Liabilities As % of GDP



## Australians Attending In The Last Year

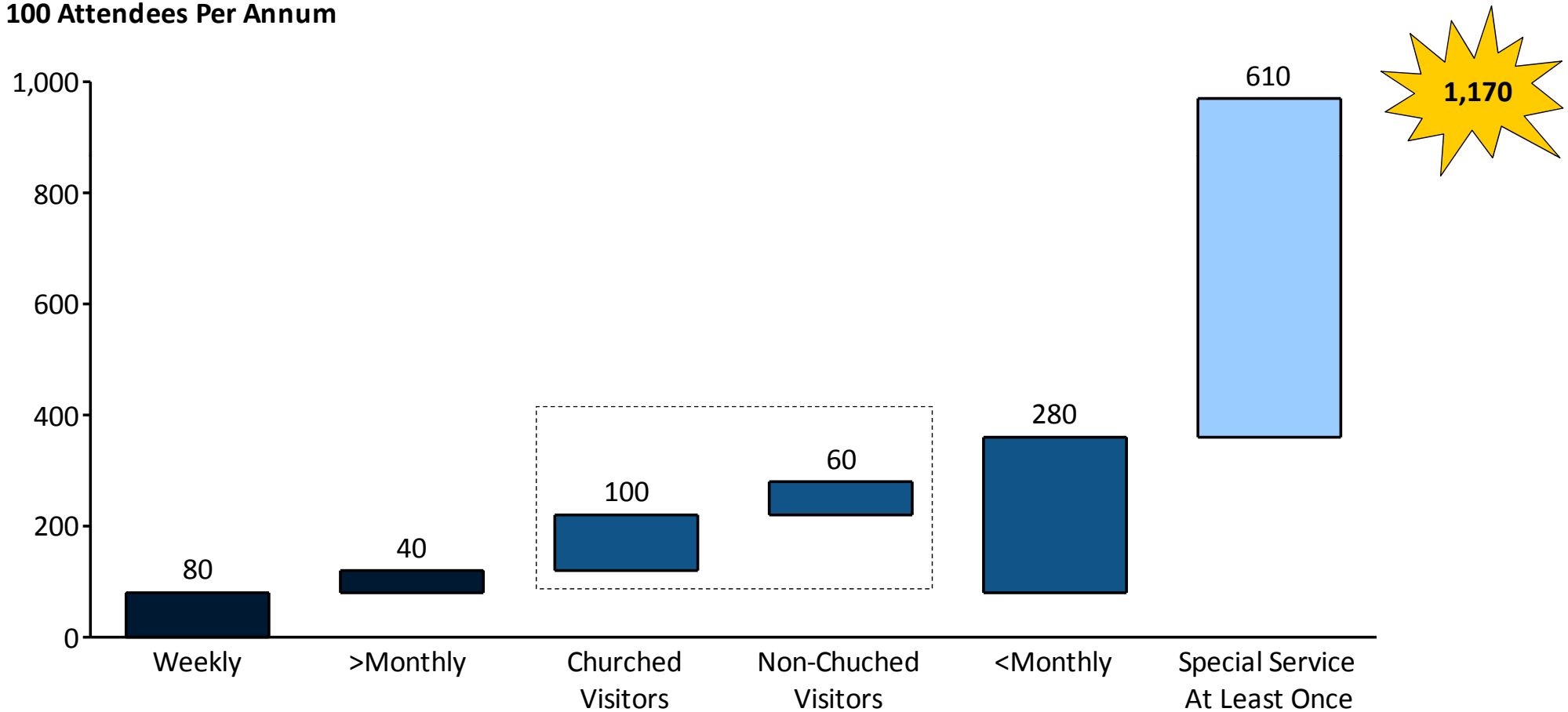


Source: ACS98 Why people don't go to church; Build My Church  
\* Special Church Services on average 2.6X per annum



# Still Visiting

Per 100 Attendees Per Annum



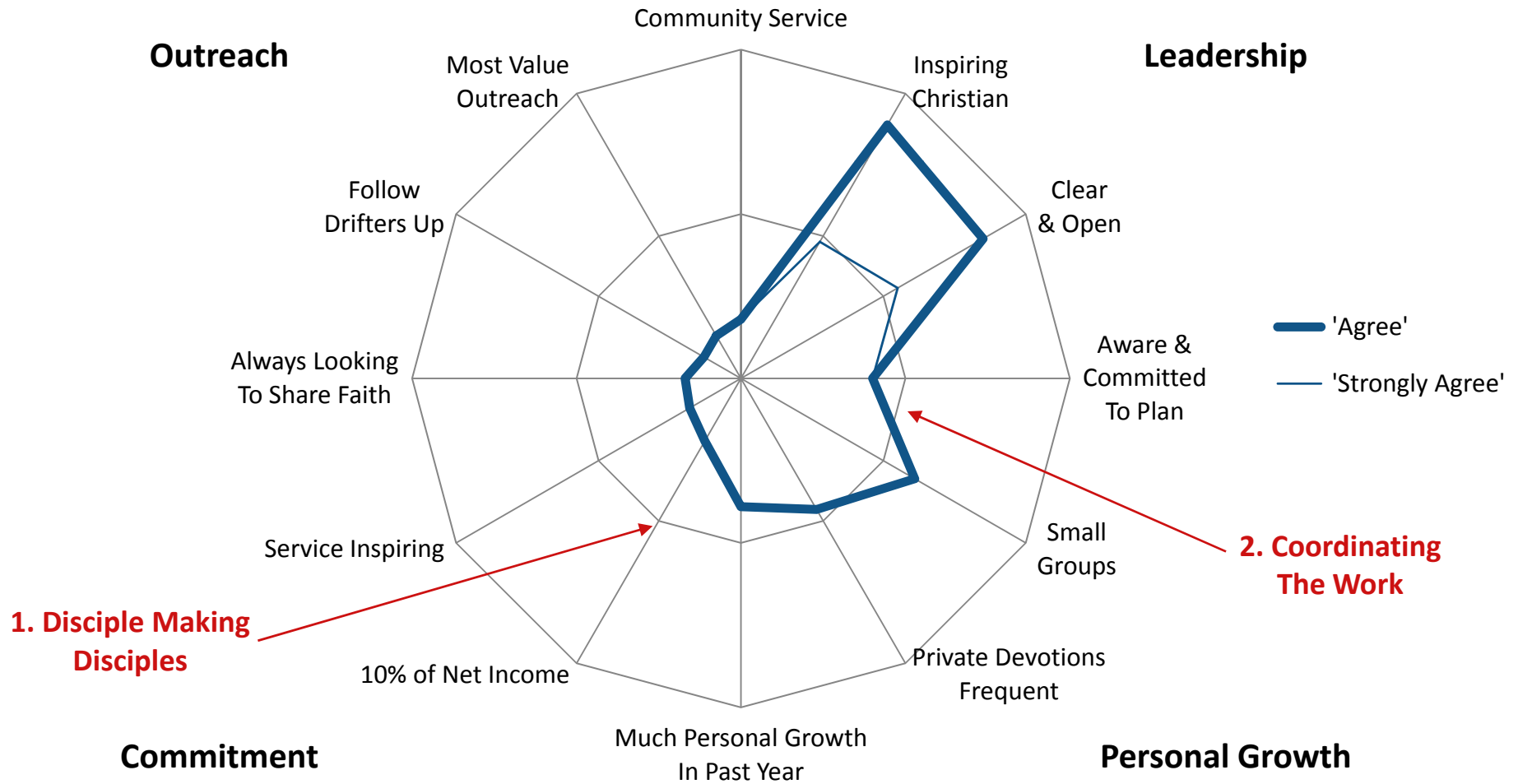
# But Not Engaging

## Five Year Movement

Denominations	Inflow				Outflow				Net Change	
	Switchers In	Youth Retention	Newcomer	Inflow	Switchers Out	Death	Drifter	Outflow	Total	1% =
Catholic	1%	5%	4%	10%	(1%)	(8%)	(13%)	(22%)	(12%)	7,650
Protestant	1%	4%	10%	15%	(1%)	(7%)	(6%)	(14%)	1%	7,600
Assemblies Of God	24%	7%	14%	45%	(11%)	(2%)	(16%)	(29%)	16%	1,050
Pentecostal	27%	6%	14%	47%	(16%)	(2%)	(14%)	(32%)	15%	350
Baptist	19%	6%	10%	35%	(18%)	(5%)	(4%)	(27%)	8%	1,125
Anglican	8%	3%	10%	21%	(7%)	(9%)	(6%)	(22%)	(1%)	1,750
Uniting	8%	3%	7%	18%	(10%)	(12%)	(7%)	(29%)	(11%)	1,250

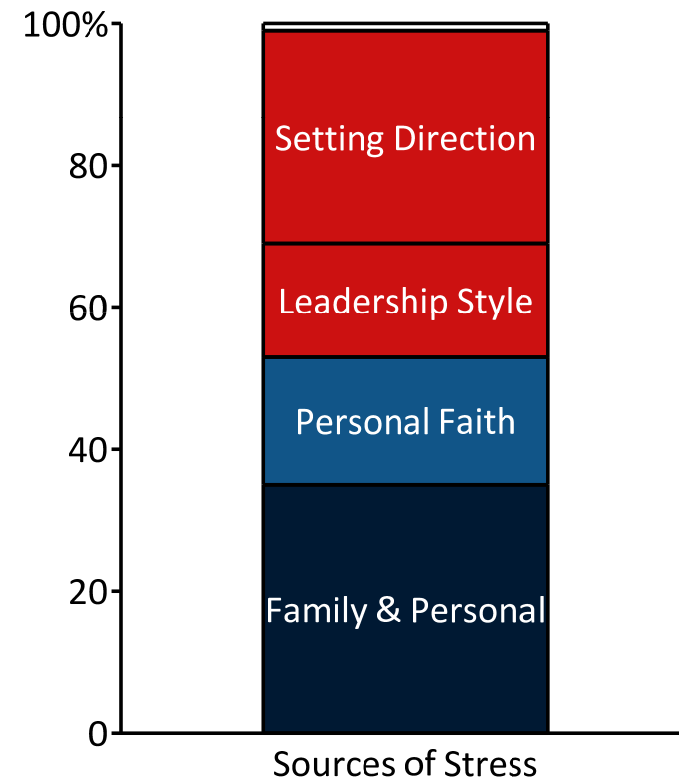
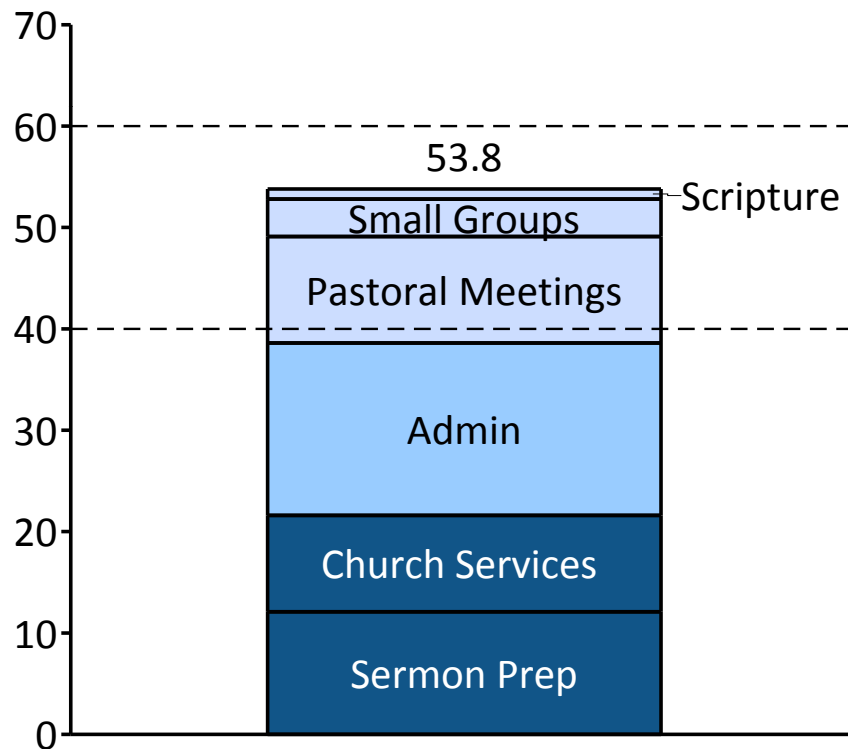
Source NCLS data, Note Protestants includes 16 denominations including Anglicans

# Underachieving



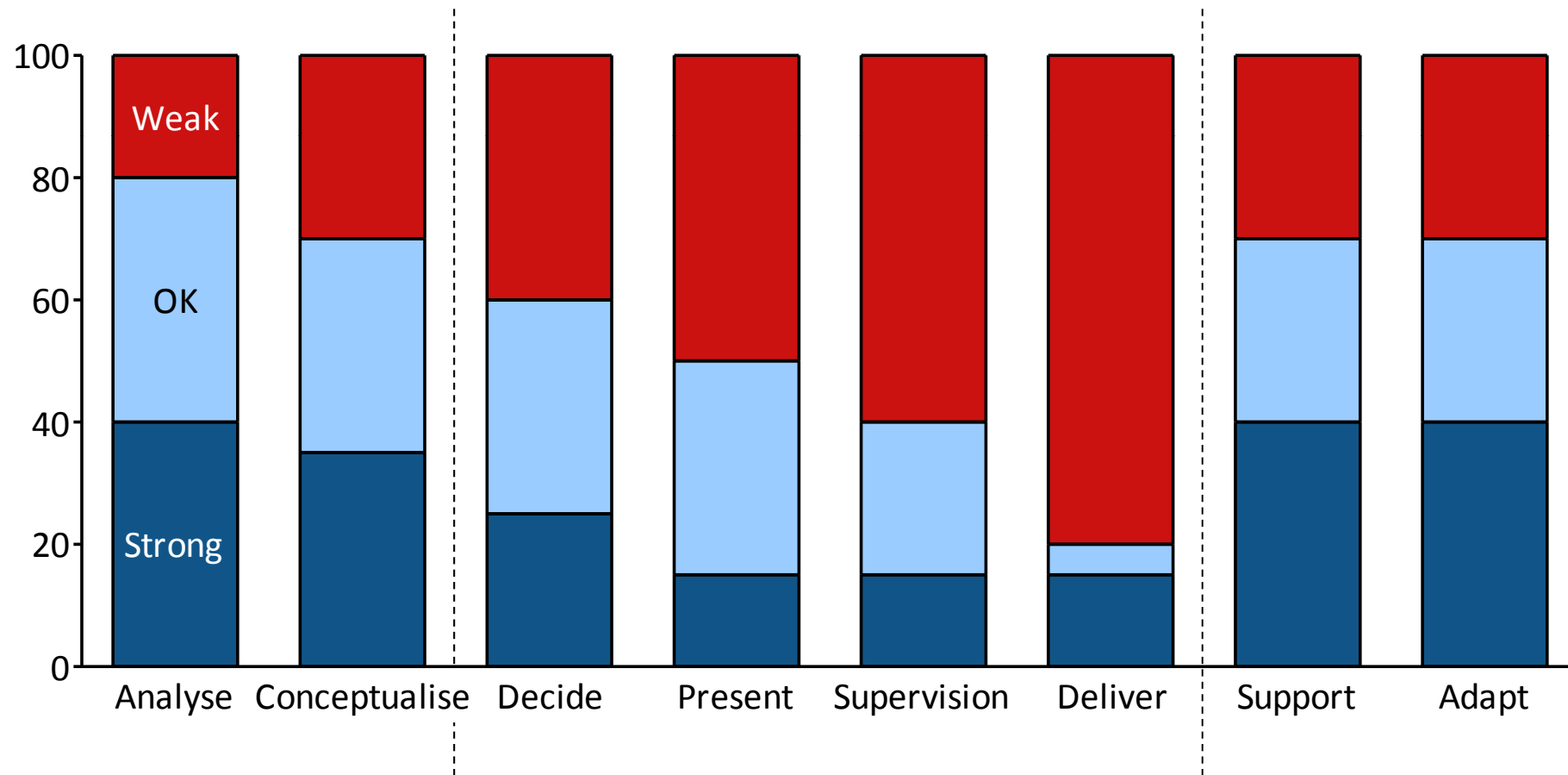
# 1. Having a Plan

Average Hours Per Week



## 2. Skills

### Indicative Profile



Source: Field Testing (>50)

# 3. Organisation

## Planning

**Percentage of local churches with planned procedures designed to help integrate new people**

Group or program for new Christians or new members



Invitation to take up a task in the life of the church



People extend hospitality and invite them for meals



Invitation to join a small group, fellowship or similar



Follow-up visits by clergy or other people from the church



## Training

**Percentage of local churches providing training in outreach / evangelism in the previous 2 years**

Uniting	5%
Catholic	11%
Lutheran	12%
Anglican	13%
Salvation Army	15%
Churches Of Christ	21%
Baptist	24%
Presbyterian	25%
Pentecostal	25%

# Discussion Framework

## 'Building an EVANGELISING church ...'

## Observations

1. What is the nature of the **challenge**?
2. What seems to be an **effective response**?
3. What **practical steps** need to be taken to put this in place?

*Long term pressure/weakness exposed/stigma*  
*Losing Bible knowledge but searching...*  
*Largely ineffective response to date*

# Cultural Norm

Australia

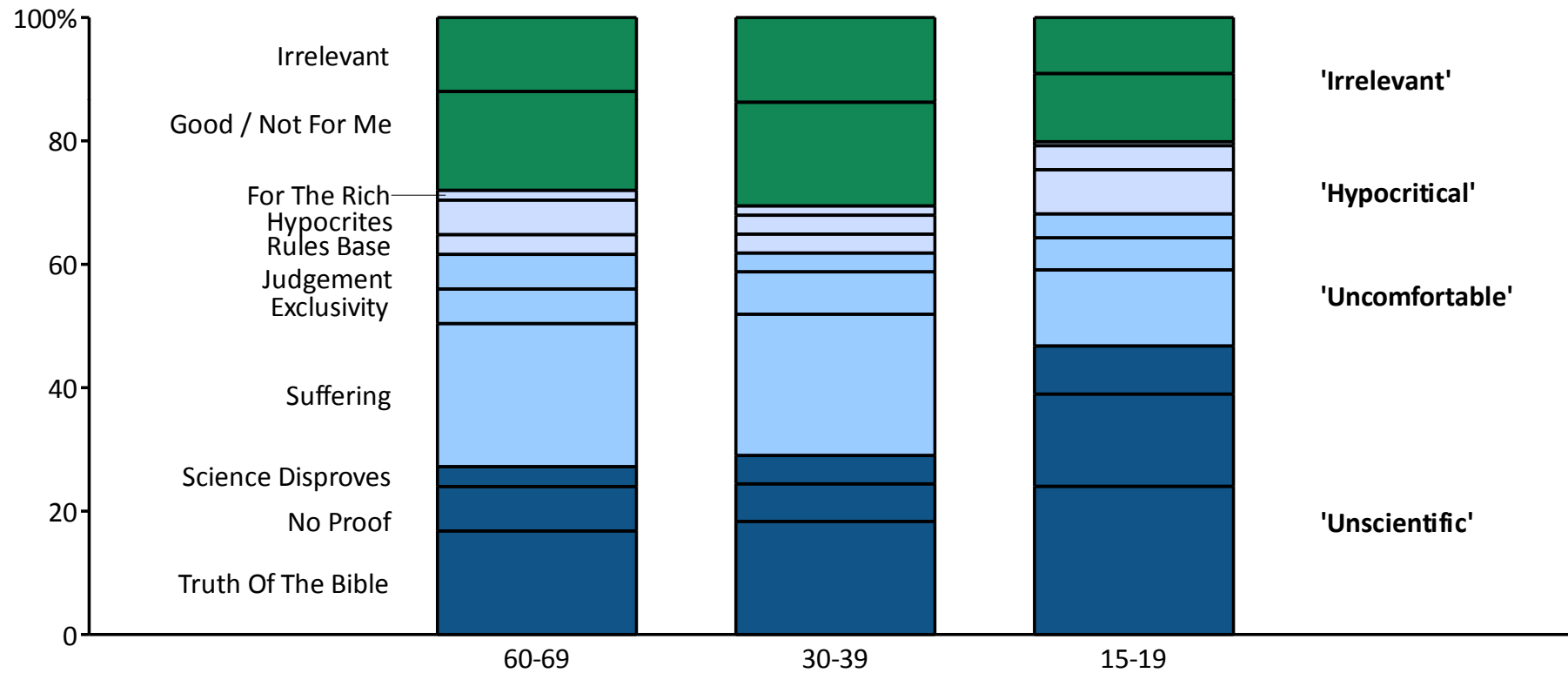
**'A whisper in the mind and a shy hope in the heart' - Manning Clark**

<b>Intensity</b>	Subdued and laid back
<b>Expressivity</b>	Shy, withdrawn and non exuberant
<b>Frequency</b>	Infrequent or occasional attendance
<b>Periodicity</b>	Annual or biannual more acceptable than weekly
<b>Cyclicity</b>	Participation early and late in life
<b>Consistency</b>	Low level of consistency between belief and practice acceptable
<b>Singularity</b>	Expected to identify with one religion
<b>Proximity</b>	The transcendent is distant
<b>Efficacy</b>	The transcendent is trustworthy and effective
<b>Social Locations</b>	Religion is expected to be at the margin not central



# Known Objections

By Age Group



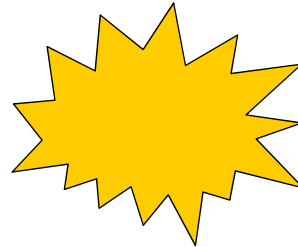
# Effective Evangelism

## 1. Commit

### Attack

“Sheep among wolves” Matthew 10:16

“Vineyard owner” Mark 12:1-5



### Response

“Be prepared to give an answer” 1 Peter 3:15

“Suffer for what is right” 1 Peter 3:14

“Those who speak maliciously against you”

1 Peter 3:16

### Encouragement

“Momentary troubles are achieving for us an eternal glory” 2 Corinthians 4:17

### Paul: 1 Corinthians 2:1-4

I did not come with eloquence of human wisdom.

I presumed to know nothing ... except Jesus Christ and him crucified.

I came to you in weakness with great fear and trembling

Not with wise and persuasive word but with a demonstration of the spirits' power

# Effective Evangelism

## 2. Overcome

### Glory of God

'Transfiguration'

Mark 9:6

'The first and the last'

Revelation 1:17

### Personal

'Pierced for our transgressions'

Isaiah 53:5

### Judgement

'Die once and after that fear judgement'

Hebrews 9:27

'Rich man in hell'

Luke 16:22-23

### Grief & Sadness

'Great distressed to see the city was full of idols'

Acts 17:16

### Life & Hope

'I am the given one; I was dead and now look I am alive forever'

Revelation 1:18

### For Everyone

'Whoever drinks I give them will never thirst'

John 4:14

### Death

'Teach us to number our days'

Psalms 90:12

### For His Name's Sake

'The obedience that comes from faith for his name's sake'

Romans 1:5

'Therefore go and make disciples of all nations'

Matthew 25:15-19

### Vision

'A new heaven and a new earth'

Revelations 21

'Every tear will be wiped away'

Revelations 21

**'Serve created things ... suppress the truth by their wickedness'**

Romans 1:25

# Effective Evangelism

## 3. Model

**'... quick to listen, slow to speak and slow to become angry'**

James 1:19



**'For what we preach is not ourselves, but Jesus Christ as Lord ...'**

2 Corinthians 4:5

### Identity

'... "who do they say I am?"  
Peter answered , you are the  
Messiah'

Mark 8:29

### Mission

#### Suffering

'... the son of man must suffer many  
things ...'

Mark 8:31

#### Forgiveness

'... Father forgive them ...'

Luke 23:34

#### Power

'... He must be killed and after three  
days rise again'

Mark 8:31

### The Call

'... must deny themselves ...'

Mark 8:34

'... whoever loses their life for me  
and the Gospel will save it ...;

Mark 8:35

'... no one who has left home ... will  
fail to receive 100x'

Mark 10:29-30

# Effective Evangelism

## 4. Demonstrate

**‘So Christ himself gave the apostles, the prophets, the evangelists, the pastors and teachers, to equip his people for works of service, so that the body of Christ may be built up’**

Ephesians 4:11-12

### Fit For Purpose

‘I praise you because I am fearfully and wonderfully made ...’

Psalm 139:13-14

Peter / Paul / Blind Man / Woman at the Well ...

### Co-operation

‘... striving together as one for the faith of the Gospel’

Philippians 1:27

‘... God has placed the parts in the body, every one of them just as he wanted them to be’

1 Corinthians 12:18

### Visibility

‘No one has seen God, but the one and only son ....’

John 1:18

‘No one has ever seen God, but if we love one another, God lies in us and his love is made complete in us’

John 4:12

‘By this everyone will know that you are my disciples, if you love one another’

John 13:35

# Effective Evangelism

## 5. Serve

**Authority**



**Compassion**

**‘Jesus went through all the town and villages, teaching in their synagogues ...  
when he saw the crowds he had compassion on them...’**

Matthew 9:35-36

### **Personal Engagement**

- Relationship building / witness
- Bible one-on-one
- Discretion / patience\*
- Simple approach
  - Question
  - Answer
  - Action

### **Prayer**

**‘Ask the Lord of the harvest therefore to send out workers into his harvest field’**

Matthew 9:37-38

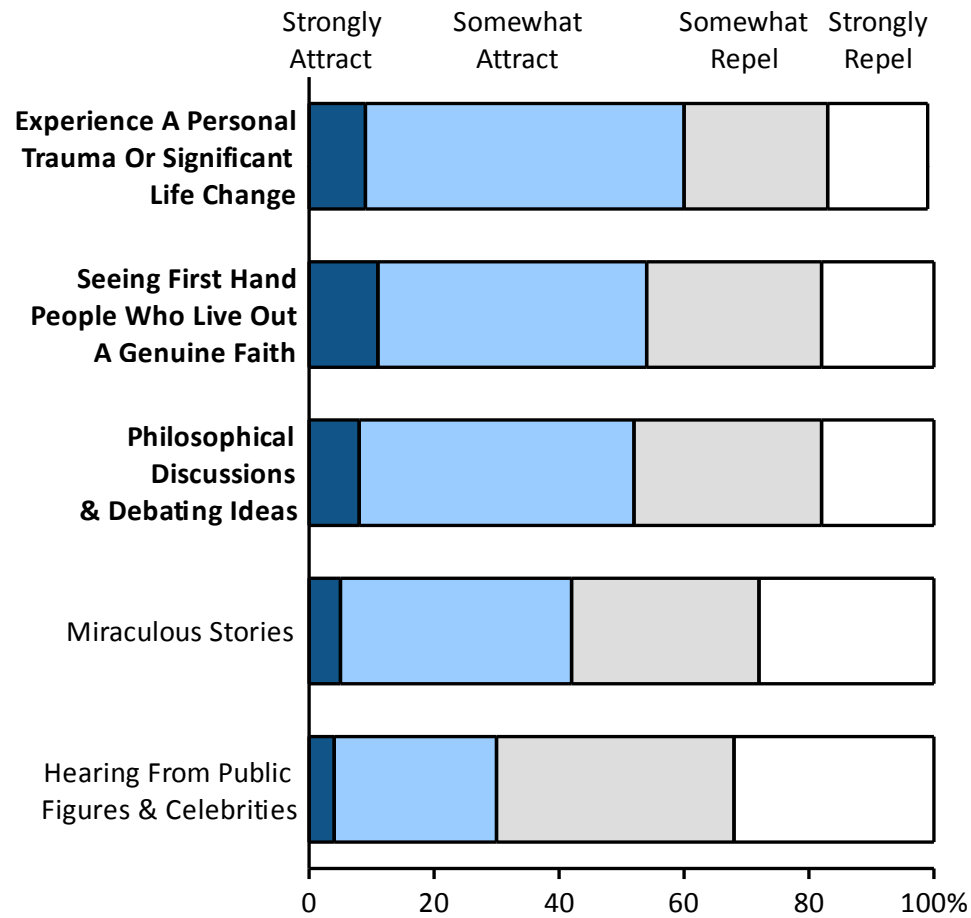
\* Note: Average Gestation two years

Source: Rico Tice, Honest Evangelism; Tim Keller, Centre Church

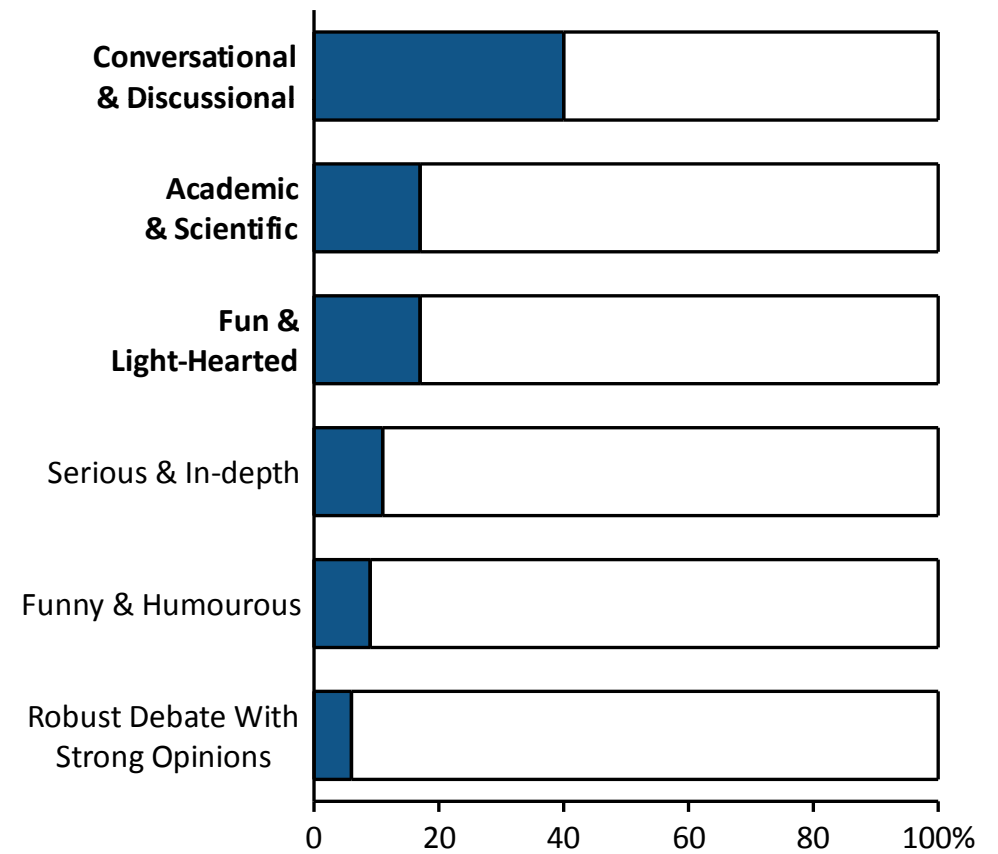
# Effective Evangelism

## Research

### Method

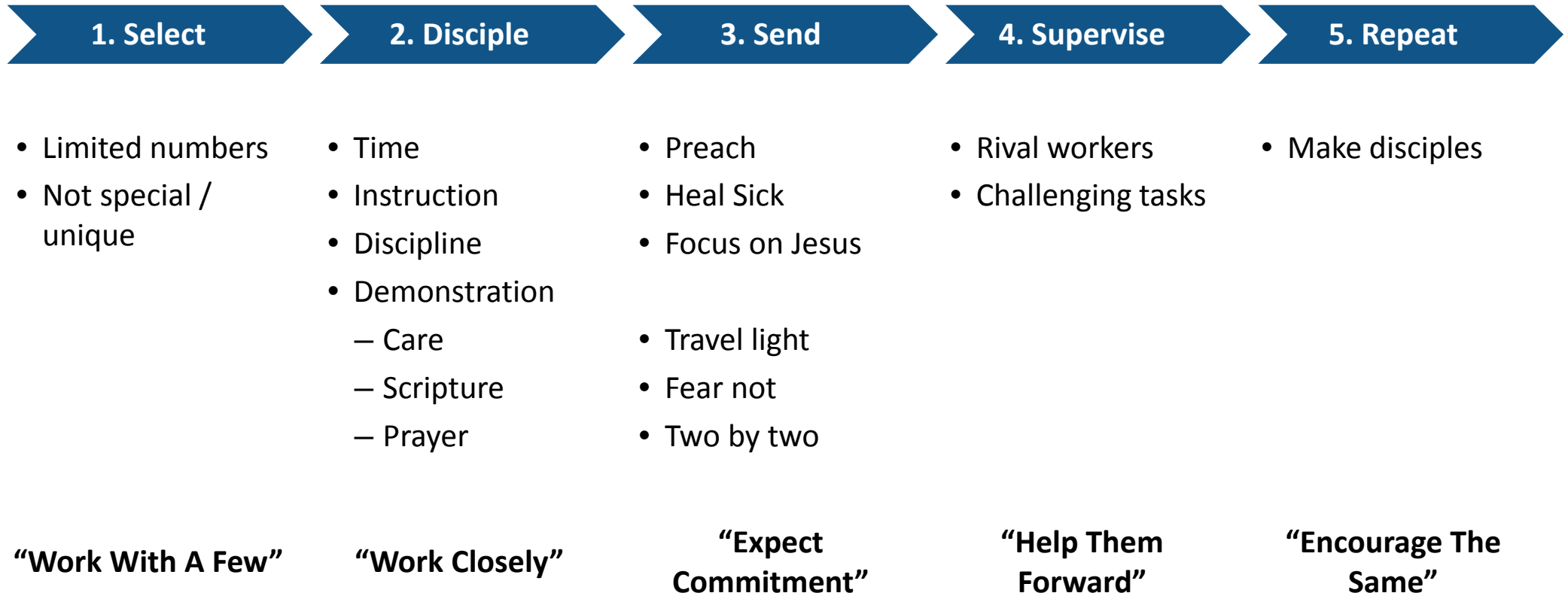


### Style



# Effective Evangelism

## Jesus' Example





# Discussion Framework

## 'Building an EVANGELISING church ...'

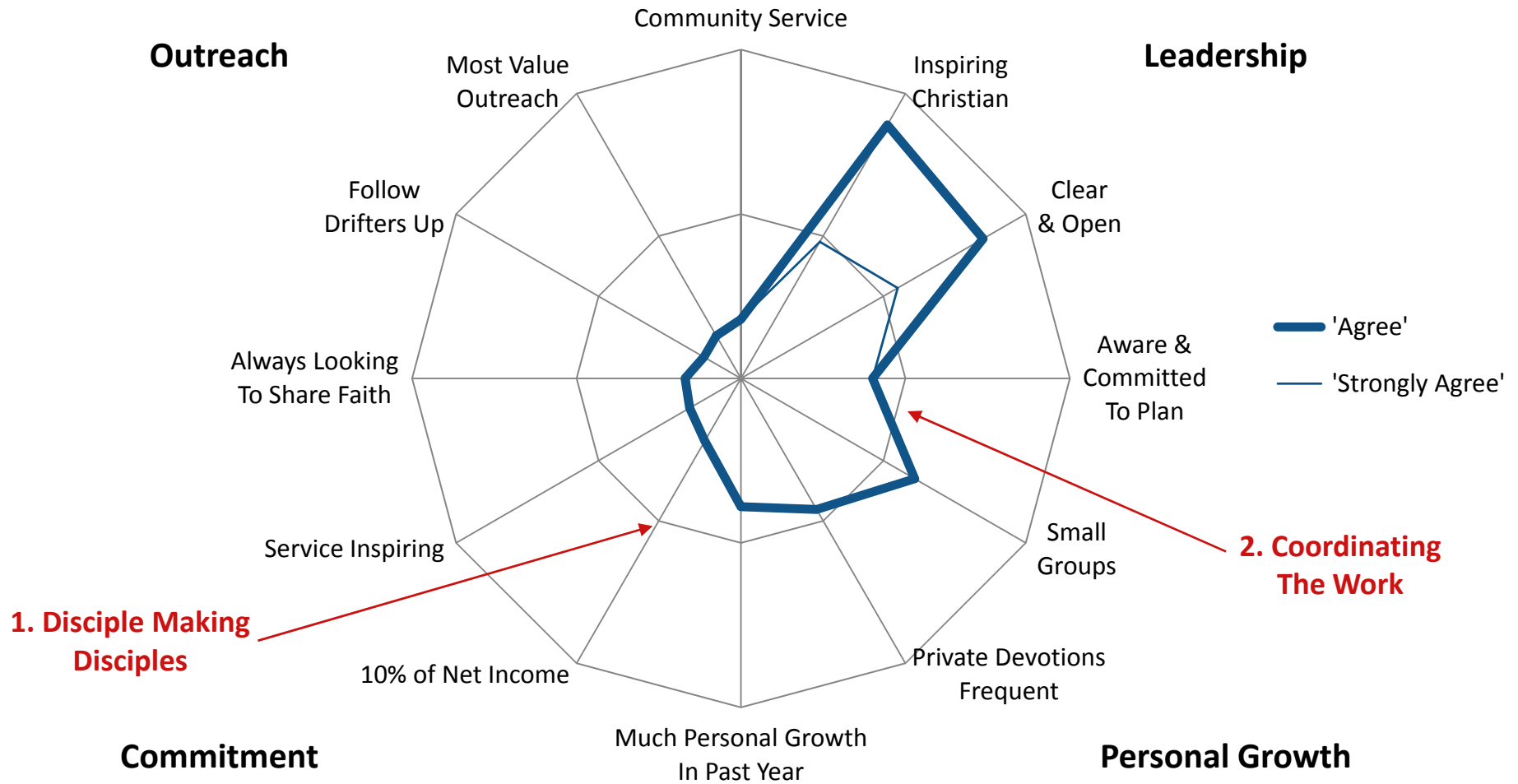
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Largely ineffective response to date*

*Understand the challenge/commit  
Be deliberate/work as a team/in relationships  
Focus on training and example/Pray always*

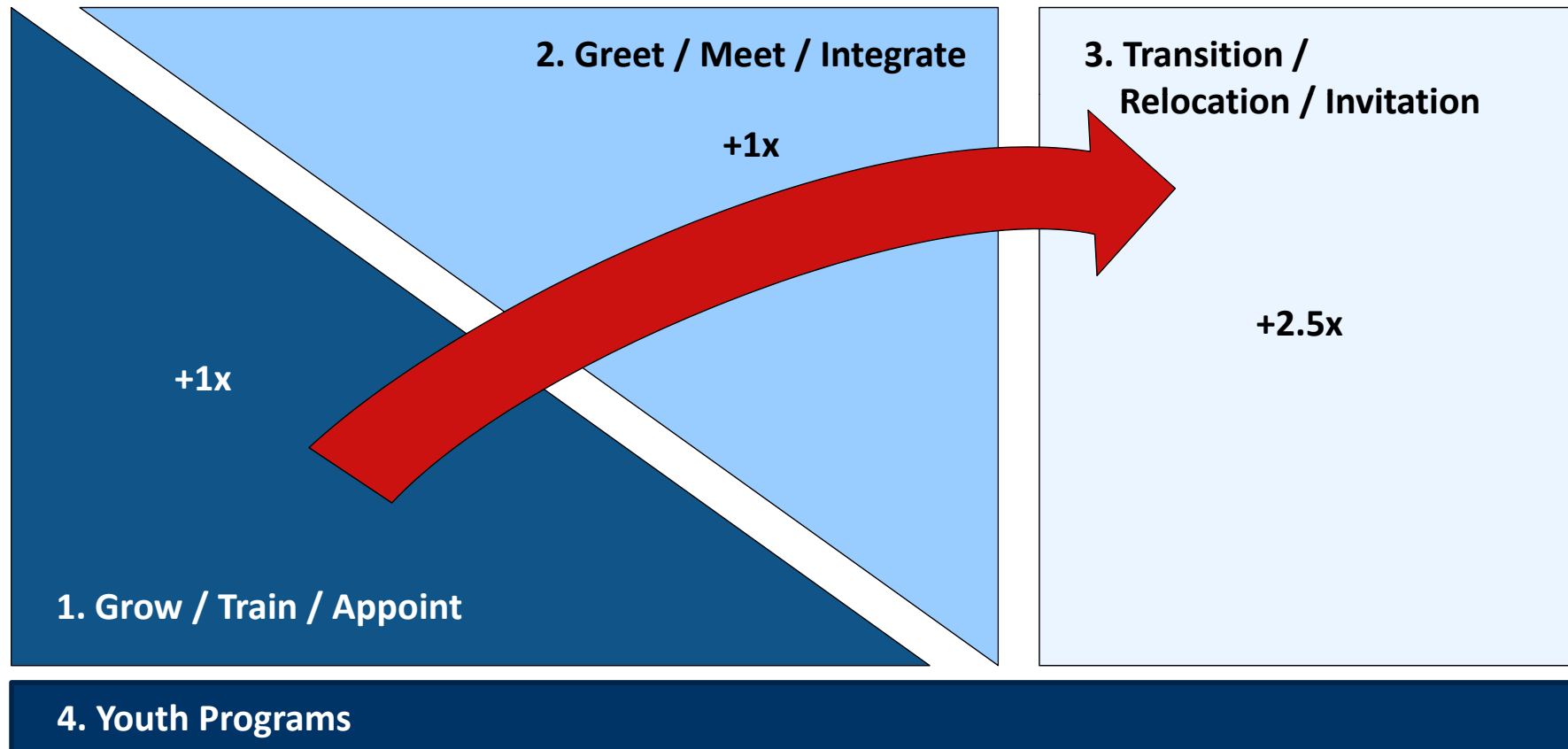
# Effectiveness



# Response

4 x 4 x 4

*'A community of Disciple making Disciples'*



# Example 1: Making disciple making disciples

 Best Practice












 Norm

	Settings	Low	Medium	High	Not Negotiable
A. Leaders	Clear model articulated / shared				
	Selected / recruited				
	Trained and mentored				
B. Core Elements	Not mandatory but purposeful				
	Coordinated teaching				
	Word / prayer / one another				
	Mission / service orientation				
C. Quality	Sunset understanding				
	Regular evaluation				

# Example 2: Meeting & Greeting

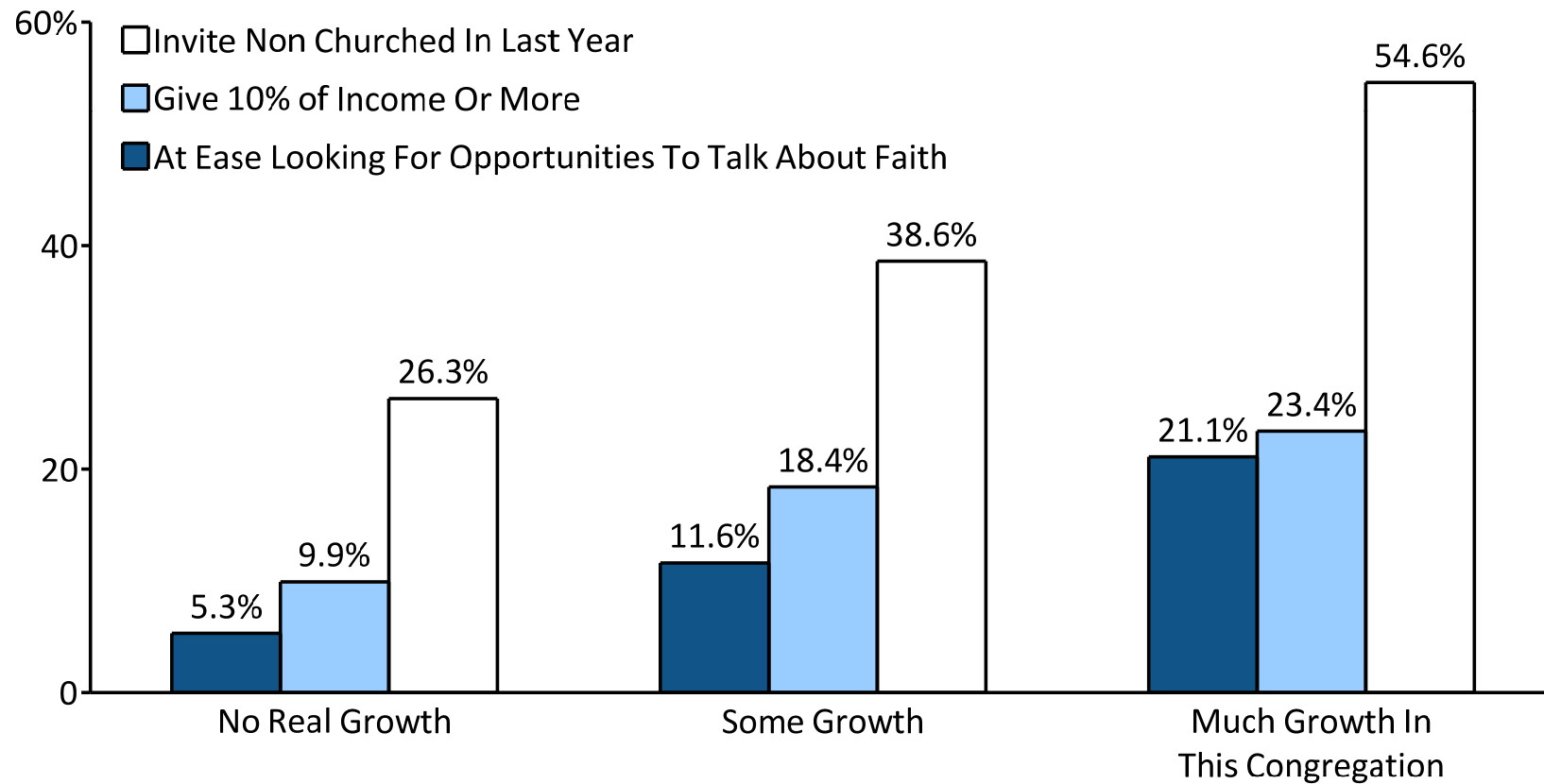
 Best Practice

 Norm

	Stages / Steps	None	Acknowledge	Engage	Triage	Own
Before the service First 10 minutes	Labels					
	Greeters					
	Ushers					
In the pew Last 10 minutes	Visitor Card					
	Pathway					
	Pew Missionaries					
After church Next 36 hours	Staff Call					
	Attendee Invitation					
	Discipling Relationship / Group					

Sources: Literature search, Field interviews, Work shops

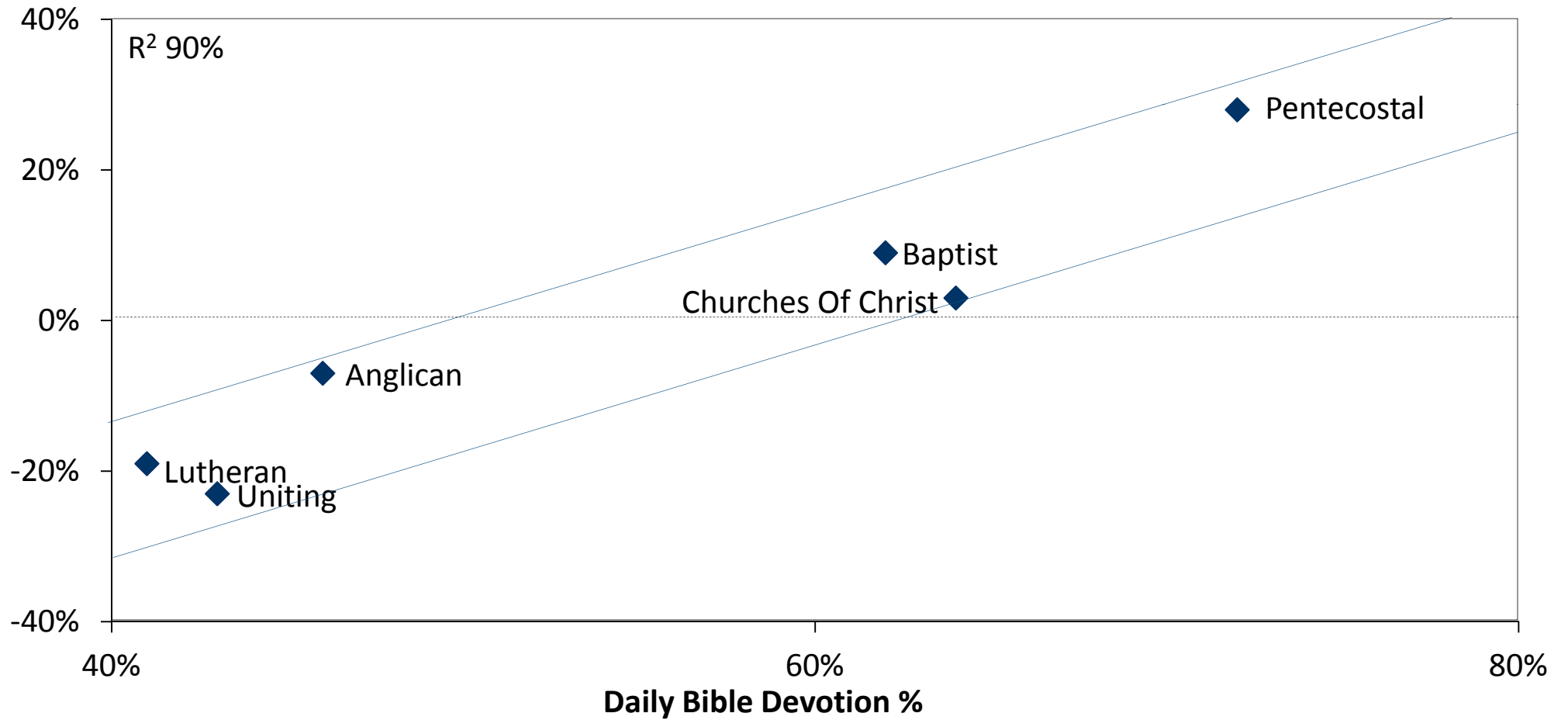
# Personal Growth



Source: NCLS06, Anglicans only

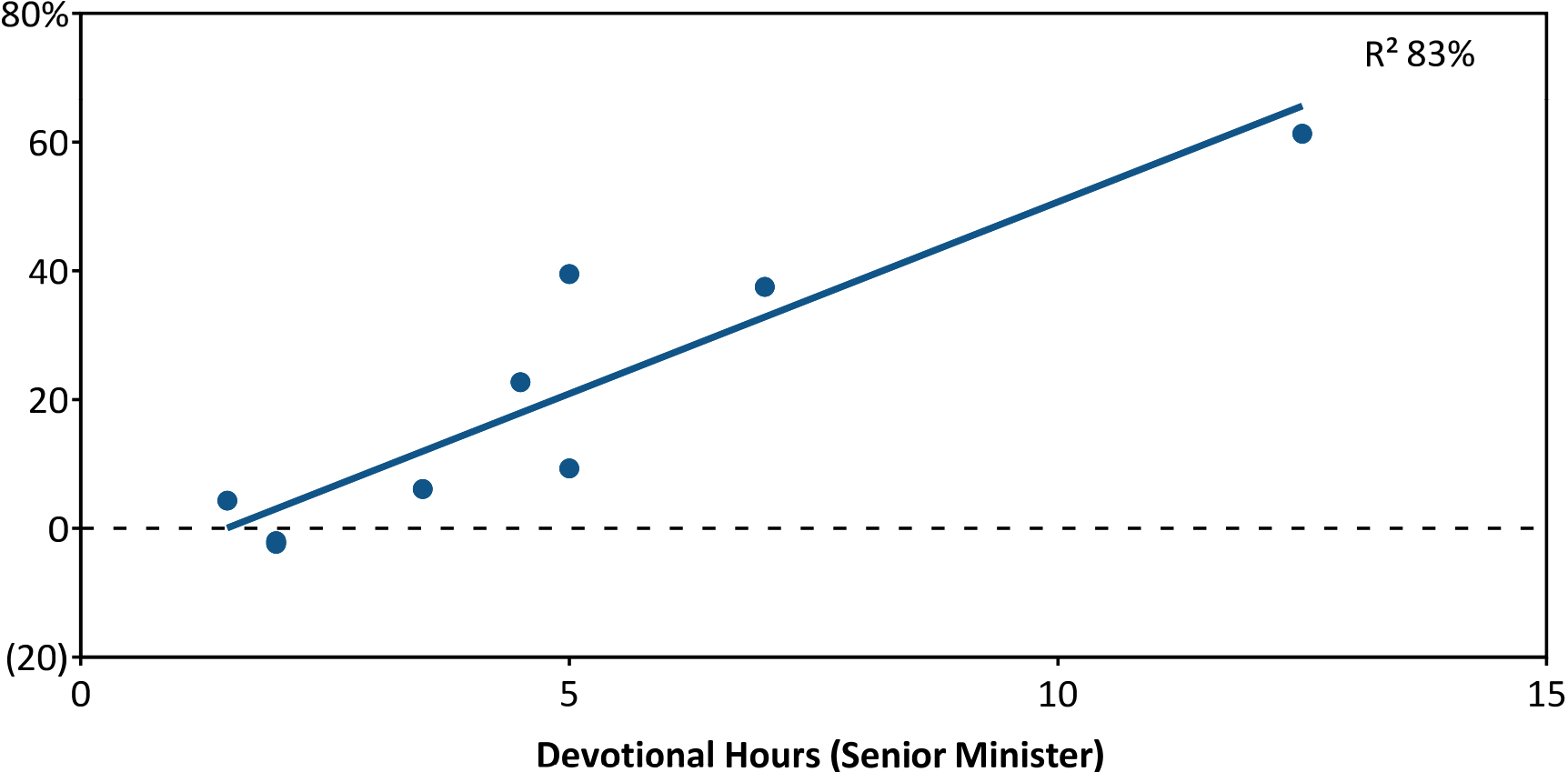
# Daily Devotion

## 10 Year Growth Step %



# Personal Devotion

5 Year Parish Growth



Source: Field Research; NCLS



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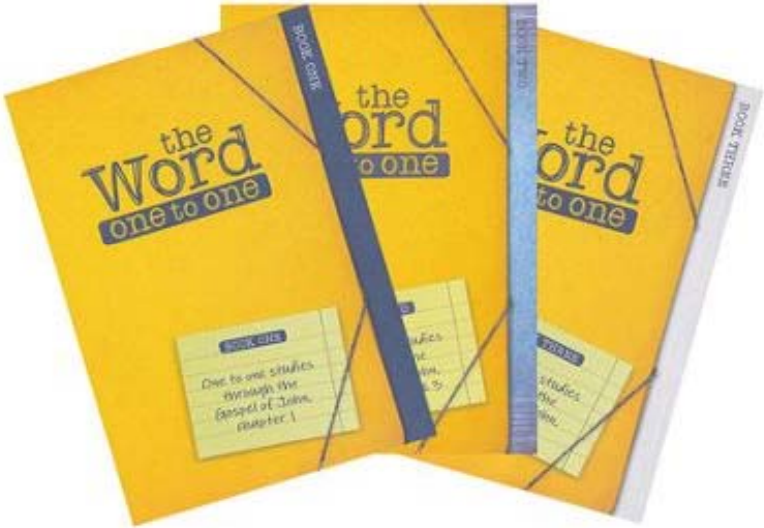
*Understand the challenge/commit  
Be deliberate/work as a team/in relationships  
Focus on training and example/Pray always*

***Adopt a radical focus on Discipling ...  
Organise to facilitate the process  
Personal devotion and prayer are critical***

*“Suppose one of you has a hundred sheep and loses one of them. Doesn’t he leave the ninety-nine in the open country and go after the lost sheep until he finds it? And when he finds it, he joyfully puts it on his shoulders and goes home. Then he calls his friends and neighbors together and says, ‘Rejoice with me; I have found my lost sheep.’ **I tell you that in the same way there will be more rejoicing in heaven over one sinner who repents than over ninety-nine righteous persons who do not need to repent.**”*

Luke: 15:4-7

# Helpful Training Tools



[www.effectiveministry.org](http://www.effectiveministry.org)  
[www.facebook.com/EM.EffectiveMinistry](https://www.facebook.com/EM.EffectiveMinistry)